

Environment and Community Services
Lindi Louw
School Travel Advisor
Phone: 0208 891 7823
Email: schoolstreets@richmond.gov.uk
www.richmond.gov.uk



13 February 2026



Dear Residents, Businesses and the school community,

Broomfield House School Street – important update

We apologise for the error in the previous letter sent yesterday. This is a correction update.

This letter is to update you on the consultation held in the summer for a School Street serving Broomfield House School on Princes Road, Kew.

During the pre-trial consultation with residents, businesses and the school community, the Council consulted on a timed restrictions at school peak times along Princes Road, Kew.

The council has now reviewed the consultation feedback, monitoring data (hands up surveys and traffic counts) and shared this with local ward councillors and the school who are supportive of trialling a School Street to improve the safety and journey to school for Broomfield House pupils.

Amongst responses from Princes Road itself there was majority support for a School Street, although it is noted that a majority of respondents overall were opposed to a School Street due to inconvenience. There was also some support for adding Broomfield Road to the School Street scheme as a safety measure. This was not part of the pre-trial consultation, and it has not been included in the initial trial but may be highlighted within the consultation survey for further consideration.

No CCTV ANPR cameras are proposed at this stage and so there is no need to apply for an exemption, but the scheme will be monitored and feedback reviewed. The following drivers are eligible for exemption to these restrictions:

- Residents and businesses within the School Street (up to 4 household owned vehicles per address excluding visitors/services)
- Blue badge holders visiting a property in the School Street
- Care, health and medical workers serving a property within the School Street
- Taxis (private hire and Hackney carriage) serving a property within the School Street
- Emergency vehicles
- Council waste trucks
- School buses and school transport

We are aware that in some cases exceptional circumstances will require a driver to enter during the operational hours of the School Street and these drivers are also exempt from the restrictions, for example emergency call outs (i.e. burst water pipes, gas leaks, emergency statutory undertaker works etc), heavy deliveries (i.e. appliances or building materials), emergency deliveries (i.e. refrigerated or timed medication).

The following vehicle drivers are not exempt from the restrictions (unless eligible under one of the criteria above):

- Residents and businesses located outside the School Street
- Parents/carers dropping off/collecting children at the school
- Other drivers wishing to cut through the area

Non-essential visitors, services and deliveries should be arranged for outside of School Street times, where possible, for example food deliveries and non-emergency call outs and services.

The proposed hours of operation will remain **Monday to Friday from 8.15 to 9am and 3 to 3.45pm, during term time only** for the trial and we will monitor this and consider amending, if deemed necessary. You will have an opportunity to comment on the operational hours as part of the consultation. Cars already parked within the School Street may exit at any time without penalty.

We will undertake repeat traffic count and travel to school surveys once the 6-month consultation ends, and this will be compared with the baseline surveys.

School Streets are trialed under an Experimental Traffic Order, which invites comments on the live scheme. To enable this, a consultation will reopen for 6 months when the school street is installed. An experimental scheme can be modified in response to feedback, and within 18 months schemes can be made permanent or removed.

The consultation and trial will commence on the 23 February 2026, under an experimental traffic order. We welcome your views, which you can make via the consultation webpage when the scheme launches. Please use the link below or your smartphone camera to scan the QR code above.

<https://haveyoursay.citizenspace.com/richmondcs/school-streets-bb-26/>

Please see our website for further information about School Streets

https://www.richmond.gov.uk/school_streets or email **schoolstreets@richmond.gov.uk**.

Yours faithfully,

Lindi Louw

Lindi Louw
School Travel Advisor for Richmond and Wandsworth

