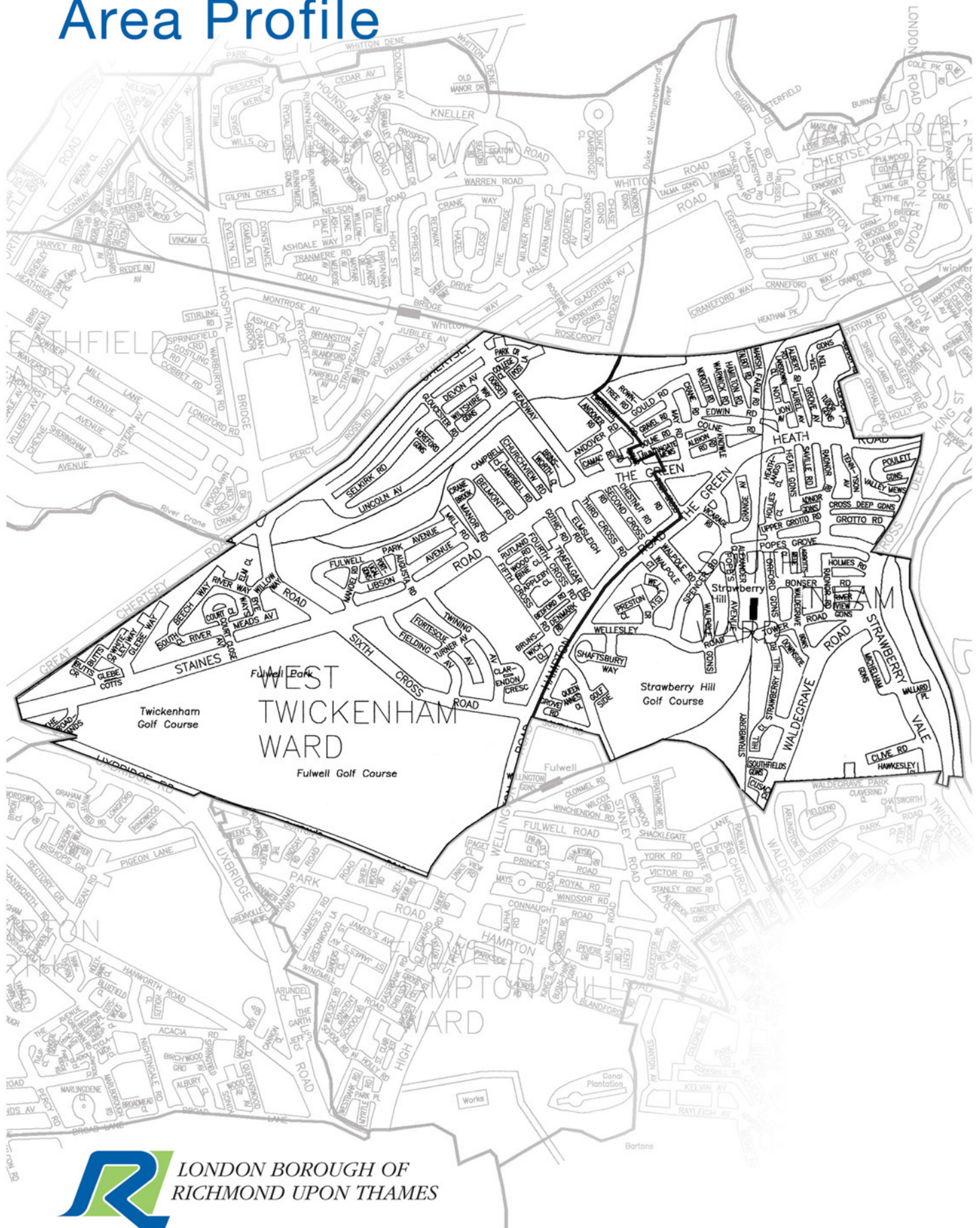


WEST TWICKENHAM SOUTH TWICKENHAM Area Profile



facts and figures: South & West Twickenham

Demography:

