Dear Resident / Occupier

Proposed Strawberry Hill Community Parking Zone: Consultation

We wrote to you in November 2017 detailing the outcome of the consultation on whether you wished to see a Community Parking Zone (CPZ) implemented in your area.

Having considered all relevant factors including the responses to the “1st stage” consultation and further representations from residents, it has been decided to proceed to a “2nd stage” consultation to:

1. Propose the implementation of a new CPZ - the Strawberry Hill CPZ (Zone SH) in the two areas (Area 1 & Area 2) shaded in purple on the enclosed map;
2. Consult properties outside the proposed CPZ areas on whether they would wish to be included in the new CPZ – shaded in green on the enclosed map.

Your address is outside the two proposed CPZ areas so you are specifically being consulted on whether you would wish to be included in the proposed CPZ, if it goes ahead.

Residents / businesses, which are based within the CPZ and wish to park on street during the operational hours, will be required to purchase a permit. Residents in the CPZ area are being consulted on the operational times but they are expected to operate between 10am and 2pm or between 10am and 4.30pm either between Monday to Friday or Monday to Saturday, broadly in line with the most popular responses during the stage 1 consultation. The current annual costs for CPZs applying for the above days/hours are shown below. Longer controls would mean higher permit costs:

<table>
<thead>
<tr>
<th>Resident</th>
<th>2 or 4 hour CPZ</th>
<th>6.5 - 10 hours CPZ</th>
</tr>
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<tbody>
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<tr>
<td></td>
<td>e.g. Mon-Fri/Sat 10am to Noon or 10am to 2pm</td>
<td>e.g. Mon-Fri/Sat 10am to 4.30pm or 8.30am to 6.30pm</td>
</tr>
<tr>
<td>1st permit</td>
<td>£48.50 per year</td>
<td>£82.50 per year</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Business</th>
<th>2 or 4 hour CPZ</th>
<th>6.5 – 10 hours CPZ</th>
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</tr>
<tr>
<td>1st permit</td>
<td>£155 per year</td>
<td>£262 per year</td>
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Subsequent permits purchased per household / business per year are approximately 50% more for the 2nd permit issued and approximately 50% more again for 3rd and subsequent permits issued per household / business.

One resident visitor permit, correctly validated, allows parking all day in a zone that operates for two or four hours. Two resident visitor permits correctly validated allow parking all day in a zone that operates for longer than four hours.

**Other information:**
The West Twickenham CPZ will come into operation on Monday 16 April 2018 (8.30am to 6.30pm, Monday to Saturday). View more details here: [http://www.richmond.gov.uk/west_twickenham_cpz_consultation](http://www.richmond.gov.uk/west_twickenham_cpz_consultation)

**How to respond:**

**Online survey**
Please give us your views by entering this link into your internet browser: [http://www.richmond.gov.uk/sh_outside_parking_consultation](http://www.richmond.gov.uk/sh_outside_parking_consultation)

**Paper questionnaire**
OR complete the enclosed questionnaire and return it in the postage paid envelope.

Please ensure we have received your responses by **Monday 19 March 2018**.

**What next?**
To satisfy the criteria for introducing a CPZ, consultation results must show that over 50% of the total households in a proposed CPZ area are in favour. If the results of this consultation show sufficient support in either or both Area 1 or Area 2, the process for consideration of a CPZ in that area will progress to the next stage.

If the results in roads outside the proposed CPZ area show majority support (over 50% of households), the Council will consider adding these roads to any new CPZ, provided a connection to this area can be made.

All feedback to this consultation will be considered by the Cabinet Member for Highways and Streetscene along with all relevant traffic management and other highway factors, prior to a decision being made on the way forward. After a decision has been made we will write to update you accordingly. Future updates, and information on how CPZs work including all parking charges can be viewed on the Council’s website here: [http://www.richmond.gov.uk/strawberry_hill_parking_study](http://www.richmond.gov.uk/strawberry_hill_parking_study) And here: [www.richmond.gov.uk/controlled_parking_zones](http://www.richmond.gov.uk/controlled_parking_zones)

Alternatively, please call the Customer Service Centre on 020 8891 1411.

Yours faithfully

Michael Potter
Parking Policy Manager