

Civic Pride Fund Guidance Notes: Constituted Organisations 2018/19

Thank you for your interest in the Civic Pride Fund. Please note that these guidance notes relate to applications by constituted voluntary organisations.

It is important that you read these guidance notes before you complete the application form.

These Guidance Notes will help you provide all the information we require to enable us to consider your application.

You may submit an application for funding at any point during the year. All applications will be considered and ordinarily notified of the final decision within eight weeks of submitting a fully completed application. **You must ensure that your application and all necessary documents are submitted in good time to allow us to give you a decision that will fit within your time frame.**

If after reading these Guidance Notes you are unclear about whether your activity, service or project meets our criteria, please contact Harriet Steele on **020 8487 5259** who will be pleased to help you.

Aim of the Civic Pride Fund

Our vision is for a borough where local people are engaged and involved in their communities and where there is a vibrant and sustainable community and voluntary sector to support residents and help them play a full role in community life.

The Civic Pride Fund is here to empower individuals and groups to improve their local community, whether it is enhancing public spaces, using the skills of local people, contributing to Village Plans, commemorating World War One, improving town centres, or developing sports initiatives.

The Fund is intended for local initiatives to help launch new ideas and develop projects to make a positive difference to our borough.

Who can apply?

We will only fund organisations that are:

- **Providing services or activities that benefit the London Borough of Richmond upon Thames**

We will consider applications from organisations that have a regional or national remit, but we will only fund services or activities that benefit Richmond borough.



- **Not for profit**

We cannot fund organisations that make a profit. However, we can fund social enterprises and other organisations that generate surpluses, as long as the organisation's governing documents show that the surplus is reinvested. This must be reflected in the accounts the organisation gives us.

- **Constituted**

Organisations we fund must have a constitution, governing document or set of rules that is signed and dated, and defines how the organisation will operate.

- **Financially solvent**

Organisations funded by us must not have liabilities that are more than their current assets.

Organisations can apply in partnership with other non-voluntary sector organisations e.g. statutory agencies, or private companies but the voluntary or community group must be the lead partner and funds will only be paid into their bank account. Please note organisations must have a **bank account with a minimum of 2 signatories**.

We do not fund:

- Schools or Parent Teacher Associations, unless match funding has been secured
- Large capital or revenue fundraising appeals
- Projects that form part of your group or organisation's ongoing work.
 - The Civic Pride Fund is intended to fund one-off projects and will not repeat fund projects, unless under exceptional circumstances. We are not usually able to fund projects that form part of your group or organisation's ongoing work. In exceptional circumstances we will consider funding the unforeseen or emergency running costs of an organisation. However, we will not consider year on year applications for this kind of emergency funding.
- Churches or other organisations where the monies will be used for religious purposes
- Projects where the monies will be used for political purposes
- Applications which are fundraising in nature
- Mobile Apps for use on mobile devices (Applications for Mobile Apps are a low priority for the Civic Pride Fund, which is intended to support organisations in the practical delivery of services or activities that benefit the local community. Although a valuable communication tool the Civic Pride Fund is therefore unlikely to consider applications of this kind.)

If you have previously received a Civic Pride Fund grant, we are only able to consider a new application once your organisation has submitted an End of Project Report Monitoring Form and confirmed that the whole grant has been spent. **Please note that organisations can only apply once a year (from the submission date of a previous application).**

How much can you apply for?

You can apply for a grant of up to **£5,000**. Priority for funding is given to one off projects - rather than applications which may seek to rely on this fund each year to sustain their activity or service. Each organisation may only **apply once per year** and you will need to demonstrate why you are not able to cover the costs of the project from your own resources.

Depending on the **amount** of grant requested and the size of your organisation, we may ask you for more information to support your application.

What are our Priorities?

Your project needs to relate to one or more of these key priorities and you need to tell us how your particular project will help us achieve this priority.

PRIORITY 1

A borough to be proud of – making public places more attractive, enjoyable and distinctive and building stronger communities through:

- Improving public spaces, including open space and gardens
- Promoting the Borough's history and heritage

PRIORITY 2

Building capacity in our community – using the skills and talents of local people to benefit the local community to:

- Enable local people to develop, agree and deliver their own responses to local issues
- Have a greater say in the design and delivery of services and take advantage of opportunities to deliver services themselves.

