Voluntary Sector Forum - Council Update

Matt Maher,
Head of Communities and Partnership
What we will cover

- Village Plans and Village Planning Fund
- Richmond Partnership
- Children and Young People’s Plan
- Achieving for Children – Ofsted
Village Planning: Phase 3

- Strengthening the capacity for residents and groups to meet community priorities themselves;
- Identifying key community ‘assets’, linking residents to greater opportunities to be active, improve skills and wellbeing;
- Meeting local need in all its forms, including environmental, social, and economic;
- Improving community awareness of what’s happening in their village through a revamped website experience, tailored to their local ‘village’.

Village Newsletter: Submit a story:
https://www.richmond.gov.uk/submit_a_community_news_story
Village Planning Fund Round 2

- CIL funds have been accumulating, and a final sum for 2017 will be available in the New Year. Totals collected at end of September combined with round 1 are approximately:
  - Kew and Richmond: £205,000
  - Twickenham, St M, East T, Whitton & H, S Hill: £24,000
  - Hampton, HH, HW, Teddington: £235,000
  - East Sheen, Mortlake, Barnes: £14,000
  - Ham and Petersham: £60,000

- Subject to the results of the evaluation, we intend to invite bids from 4 February until 4 April for new projects.

- A decision on which projects can be funded will be made in August 2018
Village Planning Fund Round 2

- The Community Links Team and Richmond CVS will be available to assist in developing project ideas and prepare a funding application.

- Richmond CVS are to hold two events at which assistance will be given to groups wishing to develop a project and to make a successful funding bid –
  - 30th January afternoon
  - 1st March evening
Richmond Partnership

RICHMOND PARTNERSHIP CONFERENCE REPORT
CHANGE, CHALLENGE, CHOICE
7 JULY 2017, TWICKENHAM STADIUM

55 Organisations
27 Speakers & presenters
1 MC
6 Workshops
1 Q&A session
5 Presentations
106 Attendees

“The business, voluntary and the community sectors are in one place and are all learning from each other”
Children and Young People’s Plan (2017 to 2020) and Needs Assessment 2017
Children and Young People’s Plan

**OUR VALUES FOR OUR CHILDREN**

**WHAT ARE THE BEST OUTCOMES FOR OUR CHILDREN AND YOUNG PEOPLE?**

We have identified five values which the Council, Achieving for Children and our other partners should follow to provide the best outcomes for the children and young people in this borough.

1. **VALUE 1**
   - Keeping children and young people safe and supported at home and school

2. **VALUE 2**
   - Helping children and young people to be healthy and make good choices about their health

3. **VALUE 3**
   - Ensuring children and young people enjoy life, do well in school and get involved in activities

4. **VALUE 4**
   - Prevention: Providing help to families when they need it

5. **VALUE 5**
   - Making sure services are right for families and work well
Children and Young People’s Needs Assessment

WHO ARE THE CHILDREN AND YOUNG PEOPLE THAT LIVE IN RICHMOND?

- **48,387**
  - 48,387 people were aged 0-19 in Richmond (24.7% of population)

- **50.7%**
  - 50.7% boys and 49.3% girls, of whom 81.2% are White British or White Other, and 18.8% are Black, Asian and Minority Ethnic

- **2,609**
  - There were 2,609 live births in 2015

- **91%**
  - of mothers initiate breastfeeding compared to 74.3% nationally

- **7.2%**
  - Richmond has a higher proportion of 5-9 year olds (7.2%) than in London

- **14.3%**
  - 14.3% of Richmond’s 15 year olds smoke, over twice the London average

- **12.6%**
  - 12.6% of children in year 6 are obese (England: 19.8%)

- **81.8%**
  - 81.8% of children receive the PCV booster by their second birthday and 78% MMR 1st and 2nd dose, both lower than the London and England average
Updates

- Elections 3rd May 2018 – purdah 19th March – 3rd May
- Focus on Localities/ Village Areas
  - Listening to and strengthening communities to do more in their area and help shape local services
  - Community facilities and provision e.g.
    - ETNA and Whitton Community Association – refurbishments have taken place
    - Teddington Hub – feasibility study of how we can best provide community facilities in Teddington
2018 – Looking Ahead

- Financial pressure on public finances
- Increasing demand for services
- High expectations from residents
- The Council will continue to value and support the sector
- Voluntary Sector Forum is an important platform to raise issues and generate open discussion – *tell us what you would like to cover*
- Richmond CVS a key partner on the ground
- More important than ever to focus on how we can work together on key priorities such as protecting the most vulnerable
Tracey Welding
LSCB coordinator
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Myth Busting

• MYTH
• “It’s not my job to report child abuse – that’s for teachers and other professionals to handle”

• FACT

• “No keeping children safe is every one’s responsibility”
What is Safeguarding and promoting the Welfare of children?