2001 Census			2006 estimate*		
age	number	%	age	number	%
0-4	1280	6.81	0-4	1,291	6.55
5-7	570	3.03	5-9	1,187	6.03
8-9	395	2.10			
10-14	1006	5.35	10-14	957	4.86
15	190	1.01	15-19	1,278	6.49
16-17	371	1.97			
18-19	551	2.93			
20-24	1250	6.65	20-24	1,603	8.14
25-29	1447	7.70	25-29	2,007	10.19
30-44	5275	28.06	30-44	5004	25.4
45-59	3483	18.53	45-59	3585	18.2
60-64	649	3.45	60-64	781	4.0
65-74	1129	6.01	65-74	966	4.9
75-84	835	4.44	75-84	734	3.7
85-89	259	1.38	85-89	194	1.0
90 & over	109	0.58	90 & over	113	0.6
total	18799	100.00	total	19700	100.00

* © GLA. 2003 Round-based Ward Projections 3 February 2004 (Scenario 8.1) 2001 Census data, Table KS02, © Crown copyright

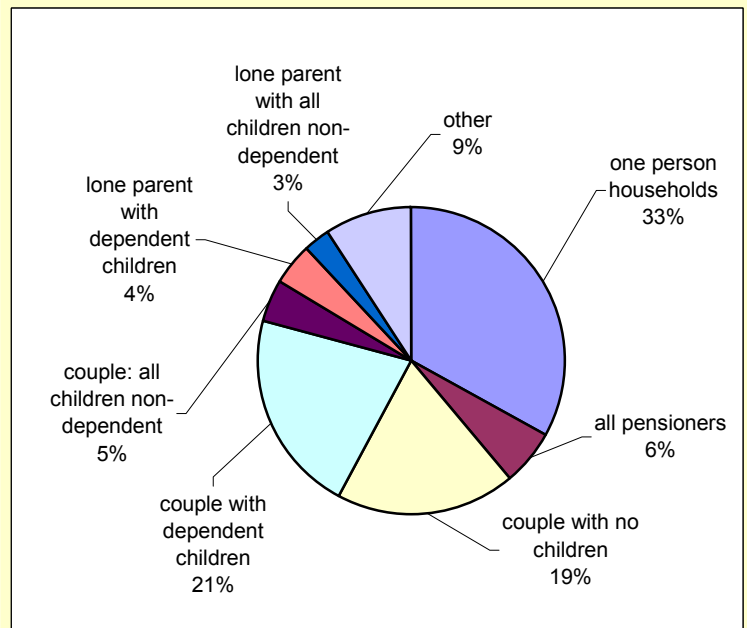
Household type

33% of households are one-person households. 12.3% of households are pensioners living alone. This proportion is slightly below the borough figure (13.8%) and England & Wales average (14.4%).

Both wards combined had a total population of just under 19,000 in 2001. The age profile for the area is similar to that for the borough: 18% are aged under 16 and 12% are aged 65 (borough average = 13.7%).

Estimates produced by the Greater London Authority suggest that the resident population is set to increase marginally.

According to the 2001 Census of Population there were 8047 households. GLA estimates (2003 round – Scenario 8.1) indicate that this figure is due to rise to 8226 by 2006.



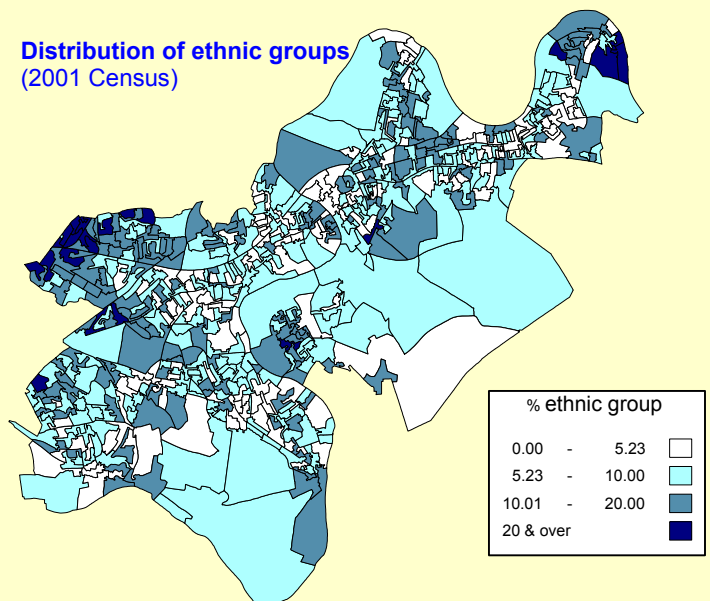
source: 2001 Census, Table KS20, © Crown copyright