PRIORITY 3

Village Planning

- There are 14 village plans covering all areas of the borough each, amongst other things, identifies local issues that need attention. The village plans can be located through this [link](#).

If your project relates to village planning you need to identify one or more key priority issue in a village plan that covers the area in which you want to deliver your project.

PRIORITY 4

World War One Commemoration

Nationally the First World War Centenary Partnership, led by the Imperial War Museum, will present a vibrant programme of cultural events, activities, and digital platforms which will enable millions to discover more about life in the First World War. To support this, the Council is coordinating and facilitating a four-year programme (2014-2018) of events and activities. Priorities for the Civic Pride Fund are projects which relate to one or both of the following themes:

- **Remembering** local residents and their part in the war – those who fought and those who lost their lives; those who contributed to the war effort at home and the families that supported them.
- **Educating** current and future generations about the war and the borough's part in it. The creation of the 'Richmond War Story' to form an important addition to the historical archives of the borough and a lasting legacy from the programme.

PRIORITY 5

Town Centre Initiatives

The Council is supportive of initiatives that maintain the borough's vibrant town and village centres and applications for town centre initiatives will be considered if:

- The project falls outside the scope and limited funding capacity of the Town Centre Opportunities Fund*
- Demonstrates how it will contribute to Civic Pride Fund priorities described in these guidance notes

** The Council primarily funds town centre initiatives through the [Town Centres Opportunities Fund](#). Projects which would ordinarily be eligible under this fund are not a priority for the Civic Pride Fund. Similarly projects seeking matched funding for a Town Centres project grant are also a low priority.*

PRIORITY 6

Sport Initiatives

Projects should contribute to the priorities of the [Strategic Principles for Sport & Fitness 2014-2018](#), in particular:

- Provide more opportunities for all people to participate in sport and physical activity and to improve the health and emotional wellbeing of participants and volunteers.
- Increase and widen participation in sport and physical activity by targeting provision and support at low participant groups. E.g. people with disabilities and villages.



- Develop more opportunities for people to learn new skills through sport and fitness, both as participants and volunteers.
- Support competitive sport and develop effective pathways to support talented sports people.
- Build on the legacy benefit from major events such as the Rugby World Cup 2015.
- People have access to improved quality sports facilities and workforce including volunteers and encourage the achievement of external quality accreditation.
- Enhance partnership working and consultation mechanisms to improve the delivery of effective sport and fitness services.

Organisations can apply for Civic Pride grants towards the purchase of sports equipment. Priority will normally only be given to equipment purchase where:

- It is for use by the whole club not for individual use.
- It is not replacement equipment, but is additional equipment enabling the club to develop new activity in line with the Strategic Principles for Sport & Fitness outlined above.

Who can you contact about your application?

For general guidance on the application process, please contact Harriet Steele, Project Officer (Voluntary Sector) on 020 8487 5259 or Harriet.steele@richmondandwandsworth.gov.uk who will be pleased to help you.

We also encourage prospective applicants to discuss their application in more detail with the lead service officers within the Council, who can talk through your ideas and provide extra guidance and support to strengthen your application. *Please note that lead service officers are not able to help you complete the application.*

Arts and Culture, Environmental and Sports Projects

If your application relates to arts and culture, an environmental project or improvement to the Borough's parks and open spaces or sports please contact David Allister, Head of Culture on 020 8831 6135 or david.allister@richmondandwandsworth.gov.uk

Children and Families

If your application relates to children and families please contact Zoe Williams, Head of Policy and Research, Achieving for Children on 07864 613775 or zoe.williams@achievingforchildren.org.uk

Town Centres, Tourism and Business



If your application relates to town centres, tourism or business please contact Susan Shaw, Business and Retail Champion on 020 8831 6381 or susan.Shaw@richmondandwandsworth.gov.uk

Village Plans

If your application relates to Village Plans please contact Anna Sadler, Community Links Co-ordinator on 020 8831 6332 or anna.Sadler@richmondandwandsworth.gov.uk

Vulnerable Adults

If your application relates to support for vulnerable adults, people with disabilities or carers please contact Richard Wiles, Head of Commissioning- Prevention and Wellbeing on 020 8871 6020 or richard.Wiles@richmondandwandsworth.gov.uk

