

# Draft Conservation Area Appraisals Consultation

July 2022



# What are Conservation Area Appraisals?



Richmond Station, 1937

- Conservation areas are defined as '*areas of special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance*'
- Appraisal documents are produced by Councils to describe the conservation area and the positive elements which are encouraged to be conserved
- Management plans provide guidance to applicants and owners on how positive change and good quality design can conserve or enhance its special character or appearance

**Why are we  
updating them?**

# Conservation Areas in Richmond



- 85 Conservation Areas from historic villages like Hampton or town centres such as Richmond
- Programme of review of outdated conservation areas and those under development pressure
- We are considering existing boundaries, locally listed buildings and other factors like Article 4 directions

We are consulting on the draft appraisals for:

- Central Richmond
- Richmond Green
- Richmond Riverside
- Richmond Hill



# Central Richmond Conservation Area



# Central Richmond Conservation Area



- Town centre conservation area designated in 1969
- Varied, high quality townscape with notable buildings
- Buildings range in date, reflecting area development
- Building heights usually 2 – 5 storeys
- Many surviving good quality shopfronts



# Central Richmond Conservation Area



Odeon cinema, Hill Street



Christian Science Reading Room



The Old Town Hall, Hill Street



# Central Richmond Draft Management Plan



Church Walk

## Problems and Pressures

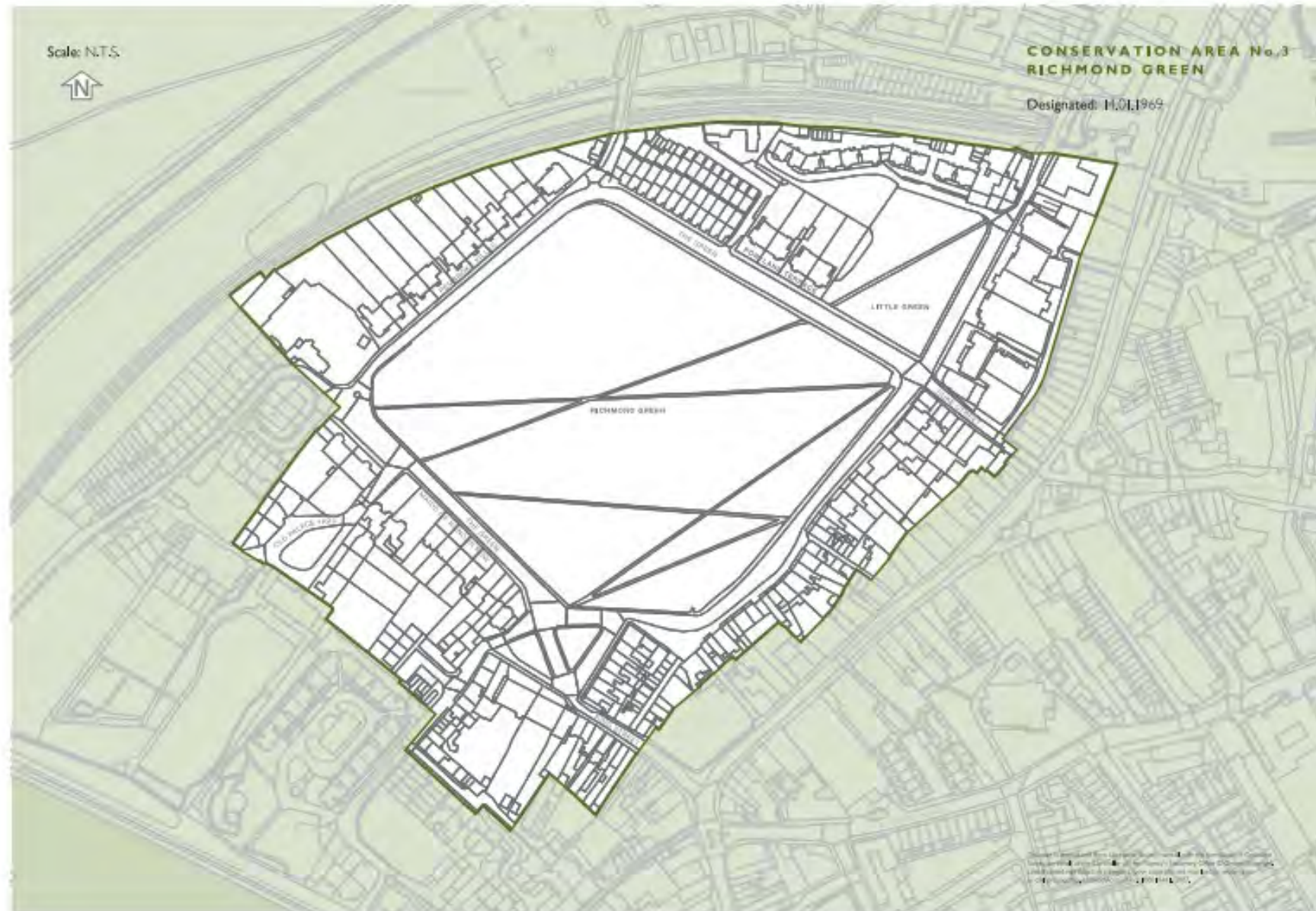
- Development pressure which may harm views/ skylines/ landmarks
- Unsympathetic alterations to original shopfronts
- Loss of traditional architectural features and materials
- Traffic congestion and associated road noise and pollution

