



Richmond Draft Local Plan

Overview presentation from Q&A
January 2022



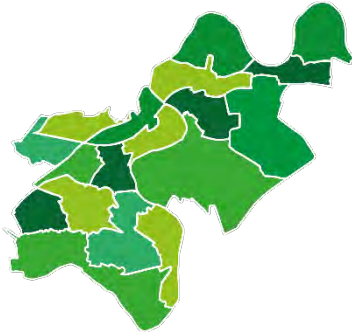
WHAT IS THE LOCAL PLAN FOR RICHMOND?



LAYERS OF PLANNING POLICY



Site



Local
(Borough - Richmond)



Regional
(City - London)



National
(UK)



STRATEGIC PLANNING

WHAT IS THE LOCAL PLAN?



Image: 'Direction of Travel' or visioning stage, 2020

The Local Plan:

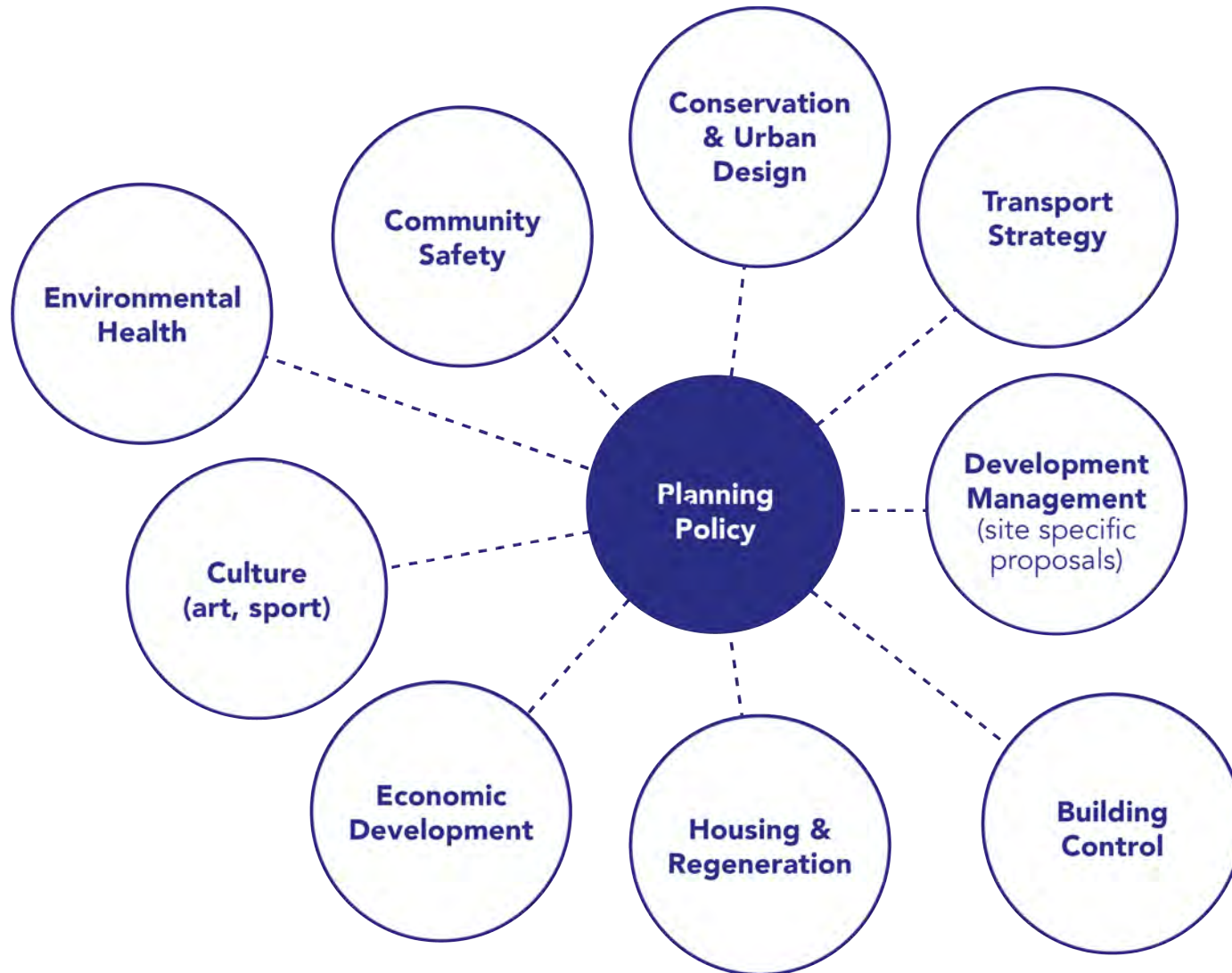
- Sets out the vision & objectives for the borough
- Helps inform development
- Decide planning applications
- A legal document based on a robust evidence base

Why review now?