Ethnic group

	numbers	%	Borough %	London %
White: British	15136	80.51	78.72	59.8
White: Irish	684	3.64	2.79	3.1
White: Other White	1307	6.95	9.47	8.3
All white	17127	91.1	90.98	71.2
Mixed: White and Black Caribbean	62	0.33	0.39	1.0
Mixed: White and Black African	38	0.2	0.26	0.5
Mixed: White and Asian	128	0.68	0.89	0.8
Mixed: Other Mixed	149	0.79	0.67	0.9
Asian or Asian British: Indian	571	3.04	2.46	6.1
Asian or Asian British: Pakistani	44	0.23	0.39	2.0
Asian or Asian British: Bangladeshi	79	0.42	0.36	2.2
Asian or Asian British: Other Asian	113	0.6	0.67	1.9
Black or Black British: Caribbean	71	0.38	0.37	4.8
Black or Black British: African	72	0.38	0.48	5.3
Black or Black British: Other Black	19	0.1	0.08	0.8
Chinese	142	0.76	0.75	1.1
Other Ethnic Group	185	0.98	1.26	1.6

source: 2001 Census - Key Statistics for Wards, Table KS06 © Crown copyright

Distribution of ethnic groups (2001 Census)



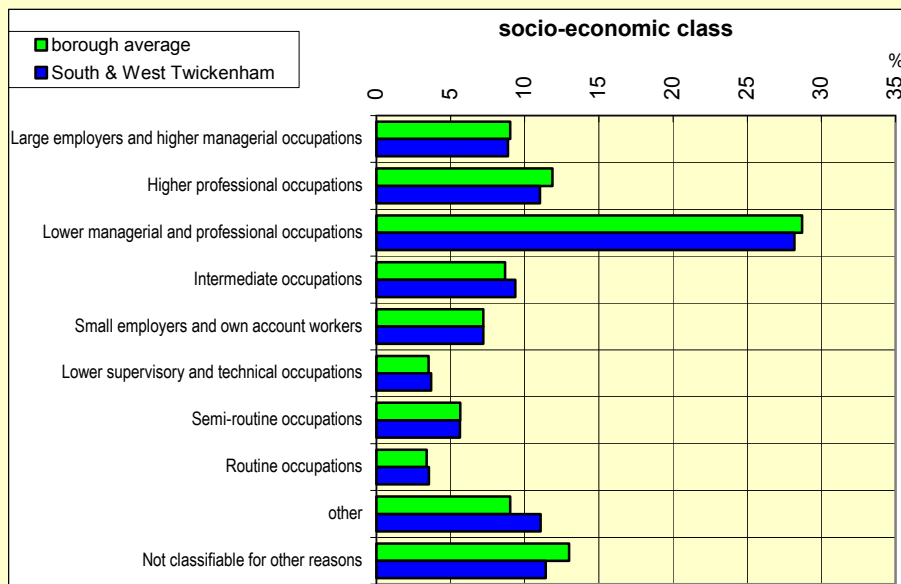
source: 2001 Census - Key Statistics for Wards, Table KS06 © Crown copyright

9% of residents are from non-white ethnic groups – similar to the borough average. 3.6% of residents are Irish, the largest concentration of all the Committee Areas. The second largest ethnic group is Indian.