How your application will be assessed

During our assessment we will look at how well your project fits our six priorities (see above). We will also look at the following to help us make a decision:

- The need for the project
- Who will benefit from the project
- The impact your project will have and the difference it will make
- If we have funded you before
- Your organisation's financial position
- The sustainability of your project / organisation
- The level of grant funding requested and the total cost of the project

Additional weighting

Priority will be given to organisations that can demonstrate one or more of the following:

- Have a turnover of less than £50,000 per year
- Do not currently receive funding from either the local authority or NHS Richmond Clinical Commissioning Group
- Actively engage and work with vulnerable people in the borough, to enable them to fully participate and benefit from mainstream services and activities.
- The project is sustainable beyond the initial period of funding from the Civic Pride Fund and has long term benefits.

- Addresses a particular need that has been highlighted by the Council.
- Young people or service users have been involved in the application process.
- Have secured match funding. This could be in the form of other funding, volunteer time and in-kind support.
- Have not previously received a Civic Pride Fund grant.

Completing the Application Form

An [electronic version](#) of the application form is available and we advise applicants to complete this form electronically. If you complete your application by hand please ensure that your writing is clearly legible. Applications that cannot be easily read will be returned to you.

A large print version of the application form and guidance notes is also available from the London Borough of Richmond upon Thames Voluntary Sector Liaison Unit on request from Harriet Steele, Voluntary Sector Liaison Unit, London Borough of Richmond upon Thames, 3rd Floor, Civic Centre, 44 York Street, Twickenham, TW1 3BZ, call 020 8487 5259 or email harriet.steele@richmondandwandsworth.gov.uk.

Answering the questions

1. Name of organisation

Give the organisation's name as it appears in your legal constitution document. This may be a Trust Deed, your Constitution or the Memorandum and Articles of Association.

2. What is the Legal Status of your organisation?

Please state the legal status of your organisation and provide the registered charity and company number, if applicable.

3. Please tell us about the aims and activities of your organisation

Please describe who you help, what you do and what difference you look to make.

4. Please state the date of your most recent audited accounts or management accounts

If you do not have a set of audited accounts (e.g. you are a new organisation) or if they are more than a year old, please explain why.



5. Please state your income and expenditure for your last financial year

Please include here the total income and total expenditure for your organisation in your last financial year.

6. What reserves does your organisation hold?

Please state here the level of restricted and unrestricted reserves. Organisations that have large unrestricted reserves are unlikely to be successful when applying to the Civic pride Fund.

7. If your unrestricted reserves are over 6 months of your running costs please state if you will be making a contribution towards the cost of this project?

Please state whether your organisation will be making a contribution towards the cost of the project. If your organisation has reserves i.e. money that it does not need for its day to day running costs but is kept in reserve for either special projects or to ensure the long term future of the organisation we need to know what these are and why you cannot use them to fund this project. If you have large reserves it is unlikely that we will fund your project unless you have a clear reason for maintaining your reserves at this level.

8. Name of the project

If your project has a different name to that of your organisation, you need to tell us here. You don't need a different name, but sometimes organisations run more than one project and wish to distinguish between them.

9. Is this a new or an existing project?

Please state here if your project is an existing project, for which you are looking for ongoing revenue funding or a new project.

10. Describe your project

Please provide a detailed description of your project.

- What kind of activities will you run as part of the project? Please also try and quantify your activities, for example, how many sessions, for how long and when.

11. Who will manage and be involved in the delivery of your project?

Please describe who will be responsible for managing the project and carry out the project. Please state whether these will be paid staff or volunteers and how long you expect them to work on the project. If appropriate, what are their qualifications and experience to make them suitable for this role?



12. Where will your project take place and who will benefit from it?

- Where in the borough will you deliver this project? E.g. in a community centre, or open space. If you will be operating in a specific ward or village area, please tell us.
- Who and how many people will benefit from your project; we are particularly interested in projects that actively engage and work with marginalised and disadvantaged communities in the borough.

13. Does your project require permission from a third party and if so has this been obtained?

Depending on the type of project you are planning you may need to obtain permission from a third party e.g. local authority, private individual/company or the police. An example of the permission you might require is described below:

- A conservation group wants to develop a project on some local common ground, they would need to contact the local authority's Parks and Environment Department to obtain permission to work on the property and ensure they are complying with local biodiversity guidelines.

