

Traffic and Parking Policy
 London Borough of Richmond upon Thames
 Customer Service Centre: 020 8891 1411
 Email: consultation@richmondandwandsworth.gov.uk



Our Ref: PP2118_10/26_East Sheen CPZ Consult

October 2026

Dear Resident / Occupier
 1 HERTFORD AVENUE
 EAST SHEEN
 SW14 8EF

East Sheen Controlled Parking Zone (CPZ), Zone ES1 Possible Extension – Questionnaire for Completion

The Council is consulting properties in this area on the possibility of joining the existing Controlled Parking Zone ES1. This zone currently operates between 10am and noon, Monday to Friday.

This consultation follows the submission of a petition from residents of Hertford Avenue requesting parking controls. It is understood that these residents have experienced difficulties in parking near to their home. We have included Shottfield Avenue in this consultation, given its close proximity to Zone ES1.

If the zone is extended to Hertford Avenue (part) and/or Shottfield Avenue, the Council intends to sign it as a Permit Parking Area which involves less signage and lining (reduced clutter). The plan (attached) has been produced to provide an indication of what the street layout of parking and yellow lines could look like if one or both of these roads is added to the zone. Please be informed that proposals for double yellow lines are likely to be progressed irrespective of whether proposals to extend Zone ES1 in this area are taken forward.

Permit information

If all or part of this area is added to Zone ES1, residents and their visitors parking on-street during the operational hours will be required to purchase and display a valid parking permit. This includes residents (and their visitors) parking across their own driveway provided a yellow line has not been put in place. You will not be able to purchase a permit if you live in a property subject to a s106 Planning Agreement which restricts or prohibits the issue of permits.

The table below indicates the current parking permit costs for Zone ES1. Please note that parking charges are reviewed annually.

Annual Resident Permit Charge	Annual Business Permit Charge	Daily Resident Visitor Permit Charge
£68.50	£229.30	£1.80

Resident and business permits

The above resident and business permit prices are for the first permit issued per household/business for one year. Subsequent resident permits purchased per year are

approximately 100% more for the second permit and 200% more for the third and further permits issued. Subsequent business permits purchased are approximately 50% more for the second permit purchased per year and 50% again for third and further permits issued.

Resident visitor permits

Currently one resident visitor permit (scratch card) is required to be validated and displayed in a vehicle to allow parking for one day in Zone ES1.

These permits are available at half the standard price to over 60s. These permits must be validated for the relevant time period.

Online survey

To respond to the online survey, please visit:

<https://haveyoursay.citizenspace.com/richmondec/s/es1consultation>

You can also access the online survey by scanning the QR code below:



If you are unable to complete the survey online and you would like a hard copy of the questionnaire, please call 020 8871 8929 leaving your name and address and quoting reference 'Zone ES1 Consultation' and one will be posted out to you with a postage paid return envelope.

Please ensure we have received your responses by **Sunday 29 November 2026**.

The Council would like to demonstrate that any extension to a CPZ has the support of residents so a good response is very important, although the Council will not base its decision on residents' wishes alone. All feedback to this consultation will be considered by the Council along with all relevant traffic management and other highway factors, prior to a decision being made on the way forward.

Further information on this consultation, as well as on CPZs and parking charges generally can be viewed by visiting the webpages below or by calling the Customer Service Centre on 020 8891 1411.

www.richmond.gov.uk/controlled_parking_zones

www.richmond.gov.uk/hertford_avenue_area_consultation

Yours faithfully

A handwritten signature in black ink, appearing to read 'Michael Potter', with a long horizontal stroke extending to the right.

Michael Potter
Parking Policy Manager