Quick stats from the 2001 Census:

- 21% of households have no car – slightly below the borough average of 24%. Half have one car available to them –the same as the borough average.
- 76% of households are owner occupiers (including those buying with a mortgage) which is significantly higher than the borough average of 69%, and the highest in the borough with the exception of Whitton & Heathfield. On Census Day 2001 8.9% of households rented their accommodation either from the Local Authority or a Housing Association/ Registered Social Landlord – lower than the borough average (11.7%).
- 14.0% of residents aged 16-74 do not have any qualifications (borough average of 13.6%). This figure is well below the England & Wales average of 29%. 41.5% of people in the same age group have attained the highest qualification level¹, (borough average of 45%), and significantly higher than the England & Wales average of only 20%, showing residents are very highly qualified.
- 2,221 or 11.8% of people living in the area have a limiting long-term illness, of which 44% (968 people) are of working age (16-74 yrs). The proportion of people with a LLTI is similar the borough average of 12.4%, and significantly lower than the England & Wales figure (18.2%).
- 76% of residents said their health was “good”, 18% that it was “fairly good” and 6% that it was “not good”. These figures are in line with the borough average.

Socio-economic classification



The pattern is fairly similar to the borough average. However, it is different from England & Wales where more people fall within the lower skilled categories. For example in South & West Twickenham 28% of residents fall within the “lower managerial & professional occupations” class, compared to 19% in England & Wales.

NS-SeC is the National Statistics Socio-Economic Classification providing an indication of socio-economic position, based on occupation.

(source: 2001 Census, Table KS14a, © Crown copyright. Residents aged 16-74 only)

Town Centre statistics

- Twickenham town centre is the second largest in the borough and has over 150 shops. A range of indicators suggest that the centre is buoyant.
- At 4% in 2004, its vacancy rate is very low, well below the national average of approximately 12%.
- It is estimated that it has approximately 21,000m² of retail floorspace².
- ODPM research³ suggests that it has approximately 4,000m² of A3 (pubs, cafes & restaurants etc) floorspace.
- Zone A rents (prime retail floorspace) have been rising or stable since 1992 (£32 ft²) and were £70ft² in 2004⁴.

¹ First degree; Higher degree; NVQ levels 4 and 5; HNC; HND; Qualified Teacher Status; Qualified Medical Doctor; Qualified Dentist; Qualified Nurse; Midwife; Health Visitor

² Range of estimates produced by ODPM, Experian GOAD & Drivers Jonas

³ Producing Boundaries for Town Centres: London Pilot Study Summary Report 2002.

⁴ © Colliers Conrad Ritblat Erdman

Economic statistics

South Twickenham ward's unemployment rate⁵ in January 2005 was just 1.6%, whereas West Twickenham had a slightly higher rate (1.8%) - the same as the Borough average. The latter is the lowest of any London Borough – the London-wide average is 4.4%.