## Opportunities for enhancement

- Retain and improve the quality of shopfronts
- Avoid excessive building heights
- Increase tree planting & improve pedestrian crossings



# Richmond Green Conservation Area





# Richmond Green Conservation Area



Richmond Green

- Designated in 1969
- Historic open spaces of the Green and Little Green form centrepiece
- Many listed buildings surround forming a picturesque backdrop
- Uninterrupted views looking out of area
- Includes several alleyways between Richmond Green and George Street



# Richmond Green Conservation Area



Drinking fountain



Pair of matching doors at Old Palace Terrace



Brewers Lane



# Richmond Green Management Plan



Richmond Green c1950

## Problems and Pressures

- Loss of traditional architectural features and materials
- Loss of front boundary definition
- Dominance of parked cars

## Opportunities for enhancement

- Reinstatement of architectural quality and unity
- Resist new development outside the Green
- Encourage the retention and reinstatement of boundary treatments
- Maintain quality trees and consider additional planting



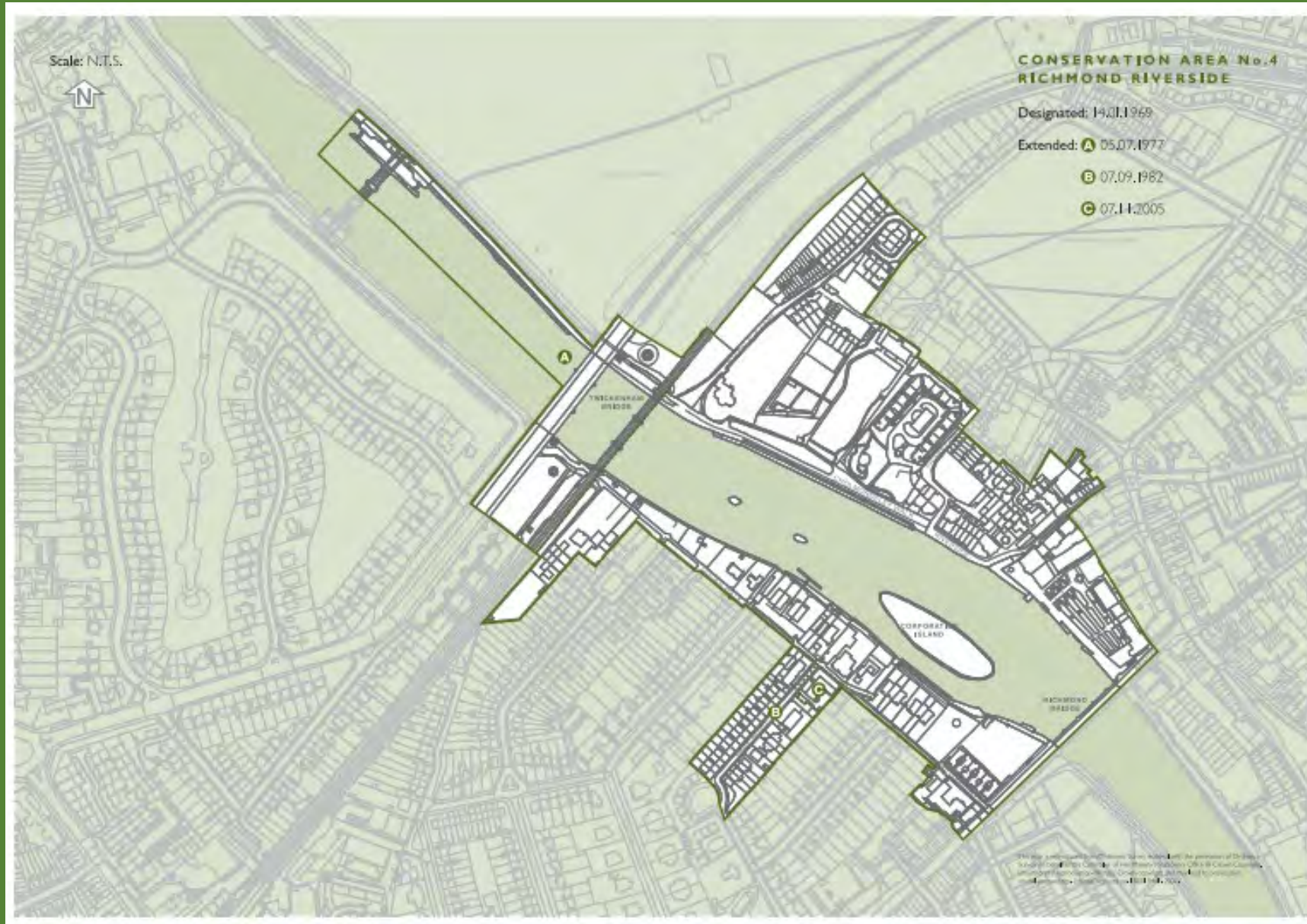
# Proposed new Buildings of Townscape Merit



