

Supermarkets Local Pledge

The purpose of this Local Pledge is to help ensure the ongoing vitality and resilience of our town and neighbourhood centres, for the benefit of all retailers and residents.

This Pledge promotes dialogue between large supermarket chains and local independent retailers. It provides a platform for engagement where stakeholders that share a trading area can develop an understanding of each other's needs and explore ways to accommodate these.

Committing to dialogue through this Pledge does not commit any retailer to specific actions, although the discussions which emerge from it will ideally lead to a mutually acceptable and workable agreement on trading practices and shared actions to support local high streets.

The Local Pledge Commitments

Supermarkets seeking to locate in or near high streets and shopping areas in Richmond upon Thames should:

- Seek out and engage local business representatives as early as possible in the store's development process.
- Working with local businesses, explore how best to complement the local trading environment, balancing the needs of their own trading model with local impacts and needs.
- Engage meaningfully in locally-led initiatives that aim to promote local shopping and community spirit.
- Maintain this engagement after opening.

Local business representatives will also commit to engaging positively with supermarket representatives.

Richmond Council will help to support and facilitate this dialogue if needed.

This signatories below accept these commitments:

..... on behalf of [Name of supermarket]

Date:.....

..... on behalf of [Local business representative organisation]

Date:.....