Income⁶

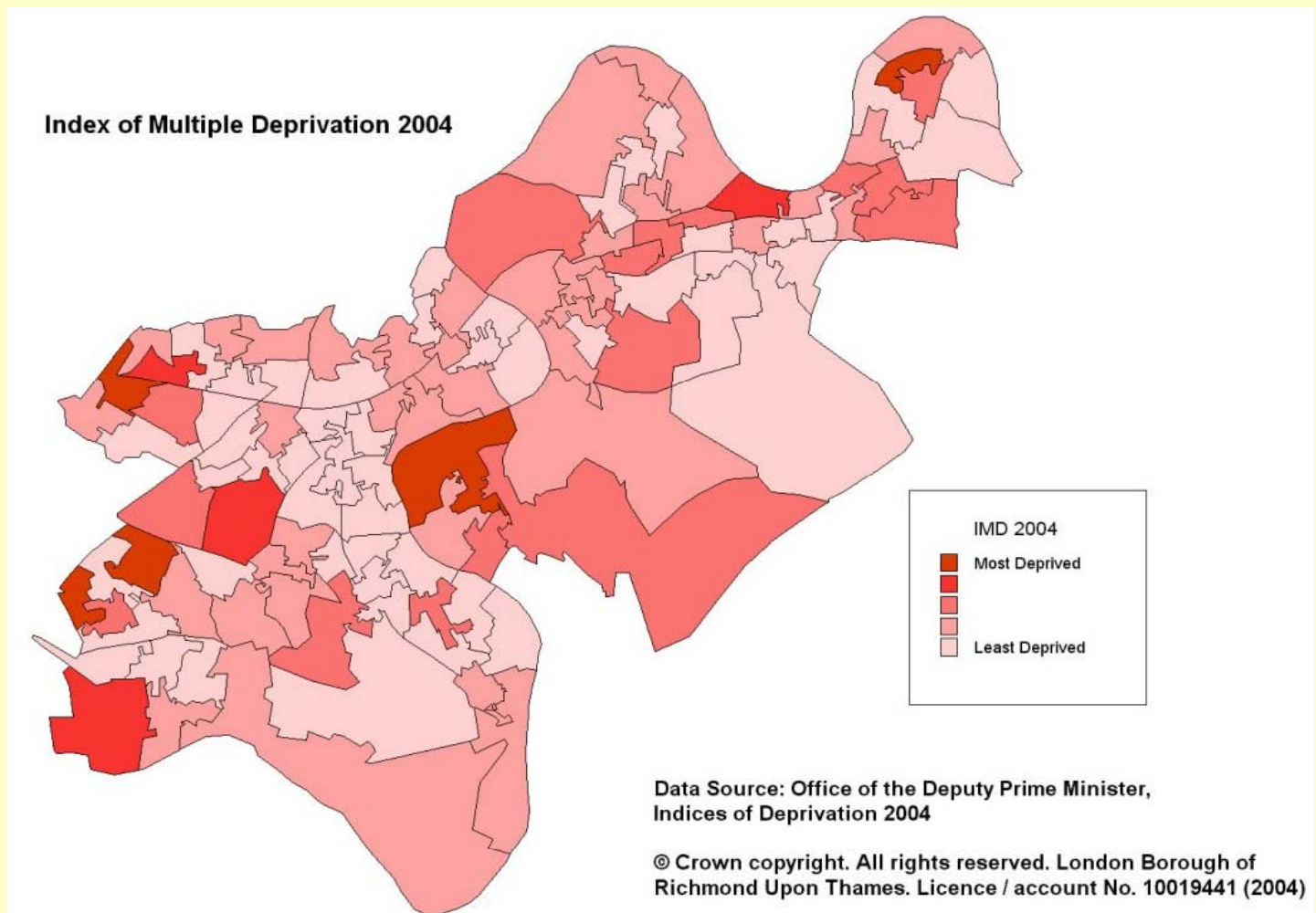
ward	average income of residents '04	borough rank (of wards) 1= highest	London-wide rank (of wards) 633 = highest
South Twickenham	£47,021	6 out of 18	601 th out of 633
West Twickenham	£38,323	14 out of 18	462 th out of 633

Using this measure of income, data suggest that income levels are very high, certainly in a London context.

Richmond upon Thames had the 6th highest mean household income (£44,006) in 2004 amongst local authorities in Great Britain.

Deprivation

The ODPM's Index of Multiple Deprivation 2004 has been analysed at ward level by the GLA (excluding City of London). Neither ward has any Super Output Areas⁷ which are amongst the 30% most deprived in the country. In fact South Twickenham ward is ranked the 621th highest (least deprived) out of the 624 wards in Greater London⁸. West Twickenham is ranked 549th. The following map plots relative deprivation in the borough by SOA.



For more information please refer to indices.deprivation@odpm.gsi.gov.uk

For more information from the 2001 Census use the following link:

http://www.richmond.gov.uk/depts/env/envplanning/policy/borough_census_data/default.htm

⁵ Claimant count data are supplied by the Office for National Statistics (ONS). The GLA's Data Management and Analysis Group produce estimates of claimant rates. The rate is the claimant count (those the number of people claiming Jobseeker's Allowance (including those signing on for National Insurance credits) in a ward as a percentage of the resident labour force

⁶ Paycheck data © CACI Information Solutions. Modelled estimates of gross household income (all sources). No deductions are taken into account.

⁷ Super Output Areas (Lower Layer) are combinations of SOAs which are the smallest geographical area used in the Census

⁸ Not based on actual scores, but the average SOA rank within the ward out of all SOAs in England. The ward rank is based on these averages.