- The climate emergency
- The borough's changing and growing population
- New London Plan & housing targets
- Changes to planning policy



WHO DEVELOPS THE PLAN?



Beyond the council:

- Involving the community as local experts
- GLA, TfL & neighbouring boroughs
- Other orgs. in the public sector, business, community, voluntary & faither sectors
- Working with landowners / landlords to influence future development
- Working with external consultants to develop evidence base



WHAT OTHER FACTORS INFLUENCE PLAN MAKING?

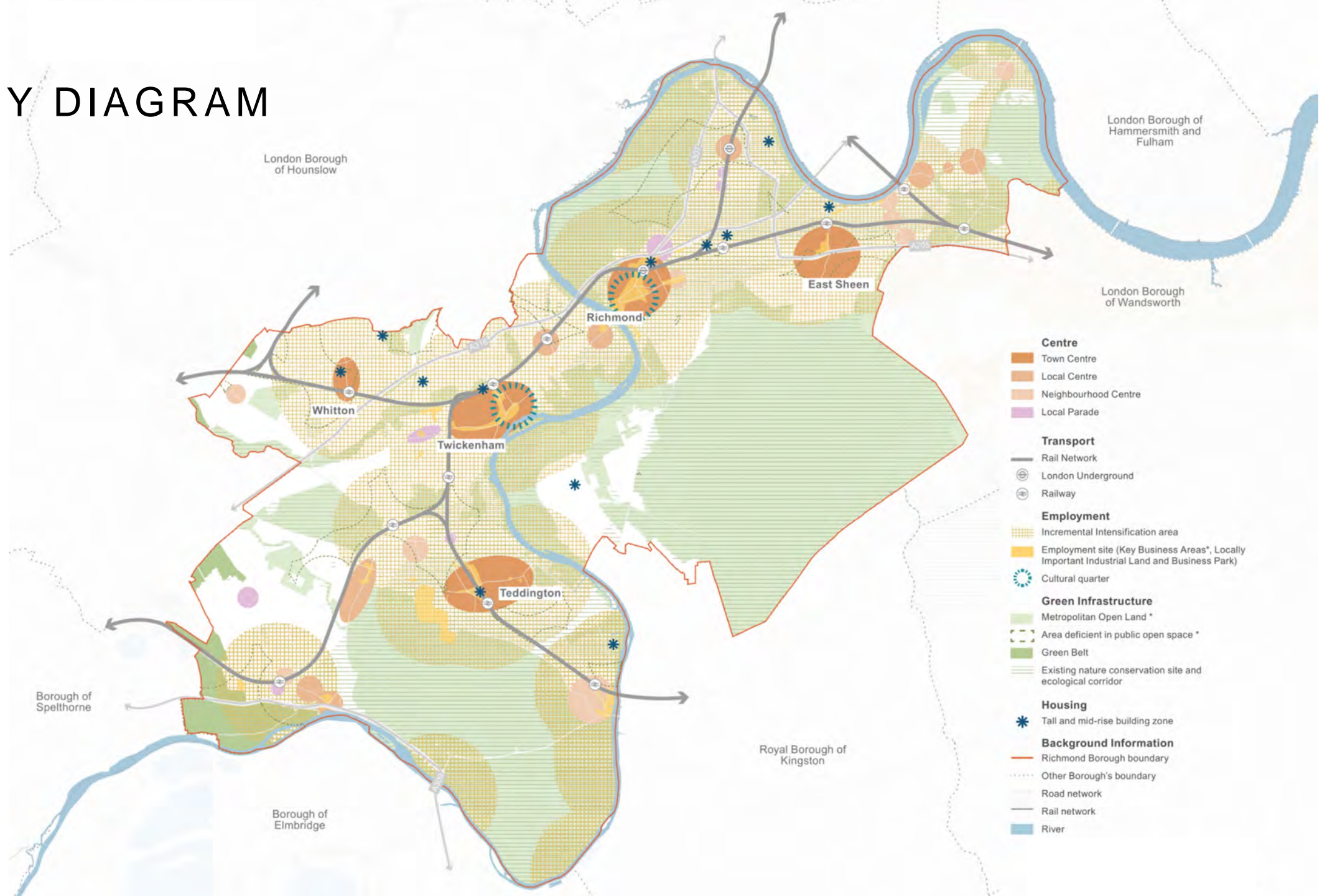
Climate emergency	Land value & land ownership	High demands for certain uses	Government targets / GLA
Environment & health priorities	Impact of the pandemic	Changing role of high streets	Flood management
Transport & travel priorities	Conservation & protection of historic buildings	Demographics	Local business / retail