- **Protecting** children from maltreatment;
- **Preventing** impairment of children’s health or development;
- Ensuring that children grow up in circumstances consistent with the **provision of safe and effective care**;
- **Taking action** to enable all children to have the best outcome

WTSC 2015
Who are children likely to turn to?

- Friends
- Mothers
- Fathers
- Other trusted adult

‘No matter where you work, you are likely to encounter children during the course of your normal working activities. You are in a unique position to be able to observe signs of abuse or neglect, or changes in behaviour which may indicate a child may be being abused or neglected’

That is why safeguarding is everyone’s responsibility:
• Paid and volunteer staff need to be aware of their **responsibilities** for safeguarding and promoting the welfare of children and attend safeguarding training.

• This should enable workers to identify child protection concerns and have the confidence to make referrals to local authority children’s services – SPA or the police.

• delivering robust and reliable safeguarding arrangements
This Guidance should be used by all organisations and groups in the voluntary and community sector (VCS) providing information, advice and/or support to children, young people and/or families, whether or not they are registered as a charity with the Charity Commission.

It applies to all VCS staff and volunteers, including trustees, committee members, senior management, religious leaders, students on work placements and sessional workers.
The 5 Safeguarding R’s

- Recognise
- Respond
- Report
- Record
- Refer

LSCB
Richmond upon Thames

Keeping our children and young people safe
A policy is a waste of paper

- “I don’t remember what was in the policy – it was so long!”
- “I had to search through pages to find instructions on how to report my concerns”
- “It was a great document; it all made sense. But I didn’t see any of it actually happening in practice”.
Safeguarding policies: what’s the point?

• To safeguard children and adults at risk
• To enable adults to protect children and adults at risk
• To create safe, fun environments
Creating and embedding robust procedures

• Policies and procedures must be clear and easy to follow
• Volunteers need to know how and what to report – remember 5 R’s
• Access to advice/guidance and support to raise concerns/make referral.
• Safeguarding training
Information Sharing

Keeping children safe from harm requires professionals and others to share information.

In many cases it is only when information from a range of sources is put together that a child can be seen to be in need or at risk of harm.

Don’t think “What if I’m wrong?” Think “What if I’m right?”
SPA Contact Details

• Phone – 020 8547 5008

• Email - Richmond: spa@Richmond.gcsx.gov.uk
  Kingston: spa@rbk.kingston.gov.uk.cjsm.net

• If you would like to have a consultation to seek advice on whether a referral is required – please call the SPA team and a SPA Officer, Social Worker or Manager will be happy to have a discussion with you.

• Useful links:
  • LSCB – www.kingstonandrichmondlscb.org.uk
  • AFC Website - www.achievingforchildren.org.uk – this is where the online referral form can be found.
Safeguarding Children Guidance ‘Green Book’

- Available to all organisations.
- Up to date information
- To help you know and recognise the signs abuse
- Reviewed annually
- Can access via the LSCB website.
LSCB FREE Conference
23 January 2018

Child Sexual Abuse, Seen, Heard, Helped.

Time: 09:00 – 13:30

Kingston College.
Help from the NSPCC for Voluntary, Community and Faith Groups and Organisations
Working with VCS and faith groups

- Resources
- Enquiries
- Training
- DSO network
- Consultancy
- Workshops and presentations at events
- Newsletter
- Other NSPCC offers – e.g. Helpline services, Knowledge and Information
Standards

Safeguarding Standards and Guidance
For the Voluntary and Community Sector
Working with children, young people and young adults aged 0-25
2017 edition (England)

NSPCC

https://www.nspcc.org.uk/services-and-resources/research-and-resources/2017/safe-network-standards/
Basic guide to safeguarding

Are they safe?

