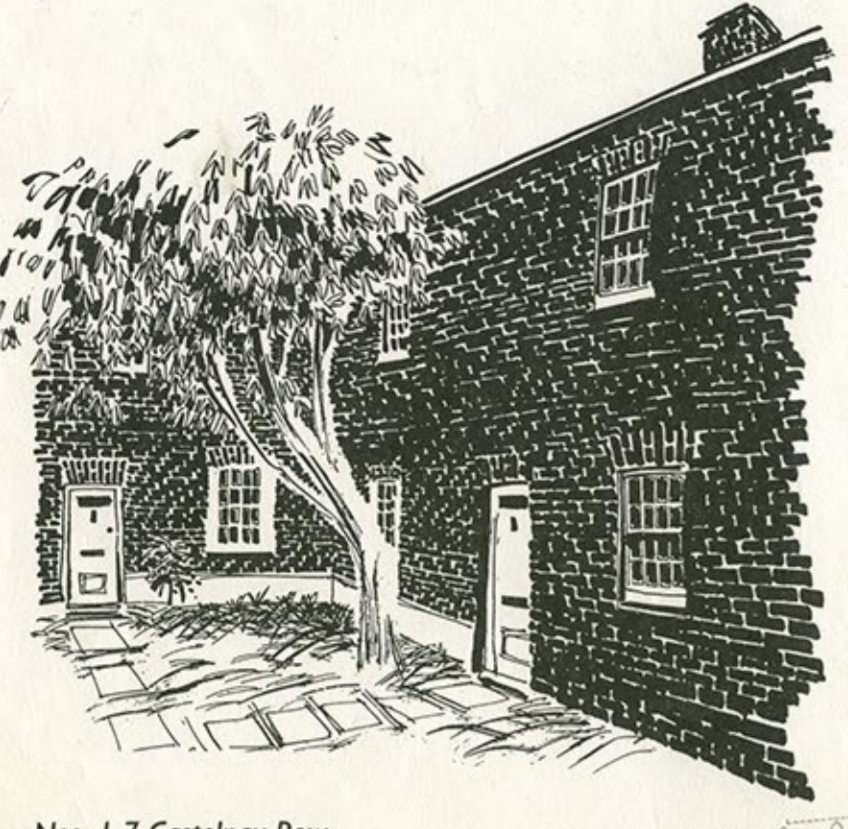


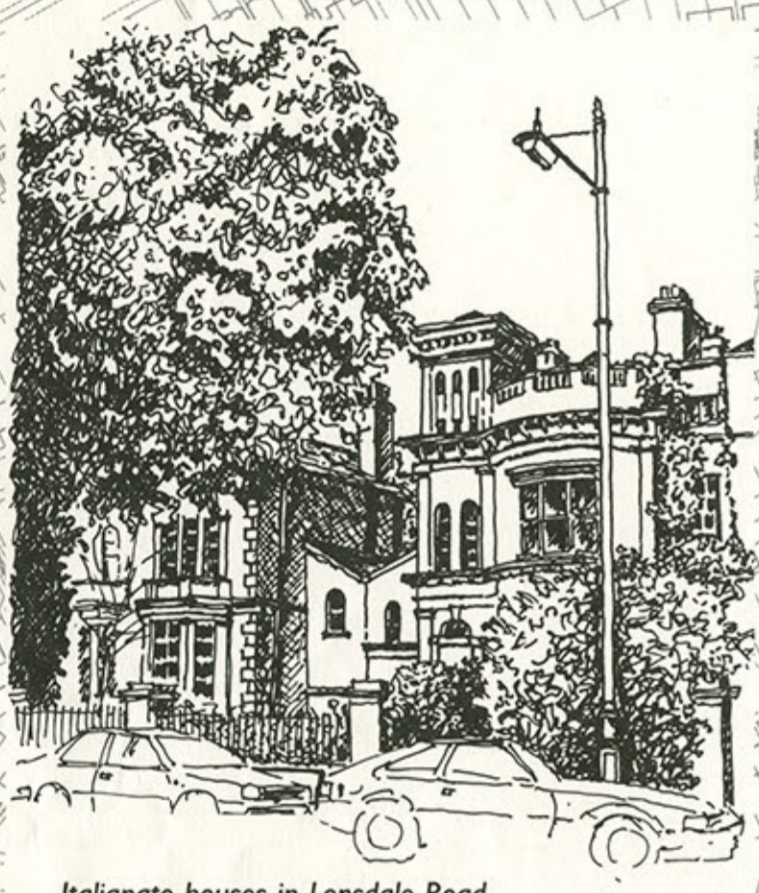
Conservation Area Proposals

This map and the key summarise the proposals

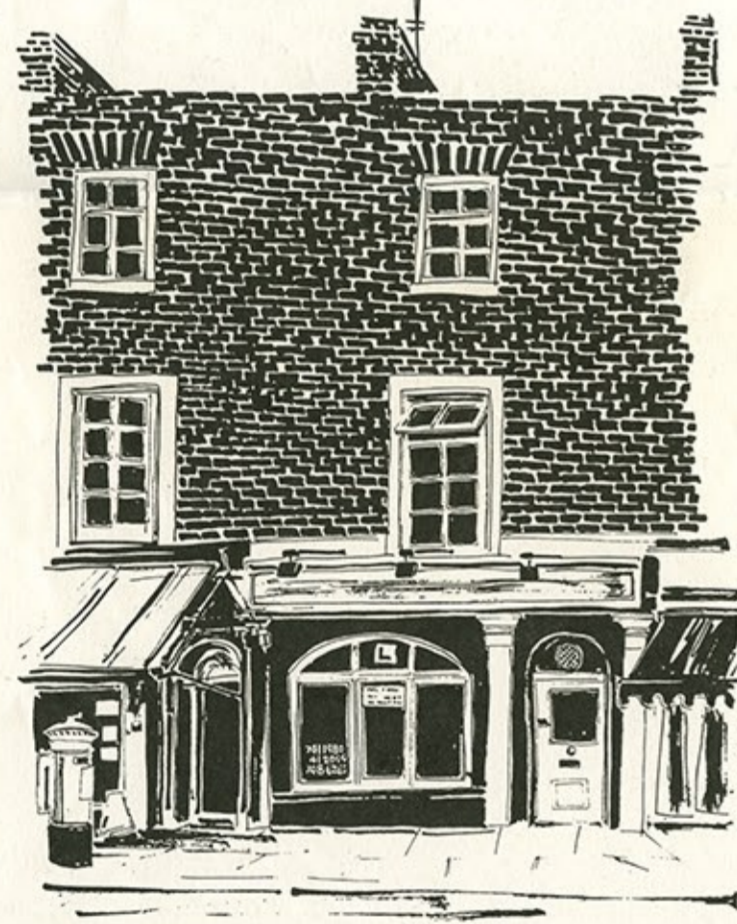
It should be noted that current financial constraints on the Council mean that proposals for which it is responsible may take longer than is desirable to implement.