SCOPE OF THE LOCAL PLAN

The Local Plan DOES	The Local Plan DOES NOT
Think long term to anticipate our future needs	Cap property prices or lower rents
Balance the needs of all groups in society	Resist chain shops
Ensure developments are in the most appropriate places and protect land allocations	Operate specific shops, services or community facilities
Support our high streets & local centres	Control the frequency of waste & recycling collection
Shape how places look & feel	Directly provide jobs
Influence how we travel	Control where people park or drive

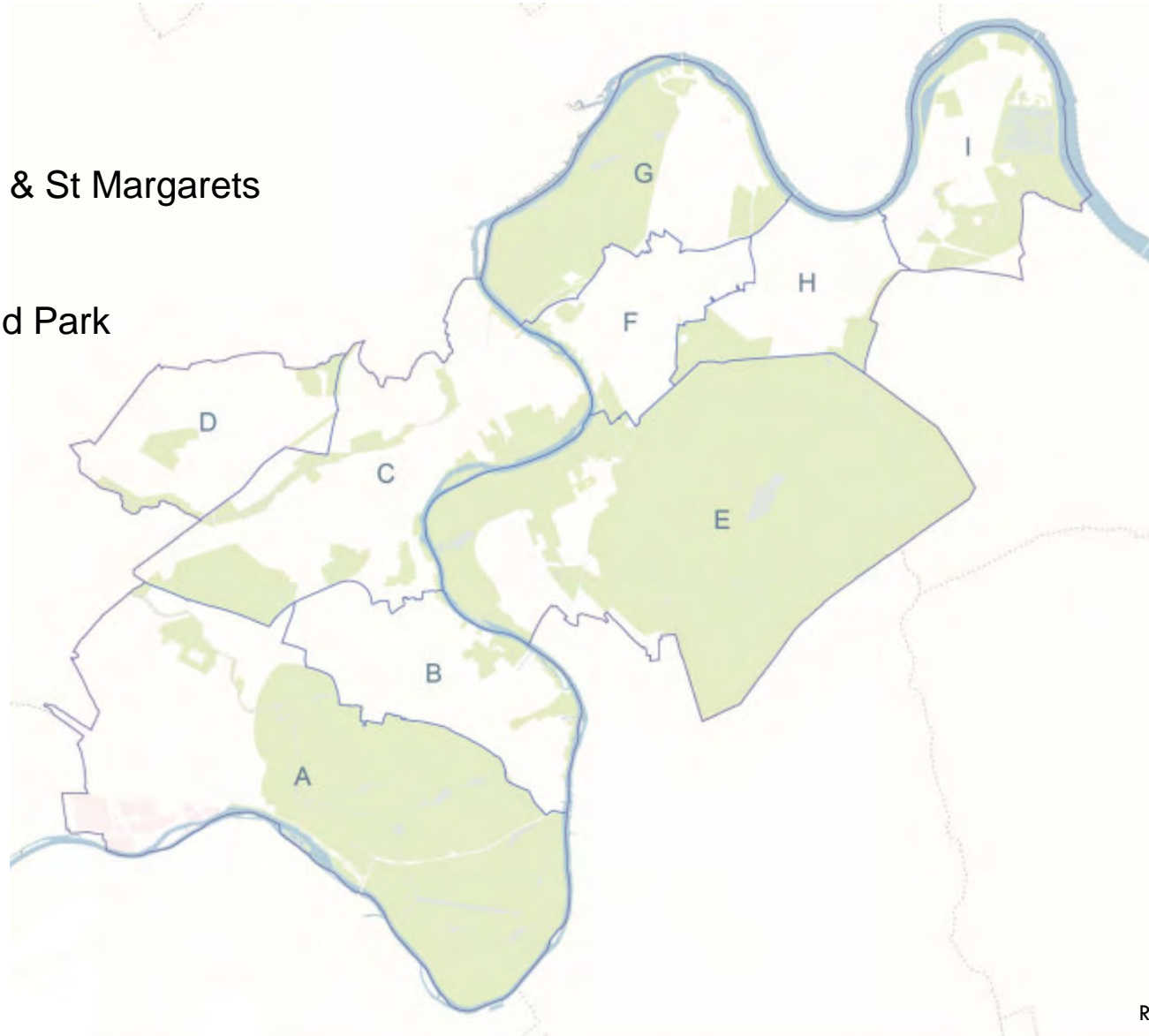
KEY DIAGRAM





URBAN DESIGN STUDY

- A Hampton & Hampton Hill
- B Teddington & Hampton Wick
- C Twickenham, Strawberry Hill & St Margarets
- D Whitton & Heathfield
- E Ham, Petersham & Richmond Park
- F Richmond & Richmond Hill
- G Kew
- H Mortlake & East Sheen
- I Barnes





DEVELOPING THE PLAN





STRATEGIC OBJECTIVES

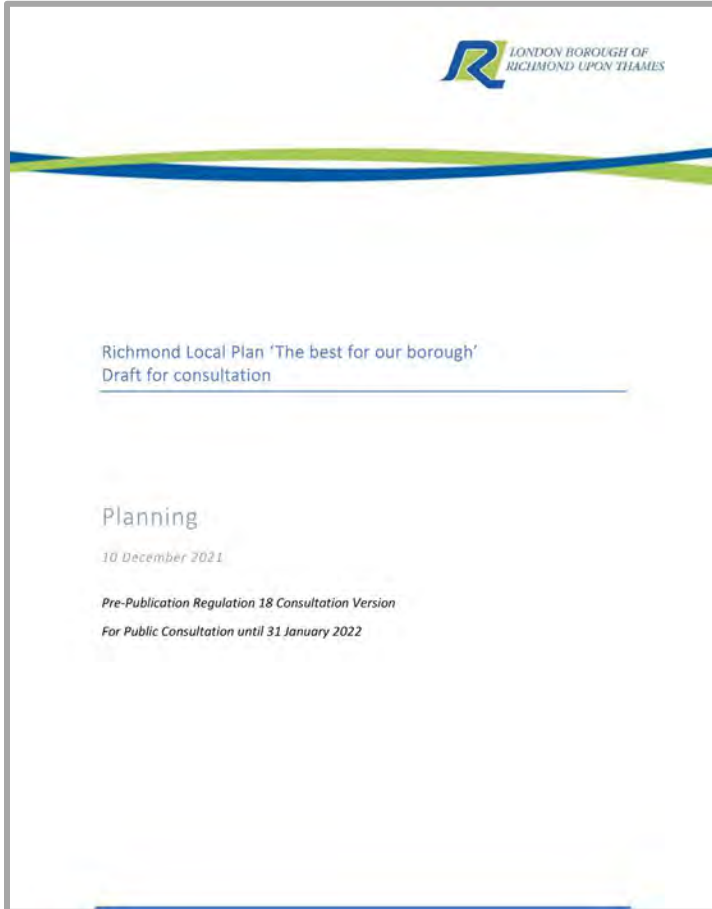


Image: cover for the draft plan

- Responding to the climate emergency and taking action
- Delivering new homes and an affordable borough for all
- **Shaping & supporting our town & local centres**
- Increasing jobs and helping businesses grow and bounce back after the pandemic
- **Protecting our heritage & culture**
- Increasing biodiversity and the quality of our green & blue spaces, and greening our borough
- Improving design, delivering beautiful buildings & high quality places
- Reducing the need to travel & improving sustainable travel
- **Supporting new social & community infrastructure**
- Creating safe, healthy & inclusive communities



APPROACH TO KEY AREAS

HOW ARE WE APPROACHING CLIMATE ISSUES?



What we know...

- ‘Climate and environment’ is very broad and all encompassing.
- We know some of the challenge is about mitigating impact and some is about adapting to new challenges.
- Planning has a significant role to play, but it can’t solve everything

HOW ARE WE APPROACHING DENSITY?