A safeguarding guide for group leaders in the voluntary and community sector

Working with children and young people aged 0-18

2017 edition (England)

NSPCC

https://www.nspcc.org.uk/services-and-resources/research-and-resources/2017/are-they-safe/
Online safeguarding tool

Checklists and resources to help your group safeguard children

Browse resources
Browse our library of template forms, sample policy statements and codes of conduct

Browse our library

Take self-assessment
Is your group doing all it can to safeguard children? Our checklists will help you find out

Start now

https://safeguardingtool.nspcc.org.uk
Awareness raising resource

Keeping our children safe

Introduction
Raising awareness in black and minority ethnic communities

NSPCC

Multi-faith Safeguarding Hub

https://www.nspcc.org.uk/faith
About Signs of Safety - Key Principles

• Children and families are at the centre of practice, strengthening professional judgment
• Collaborative working with the children through the whole process
• Maximises engagement in assessment and safety planning

• Enables a simple approach for children, families and practitioners to understand *what is going well, what is worrying us* and *what needs to happen*

• Provides a *common language* to address concerns about harm and danger, write a *danger statement* and *scale* current situation 0-10
• Working in partnership with children and families, practitioners formulate *safety goals* and a *safety plan*, including next steps and a timeline for review
Everybody's Business

- Children are best protected when professionals are clear about what is required of them individually, and how they need to work together.

*Working Together to Safeguard Children 2015*
Voluntary Sector Forum 13/12/2017

Julie Gavin
Service Coordinator, Advice and Training
Some history......
Why crowdfund?

- Transparency
- Mobilising volunteers and in-kind donations
- Projects that wouldn’t find funding elsewhere
- Diversify your funding
- New supporters for your cause
- Increased profile
- Speed of turn around
Richmond Crowdfunding Challenge

- Aim of the challenge is to encourage more crowdfunding in the borough
- Application process opens 8th January 2018
- Up to 4 projects will be chosen to receive a package of support provided by Richmond CVS & The Social Change Agency
Richmond Crowdfunding Challenge

- The support package will include free places on a crowdfunding & campaigning training day 22nd February
- The training day is open to all
- Start thinking about potential projects now
- More detail will be available in the new year [www.richmondcvs.org.uk](http://www.richmondcvs.org.uk)
- Register interest by e-mailing [action@richmondcvs.org.uk](mailto:action@richmondcvs.org.uk)
SWLEN Crowdfunding

A local crowdfunding platform to raise donations for local environmental and place-based projects

@richenvironment
Who & why?

Mission
SWLEN exists to build active and engaged communities in South West London who protect and enhance our environment.

Our values
• Local empowerment
• Collaboration and partnership
• Environmental protection and enhancement

Strategic aim
• Increase the public profile of the charity in ways that also benefit our beneficiaries/client groups.
Opportunity

• The USA leads the way on crowdfunding £400m
• £12m raised in UK through donation crowdfunding in 2015 (2\textsuperscript{nd} highest in the world)
• There isn’t a local platform
• Other platforms charged £4k for a location specific page
• Borough has highest volunteers numbers in London. Volunteering/giving relationship
• Groups want easy ways to raise funding
• Harder to secure grant funding
Benefits of a SWLEN platform

• Research indicates people give to crowdfunding campaigns they have a ‘connection’ with, local or cause related
• We don’t just host your campaign – we’ll actively co-create, co-manage and co-promote – we want success/impact
• We’ve been successfully using social media since 2009, our existing social media & e-newsletter reach is 5,689 contacts
• Our unique local knowledge and connections
• We’ll accept your campaign if you have consent
• The 5% fee funds SWLEN a local charity supporting community-led initiatives, not a non local corporate
• As people give to the campaigns on the platform, we keep these contacts (with their permission) which builds our social media reach, increasing the likelihood of other campaigns getting funded
• We’ll also send newsletters to these donors/contacts (with their permission) about local volunteering opportunities and news from local groups
Further benefits

• We can set the period of time the campaigns runs
• All or nothing – your choice
• We can specify the RuT village to target our promotion
• Can add campaigns updates
• Can change suggested donation amounts
• Optional for donors to be able to comment
Process

• Group submits idea to us (environment or place-based)
• We help develop the idea
• The group seeks and gains consent
• We help design the ‘campaign’, ‘elevator pitch’ and produce a short film
• We add the campaign to our crowdfunding platform
• Soft launch with your key supporters (only) for initial funding
• Later full public launch of campaign
  • SWLEN & group cover digital
  • Group covers on the ground
• People can donate online via Stripe (credit/debt cards), PayPal and offline i.e. cheques
• Gift Aid details collected
SWLEN’s role

• Help you develop your idea
• Can offer guidance with seeking consent
• Help with design of the campaign
• Manage the campaign on our platform
• Promote the campaign through our social media reach and newsletters
• Collect and process the payments, including Gift Aid
• We’ll charge a 5% fee to cover our staff time on the above, the platform costs and its further development. The fee is only collected if the campaign is successful.
The platform

This area of our website is still in development. The following campaigns are on test mode.