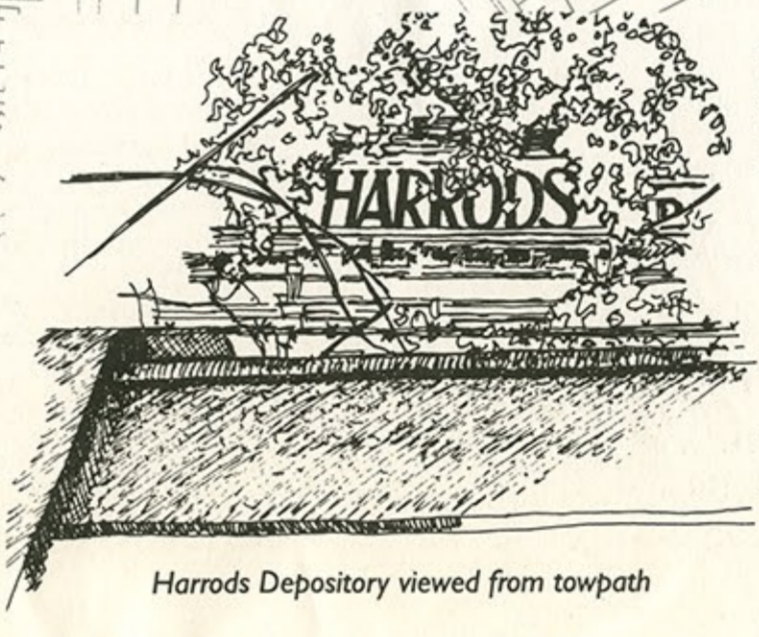
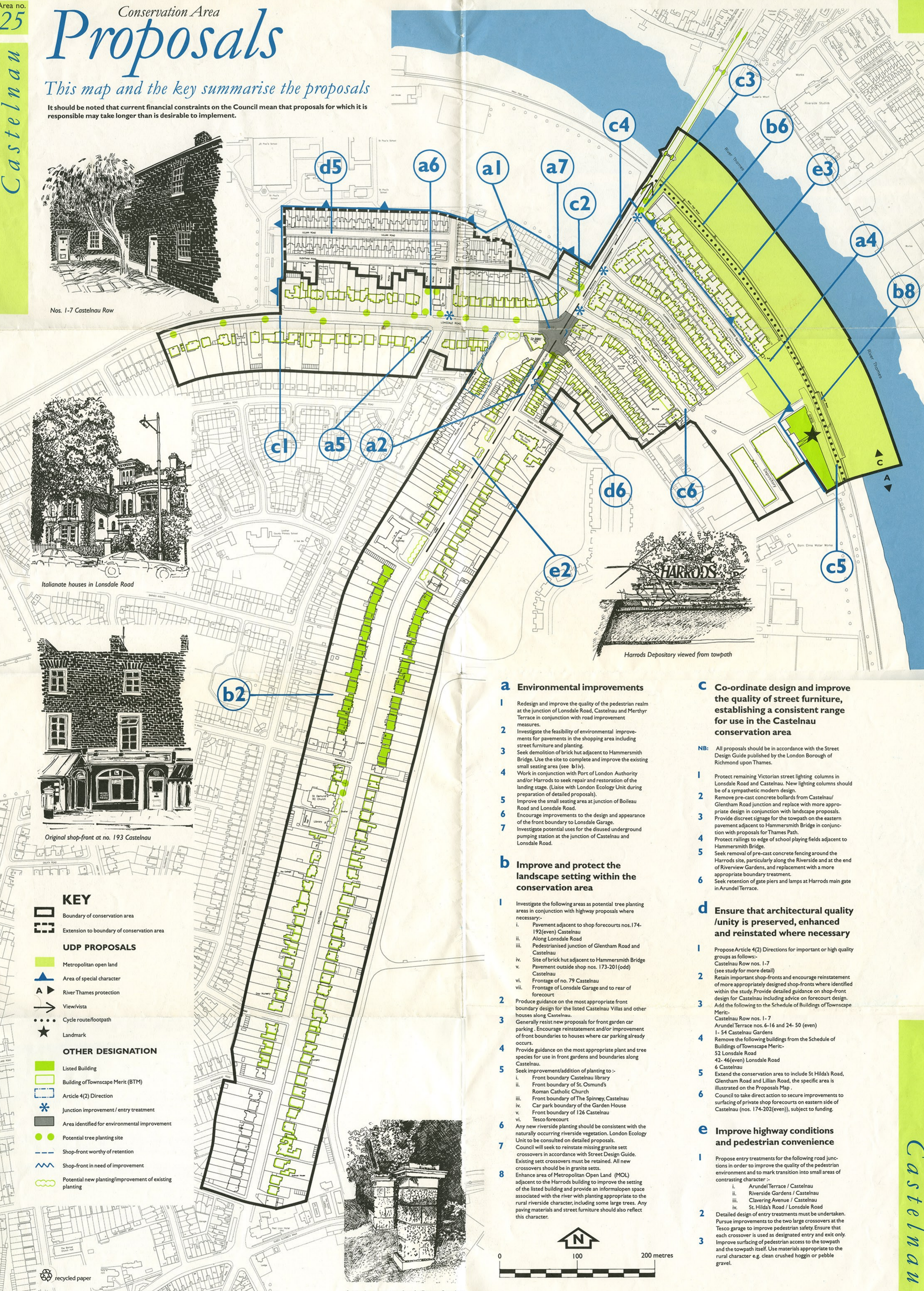
Nos. 1-7 Castelnau Row



Italianate houses in Lonsdale Road



Original shop-front at no. 193 Castelnau



Harrods Depository viewed from towpath

KEY

- Boundary of conservation area
- Extension to boundary of conservation area

UDP PROPOSALS

- Metropolitan open land
- Area of special character
- River Thames protection
- View/vista
- Cycle route/footpath
- Landmark

OTHER DESIGNATION

- Listed Building
- Building of Townscape Merit (BTM)
- Article 4(2) Direction
- Junction improvement / entry treatment
- Area identified for environmental improvement
- Potential tree planting site
- Shop-front worthy of retention
- Shop-front in need of improvement
- Potential new planting/improvement of existing planting

a Environmental improvements

- Redesign and improve the quality of the pedestrian realm at the junction of Lonsdale Road, Castelnau and Merthyr Terrace in conjunction with road improvement measures.
- Investigate the feasibility of environmental improvements for pavements in the shopping area including street furniture and planting.
- Seek demolition of brick hut adjacent to Hammersmith Bridge. Use the site to complete and improve the existing small seating area (see b1iv).
- Work in conjunction with Port of London Authority and/or Harrods to seek repair and restoration of the landing stage. (Liaise with London Ecology Unit during preparation of detailed proposals).
- Improve the small seating area at junction of Boileau Road and Lonsdale Road.
- Encourage improvements to the design and appearance of the front boundary to Lonsdale Garage.
- Investigate potential uses for the disused underground pumping station at the junction of Castelnau and Lonsdale Road.