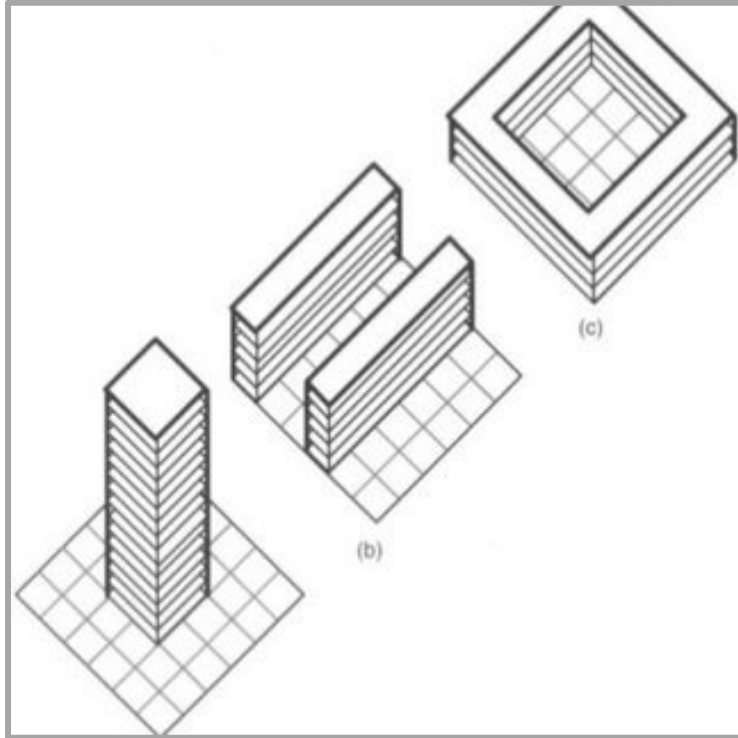


Image: density modelling

What we know...

- Gentle density is key to ensuring we are delivering housing in appropriate areas
- Optimising layout of buildings makes them more energy efficient
- Certain densities are required to support shops, services and public transport

HOW ARE WE APPROACHING CULTURE?

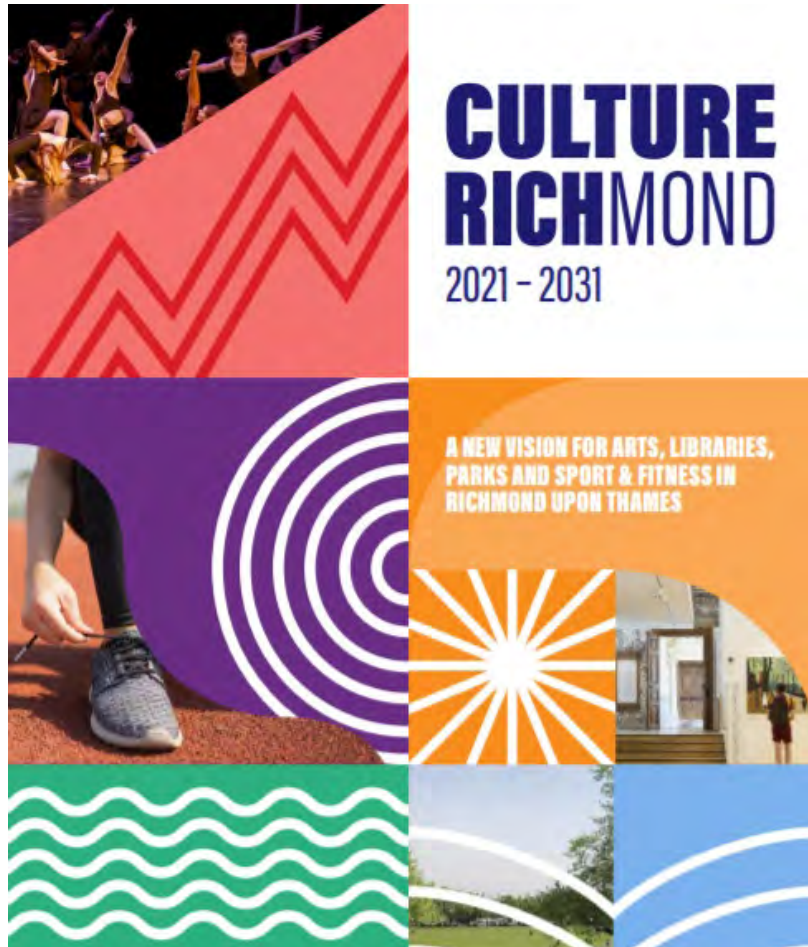


Image: Culture Rich 2021-2031

What we know...