We will share here crowdfunding campaigns by groups within our network with all projects vetted by us.

- **For the love of Paella**
  Whitton Road, Hounslow TW3 2DB, United Kingdom
  Help us put an end to crimes

- **Likes don’t save fans**
  Teddington TW11, United Kingdom

- **Friends of friendly people**
  Waldgrove Road, Twickenham TW1 4SX, United Kingdom
  For everyone that is out there

The platform
The platform

About the Campaign

Crime against paellas never cease. They have been vandalised over the years by people without scrupulous throwing peas, pepperoni (worst than chorizo, but not worse than adding British sausages), eggs, cherry tomatoes!! all kinds of seafood mixed with meat... the horror never ends. We need to raise funds to start a campaign to end the abuse against paella. Help us raise 1,000 so we can give people the education they so much need, starting with Jamie Oliver.

Please share with your social networks

Facebook  Twitter  Google+
The platform

Help us put an end to crimes against paella by throwing disgusting things at it like people submitted to all types of abuse with people English sausages! It is cruel and...gross.
The platform
Friends of Radnor Gardens

• The Friends proposed to extend the popular café using an awning
• Applied to the Village Planning Fund
• As the group has limited ‘online’ presence (website)
• A coordinated campaign between the Friends and SWLEN
• Joint highest number of votes of all the Village Planning Fund projects in the consultation (714)
Further development

• Linking with local businesses who want to give
• Expansion of our social media reach – will benefit future campaigns with us and other communications
• The knowledge we develop will help in our other work supporting community-led environmental initiatives
• Expansion to other south west London boroughs
Launch

• End of January 2018
• Featuring 4 campaigns minimum:
  • Friends of Murray Park – new benches
  • ETNA Community Centre – community kitchen
  • Friends of Suffolk Road Rec – match funding play equipment
  • We are looking for another one or two campaigns for launch
• We’ll be always looking for projects – talk to us!
Questions?

Have additional questions?

Have an idea for a future campaign?

Email: hello@swlen.org.uk
Twitter: @richenvironment
Facebook: www.facebook.com/swlen
Looking ahead to 2018 and beyond

Kathryn Williamson, Director, RCVS
Change, Challenges and Support
Facing up to the Challenges

• Financial Environment – Shrinking pots everywhere

• Lloyds Bank Foundation Report Dec 2016 – Commissioning in Crisis

• FSI’s Small Charity Sector Skills Survey May 2017

• Charity Commission Report Nov 2017 – Taken on Trust
Lloyd’s Bank Foundation - Facing Forward Report - May 2017

STRONG AND SUSTAINABLE CHARITIES

- Plan for the future with care
- Assess strengths, weaknesses, opportunities and threats
- Explore diverse funding streams
- Play to strengths when seeking funding
- Collaborate around values where possible
- Make best use of technology
- Look after people – they are the most valuable assets
From the RCVS Conference

- James Banks, Director, London Funders:
  - How to get the most out of time and talent
  - Co-production
  - Cross-sector
  - Be Creative
RCVS Plans for 2018

- A new website
- Evaluation of what we do and the sector’s needs
- Partnership working; championing the VCS
- Adapting and Evolving
What do you think?

• Which challenges do you think are the most significant one for your organisation?

• How do you think you can deal with it?

• What do you need?

• What do you think RCVS can do to help?
RCVS Conference – Challenges

- Challenges highlighted:
  - Funding and diversifying income
  - Volunteers (Trustees too) – new ones, younger ones, new ways, skilled ones
  - Accommodation, premises
  - Demonstrating impact both to funders and commissioners
  - Tendering
  - Engaging with businesses
RCVS Conference – Suggestions made

Things that RCVS could do to help:

• Influencing LBRuT and CCG priorities
• Help with co-production of new services
• Volunteers!
• Set up ‘blind date’ collaborations!
• Practical support on impact and outcomes
• Continue as the Voice of the Sector; challenge when necessary; lead on a charity hub.
Discussion Time