b Improve and protect the landscape setting within the conservation area

- Investigate the following areas as potential tree planting areas in conjunction with highway proposals where necessary:
 - Pavement adjacent to shop forecourts nos. 174-192 (even) Castelnau
 - Along Lonsdale Road
 - Pedestrianised junction of Glenthams Road and Castelnau
 - Site of brick hut adjacent to Hammersmith Bridge
 - Pavement outside shop nos. 173-201 (odd) Castelnau
 - Frontage of no. 79 Castelnau
 - Frontage of Lonsdale Garage and to rear of forecourt
- Produce guidance on the most appropriate front boundary design for the listed Castelnau Villas and other houses along Castelnau.
- Generally resist new proposals for front garden car parking. Encourage reinstatement and/or improvement of front boundaries to houses where car parking already occurs.
- Provide guidance on the most appropriate plant and tree species for use in front gardens and boundaries along Castelnau.
- Seek improvement/addition of planting to:
 - Front boundary Castelnau library
 - Front boundary of St. Osmund's Roman Catholic Church
 - Front boundary of The Spinney, Castelnau
 - Car park boundary of the Garden House
 - Front boundary of 126 Castelnau
 - Tesco forecourt
- Any new riverside planting should be consistent with the naturally occurring riverside vegetation. London Ecology Unit to be consulted on detailed proposals. Council will seek to reinstate missing granite sett crossovers in accordance with Street Design Guide. Existing sett crossovers must be retained. All new crossovers should be in granite setts.
- Enhance area of Metropolitan Open Land (MOL) adjacent to the Harrods building to improve the setting of the listed building and provide an informal open space associated with the river with planting appropriate to the rural character, including some large trees. Any paving materials and street furniture should also reflect this character.

c Co-ordinate design and improve the quality of street furniture, establishing a consistent range for use in the Castelnau conservation area

- NB:** All proposals should be in accordance with the Street Design Guide published by the London Borough of Richmond upon Thames.
- Protect remaining Victorian street lighting columns in Lonsdale Road and Castelnau. New lighting columns should be of a sympathetic modern design.
 - Remove pre-cast concrete bollards from Castelnau/Glenthams Road junction and replace with more appropriate design in conjunction with landscape proposals.
 - Provide discreet signage for the towpath on the eastern pavement adjacent to Hammersmith Bridge in conjunction with proposals for Thames Path.
 - Protect railings to edge of school playing fields adjacent to Hammersmith Bridge.
 - Seek removal of pre-cast concrete fencing around the Harrods site, particularly along the Riverside and at the end of Riverside Gardens, and replacement with a more appropriate boundary treatment.
 - Seek retention of gate piers and lamps at Harrods main gate in Arundel Terrace.

d Ensure that architectural quality /unity is preserved, enhanced and reinstated where necessary

- Propose Article 4(2) Directions for important or high quality groups as follows:
 - Castelnau Row nos. 1-7 (see study for more detail)
- Retain important shop-fronts and encourage reinstatement of more appropriately designed shop-fronts where identified within the study. Provide detailed guidance on shop-front design for Castelnau including advice on forecourt design.
- Add the following to the Schedule of Buildings of Townscape Merit:
 - Castelnau Row nos. 1-7
 - Arundel Terrace nos. 6-16 and 24-50 (even)
 - 1-54 Castelnau Gardens
- Remove the following buildings from the Schedule of Buildings of Townscape Merit:
 - 52 Lonsdale Road
 - 42-46 (even) Lonsdale Road
 - 6 Castelnau
- Extend the conservation area to include St Hilda's Road, Glenthams Road and Lillian Road, the specific area is illustrated on the Proposals Map.
- Council to take direct action to secure improvements to surfacing of private shop forecourts on eastern side of Castelnau (nos. 174-202 (even)), subject to funding.

e Improve highway conditions and pedestrian convenience

- Propose entry treatments for the following road junctions in order to improve the quality of the pedestrian environment and to mark transition into small areas of contrasting character:
 - Arundel Terrace / Castelnau
 - Riverside Gardens / Castelnau
 - Clavering Avenue / Castelnau
 - St. Hilda's Road / Lonsdale Road
- Detailed design of entry treatments must be undertaken. Pursue improvements to the two large crossovers at the Tesco garage to improve pedestrian safety. Ensure that each crossover is used as designated entry and exit only.
- Improve surfacing of pedestrian access to the towpath and the towpath itself. Use materials appropriate to the rural character e.g. clean crushed hoggin or pebble gravel.



Original gate piers to listed villas on Castelnau