- Culture is not a catch-all term
- Cultural services include the arts, library, parks, sports, fitness services and broader cultural priorities
- Think of our centres as vibrant gateways or hubs to connect to other places through active travel.
- Role of the night time economy and thinking about safe travel

APPROACH TO QUARTERS VS CLUSTERS





POLICIES IN PRACTICE



SITE ALLOCATIONS





LIVING LOCALLY POLICY





SMALL SITES DEVELOPMENT



Image: Solidspace



AFFORDABLE HOUSING



Image: homes for social rent in Enfield, by Peter Barber Architects



SUPPORTING OUR CENTRES



*Image: temporary arts event in Canning Town
Source: The Brick Box.*



Image: meanwhile use project in Croydon. Source: Public Practice



DEVELOPMENT IN CENTRES



Image: Kew Royal Parade



VISITOR ECONOMY



Image: Orleans house gallery



Image: Hammerton's foot ferry



GREEN & BLUE INFRASTRUCTURE





URBAN GREENING



Image: Mayor of London (GLA)



PUBLIC OPEN SPACE, PLAY & SPORTS



Image: Kings Crescent Estate playground, Hackney



HAVE YOUR SAY



WHAT'S IN THE PLAN

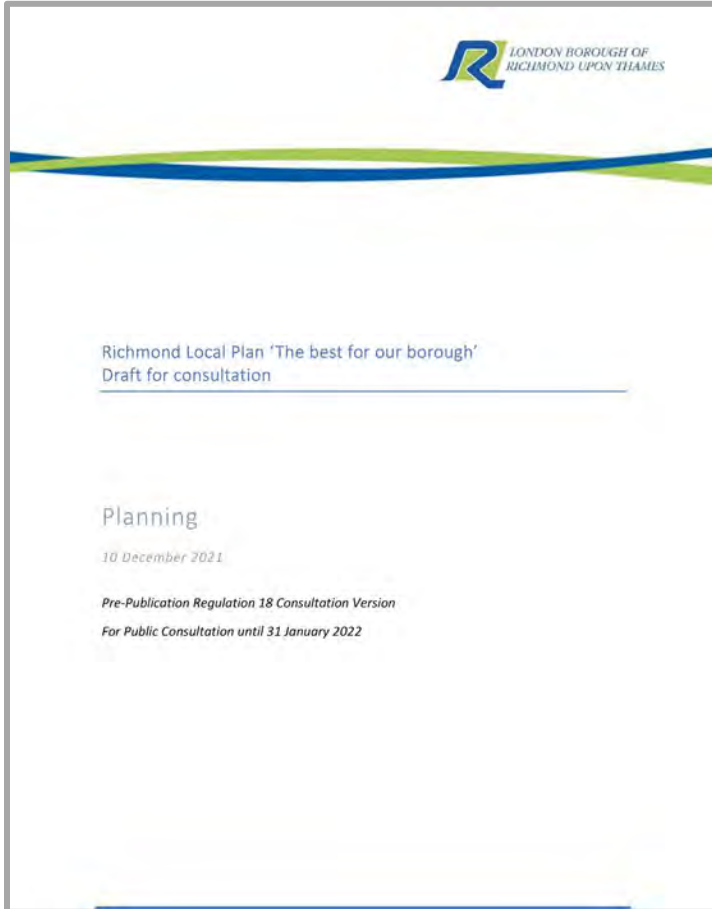


Image: cover for the draft plan

- Borough wide vision and strategic objectives
- Spatial strategy & site allocations
- Place-based strategy
- Policies: e.g. living locally (chapter 1) responding to climate (chapter 16) increasing biodiversity (chapter 22) sustainable travel (chapter 23) visitor economy (chapter 26).
- Delivery & monitoring



HOW TO COMMENT



Online

Submit an online response through our consultation portal



Email

Email a response form to localplan@richmond.gov.uk



Post

Post a hard copy to:

Spatial Planning & Design, LB Richmond upon Thames, Civic Centre, 44 York Street, Twickenham, TW1 3BZ.



All responses must be received by Monday 31 January 2022.



THANK YOU!

Planning Policy Team
localplan@richmond.gov.uk