If you are unsure whether you need to seek permission for your project please contact Harriet Steele or the appropriate Lead Service Officer within the local authority. Contact details are on page 5 of these guidance notes.

14. Which of the Civic Pride Fund priorities does your application meet?

Your project needs to relate to one or more of our key priorities.

15. How will your project contribute to the Civic Pride Fund priorities you have identified?

Please describe how your project meets the Civic Pride Fund priorities you have identified.

16. Explain how you know that people in your community want this project. What evidence have you collected to demonstrate that there is a need for this project?

Please tell us how you know there is a need for this project, and demonstrate that the local community are supportive of your project. Please describe if you have consulted with local people about the project or if you have identified the need through other means e.g. availability of other services/facilities in the area or evidence from a resident's survey. Your project might be based in an area which is socially or economically deprived or you might be hoping to help a group of people who are disadvantaged in some way.

We anticipate that a large number of groups will apply for grants so we need to ensure that our funding is directed to where there is most need. Due to the large number of applications we may not always be able to contact you if we feel you have not provided enough evidence of need. **It is therefore up to you to demonstrate as fully as possible that there is a real need for your project.**



17. What is the estimated start and finish date for the project? Please include the key stages or “milestones” in running this project.

The Civic Pride Fund is intended to fund one-off projects and will not repeat fund projects, unless under exceptional circumstances.

Please state here the expected start and finish date for the project. We are unable to consider projects that have already taken place; please ensure you have allowed sufficient time between submitting the application and when you would like to start the project. Please also state the key stages or “milestones” of your project so that we can understand how you have planned the project.

18. How much is your project going to cost and how much do you need from the Civic Pride Fund?

How you have arrived at the amount you are requesting? We expect you to have obtained quotes for goods/services and salary costs should be based on either existing pay scales in your organisation or recognised local or regional pay scales. We may ask you to provide evidence of these quotes at the assessment stage and once the project is completed we may require evidence of how much you have spent. Please provide a breakdown of what the grant would fund. If it is towards an element of your project, please state what it will go towards.

In-kind Match Funding

As well as actual match funding (cash funding), unpaid voluntary work can be used as a source of in-kind match funding for projects applying to the Civic Pride Fund. In-kind match funding is a non-cash contribution of donated goods or services e.g. volunteer time, use of a room or equipment.

The in-kind contribution of goods and services are based on the rates you would have paid if you were not getting this for free. To calculate the in-kind contribution of volunteers’ time we have used the Annual Survey of Hours and Earnings 2015 (ASHE) Median hourly pay – gross, for all employees in Richmond upon Thames. This provides an hourly rate of £14.36. If a volunteer is being used in a professional capacity e.g. legal advice, then that time can be costed at their professional rate.

To calculate volunteer time

Total hours per week volunteered (per volunteer) x Total number of volunteers = Total hours per week volunteered by all volunteers in this role.

Total hours per week volunteered by all volunteers in this role x Number of weeks given per year by each volunteer x Hourly rate (£14.36) = value of volunteer time

For example:

Total hours per week volunteered (per volunteer)	Total number of volunteers	Total hours per week volunteered by all volunteers	Number of weeks given per year by each volunteer	Hourly rate	Value of volunteer time
7	5	35	40	£14.36	£20,104

Payments made from the Civic Pride Fund will fund actual expenditure of the project and not the in-kind elements.

19. Does your organisation have a bank account in the name of the organisation / project with two separate signatories?

In order for us to pay you, your organisation will need a bank account in the name of the organisation with a minimum of two signatories. We are unable to proceed with your application if this is not the case.

20. Why do you need funding from the Civic Pride Fund? What other funders have you applied to and what is the response?

We wish to give priority to funding small groups who are not already receiving other funding from the local authority or NHS Richmond Clinical Commissioning Group and have limited resources.

You will therefore **need to demonstrate why you cannot fund this project from your own resources**

We may need to ensure that small groups who have limited capacity and little experience of fundraising are given priority and supported by the Civic Pride Fund. Therefore in some circumstances we may decide to only fund a proportion of your project costs if we think you have the capacity to raise funds from other sources e.g. other local funders, the lottery, your own fundraising efforts. We will also take into consideration whether your proposed project or services is the responsibility of another statutory body e.g. hospital, school, police etc and would be more appropriately funded by them.