5-17 Portland Terrace, Richmond Green



# Richmond Riverside Conservation Area





# Richmond Riverside Conservation Area



View of Richmond Bridge

- Designated in 1969
- Comparatively small conservation area
- Spans the River Thames & includes development on Richmond and Twickenham banks
- Richmond Bridge, Twickenham Bridge, Richmond Railway Bridge and Richmond Lock are visually important structures
- Corporation Island and Flowerpot Islands provide key views and sense of enclosure



# Richmond Riverside Conservation Area



Boathouses at St Helene Terrace



Willoughby House



Boathouses next to Richmond bridge



# Richmond Riverside Draft Management Plan



Richmond Riverside

## Problems and Pressures

- Loss of traditional architectural features and materials
- Poor condition of railings on the towpath between Richmond Bridge and Friars Lane
- St. Helena Terrace boathouses need repair

## Opportunities for Enhancement

- Encourage necessary road resurfacing and maintenance
- Encourage the restoration of boathouses of St Helena Terrace.
- Protect key views such as to Trumpeters' House
- Maintenance of Twickenham Bridge



Scale: N.T.S.

CONSERVATION AREA No. 5  
RICHMOND HILL

Designated: 11.01.1969

Extended: A 16.09.1975  
B 05.07.1977  
C 17.01.2000

Richmond River

Richmond Hill

Star & Archer Road

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# Richmond Hill Conservation Area



The Vineyard

- Rich historical and architectural landscape
- Historically fashionable area in the 18<sup>th</sup> century
- The varied nature of area adds to its significance – grand houses to cottages, almshouses, churches, colleges, hotels and shop units
- High proportion of green space – Terrace Gardens, Terrace Field, Petersham Common etc
- Spans the River Thames
- The inspiring view from Richmond Hill remains the only view protected by an Act of Parliament (1902)



# Richmond Hill Conservation Area



62 Hill Rise



RSPCA fountain



Bishop Duppa's Almshouses



# Proposed Boundary Change Richmond Hill



Haversham Close

- Numbers 11-21 Haversham Close are currently included in this conservation area
- It is not clear why just two terraces were included
- We are seeking to rationalise this anomaly

## Proposed Options:

1. Include the rest of Haversham Close
2. Remove the section which is currently included



# Richmond Hill Draft Management Plan



Terrace gardens

## Problems and pressures

- Loss of traditional architectural features and materials
- Pressure for the conversion of shops into residential dwellings
- Development pressures which may obstruct views

## Opportunities for enhancement

- Preservation & enhancement of architectural quality
- Protection of key views and vistas
- Improvement and protection of river and landscape
- Retain and improve the quality of shopfronts
- Prioritise retention of the commercial units
- Retain and enhance front boundary treatments



# What can you tell us?

Have we sufficiently  
identified what's special  
about your area?

Have we identified  
all the risks or threats?

Is there anything  
else about your area  
you want to tell us?



# How to comment



## Online

Submit an online response through our consultation portal:  
[www.richmond.gov.uk/consultation](http://www.richmond.gov.uk/consultation)



## Email

Email a response form to [urban.design@richmond.gov.uk](mailto:urban.design@richmond.gov.uk)



## Post

Post a hard copy to:  
Conservation and Urban Design, Environment and Community Services  
Directorate, Civic Centre, 44 York Street, Twickenham, TW1 3BZ



**All responses must be received by Friday 15th July 2022.**