




Key

-  Preserve and enhance the Sheendale Conservation Area
-  Preserve and enhance all Buildings of Townscape Merit (BTM)
-  Tree Preservation Order (TPO)

The council will encourage tree planting by requiring all planning applications to include a tree-planting plan (in the public & private realm)



Study Area

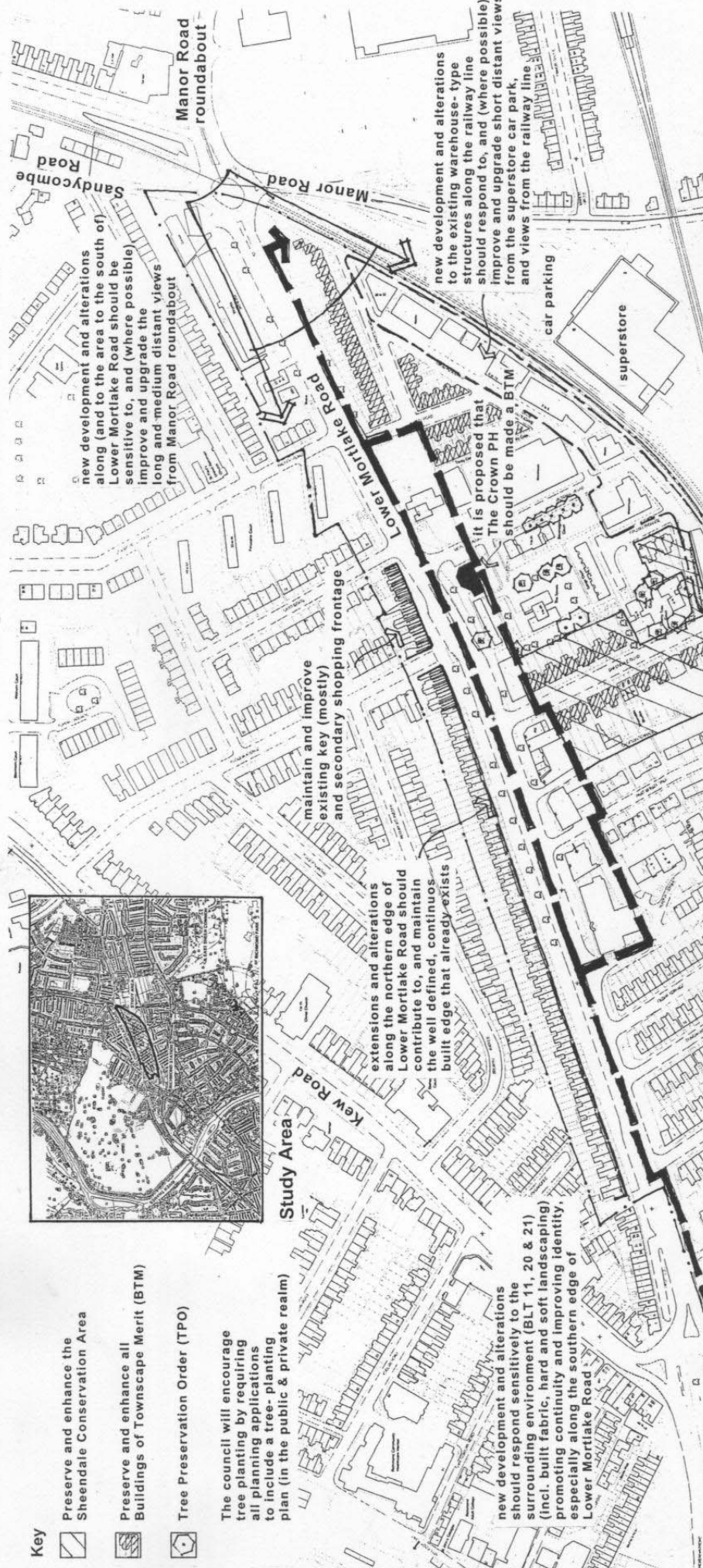
extensions and alterations along the northern edge of Lower Mortlake Road should contribute to, and maintain the well defined, continuous built edge that already exists

maintain and improve existing key (mostly) and secondary shopping frontage

new development and alterations along (and to the area to the south of) Lower Mortlake Road should be sensitive to, and (where possible) improve and upgrade the long and medium distant views from Manor Road roundabout

new development and alterations should respond sensitively to the surrounding environment (BLT 11, 20 & 21) (incl. built fabric, hard and soft landscaping) promoting continuity and improving identity, especially along the southern edge of Lower Mortlake Road

new development and alterations to the existing warehouse-type structures along the railway line should respond to, and (where possible) improve and upgrade short distant views from the superstore car park, and views from the railway line



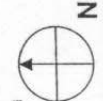
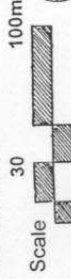
Lower Mortlake Road

Supplementary Planning Guidance

Guidelines

Policy and Design
Room 225 Civic Centre
44 York Street
Twickenham TW1 3BZ
Tel 020 8891 7322

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preserve and enhance all listed buildings and BTM's, preference will be given to those applications preserving, and enhancing listed buildings and BTM's (Policy BLT 3)

establish creepers/ screening shrubs along blank walls of properties edging the railway line to deter graffiti and to improve the short- medium distant views from the railway line

railway line toward Richmond Station

superstore

car parking

Manor Road roundabout

Sandycroft Road

Lower Mortlake Road

Kew Road