Please give us the specific name(s) of local funders you have applied to for funding. Please indicate if you have been awarded other funding towards the project costs.

21. If the project is to continue beyond the timescale for which you are applying for this grant, how will you fund this?



If this is an ongoing project or a pilot project you will also need to demonstrate that you will not be reliant on funding from the Civic Pride Fund in future years to continue to deliver your project or services. As previously stated this fund is not designed to fund ongoing projects.

22. Further support

There are two organisations in the borough, which can provide additional support, advice and training on all aspects of charity, voluntary and community activity in the London Borough of Richmond upon Thames. Please indicate if you are interested in being put in touch with them. More information is on page 13.

23. Where did you find out about the Civic Pride Fund?

Please state how you found out about the Civic Pride Fund.

24. – 28. Contacting you

The person named on this application will be deemed as the person responsible for making the bid. We may need to telephone or visit you to ask for clarification of some of your answers or to provide additional information. If you have an e-mail address please give us this as it will speed up the assessment of your application.

Please let us know if you have special communication needs and we will try to meet these.

29. Your understanding of the grant condition

This is an important legal requirement as you will be managing public funds. The person signing the form needs to confirm that they take responsibility for the information provided within your organisation's application for funds. They are also indicating their willingness to be contacted by our representatives and to meet with them and provide further information if requested.

Supporting Documents

Constitution

Please supply a copy of your organisation's constitution or set of rules. If you do not have a constitution or set of rules you can ask for help in developing one from [Richmond CVS](#).

Accounts

Please enclose a copy of your most recent financial report and accounts. These should be produced not later than 10 months after the end of your financial year, as required by the Statement of



Recommended Practice (SORP). If you do not have audited accounts please provide an income and expenditure sheet for the past 12 months. If you are a new organisation and your application is successful you will be asked to provide evidence of recent income and expenditure e.g. bank statements.

Children and Vulnerable Adults

If you are applying for a project that works with children, young people or vulnerable adults we will need to be sure they will be safe. As a minimum, you must have a policy that explains how you make sure of this and you must ensure that the policy is put into practice. Staff and volunteers working with children, young people or vulnerable adults on your project should also have Disclosure and Barring Service (DBS) clearance.

Making your project sustainable

Richmond CVS is a local charity which provides support, advice and training in all aspects of charity, community and voluntary activity in the London Borough of Richmond upon Thames.

They can provide specific support to help you develop your project, plan and apply for future funding and develop the sustainability of your project.

For more information please visit the [Richmond CVS website](#).

In addition to the assistance offered by Richmond CVS, Environmental Groups or projects of an environmental nature may benefit from contacting South West London Environment Network.

South West London Environment Network (SWLEN) is a local charity that assists people and organisations who protect and enhance the environment.

They help environmental groups to start, operate, find volunteers, raise funds, get insured, share good practices and collaborate.

For more information please visit the [South West London Environment Network website](#).

Claiming Your Grant

We will only release grant funds upon confirmation that the project is about to start and all funds must be spent within a year of the grant being claimed. Grant recipients must make a formal request to Grant Officers for payment of the grant, which will be paid in a single instalment. The terms and conditions of grant can be found here on the [Council website](#).

If grants have not been claimed within 11 months of the grant offer being made Officers will write to grant recipients requesting confirmation of project start and completion dates. If the project start date is later than 12 months after the initial award of grant the grant offer will be deemed to



have been withdrawn. If the project completion date is later than 12 months from the grant offer date grant recipients will need to seek agreement from Officers for an extension to their funding period.

Monitoring and Evaluation

If your application is successful you will be required to complete a monitoring and evaluation form at the end of your project. A copy of the monitoring and evaluation form can be found on the [Council website](#).

Submitting Your Application:

Please submit a signed copy of your application with all your supporting documents to:

By post:

Harriet Steele, Project Officer (Voluntary Sector), London Borough of Richmond, Civic Centre, 44, York Street, Twickenham, TW1 3BZ.

By email:

harriet.steele@richmondandwandsworth.gov.uk

Telephone:

020 8487 5259