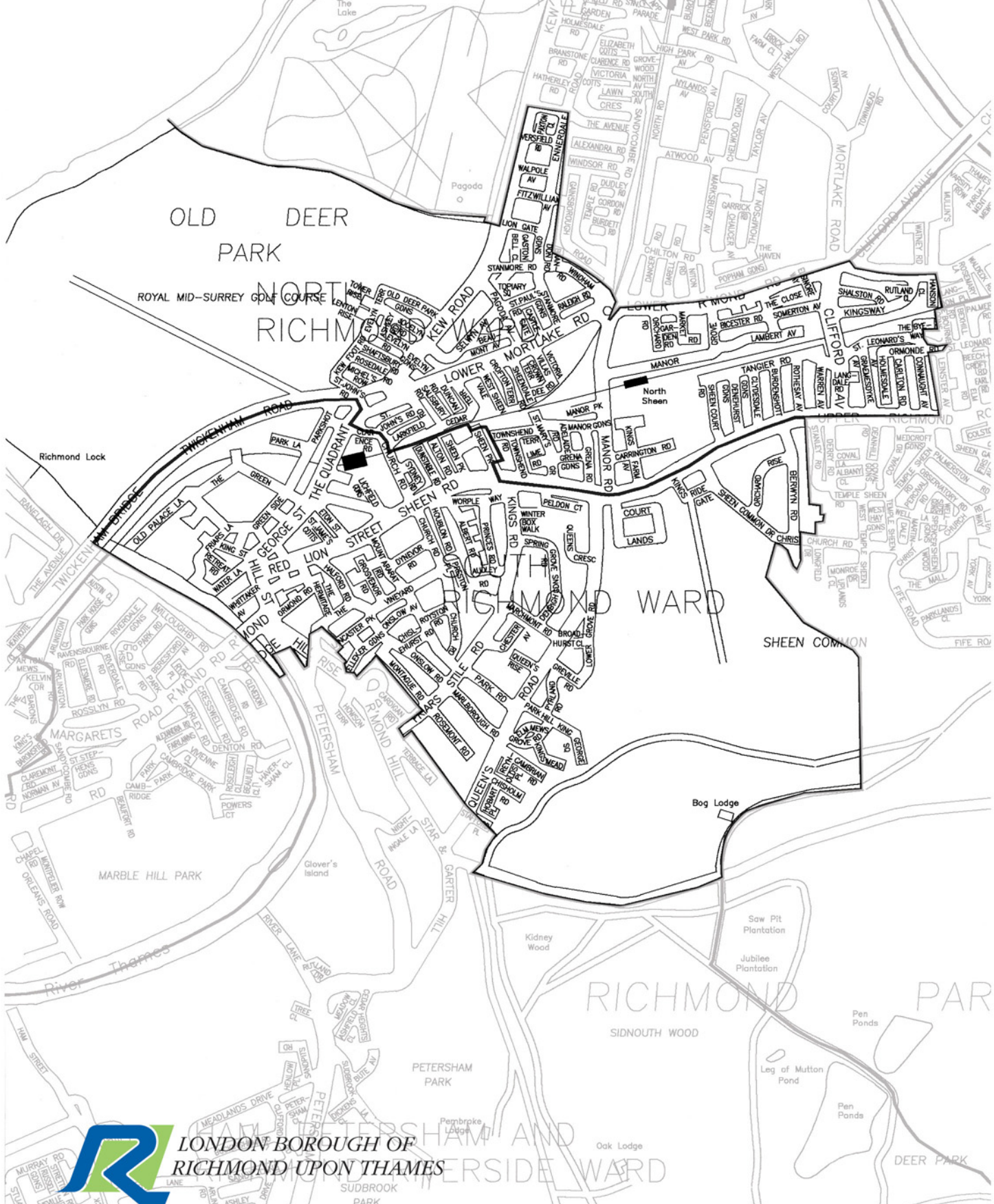


NORTH RICHMOND SOUTH RICHMOND Area Profile



LONDON BOROUGH OF
RICHMOND UPON THAMES

PETERSHAM AND
SUDBROOK PARK WARD

facts and figures: North & South Richmond

Demography:

2001 Census			2006 estimate*		
age	number	%	age	number	%
0-4	1305	6.51	0-4	1,222	5.99
5-7	602	3.00	5-9	1,207	5.92
8-9	361	1.80			
10-14	798	3.98	10-14	951	4.66
15	131	0.65	15-19	901	4.42
16-17	330	1.65			
18-19	379	1.89			
20-24	1062	5.30	20-24	1,375	6.75
25-29	2002	9.99	25-29	1,684	8.26
30-44	5813	29.00	30-44	6015	29.5
45-59	3740	18.66	45-59	3737	18.3
60-64	755	3.77	60-64	907	4.4
65-74	1308	6.53	65-74	1101	5.4
75-84	1042	5.20	75-84	906	4.4
85-89	279	1.39	85-89	230	1.1
90 & over	138	0.69	90 & over	151	0.7
total	20045	100	total	20386	100

* © GLA. 2003 Round-based Ward Projections 3 February 2004 (Scenario 8.1) 2001 Census data, Table KS02. © Crown copyright

Household type

This area is different from the borough norm in a number of ways. 41% of households are 1 person households which is significantly higher than the borough average of 36%. Of these 15% are lone pensioner households, slightly higher than the borough average of 14%.

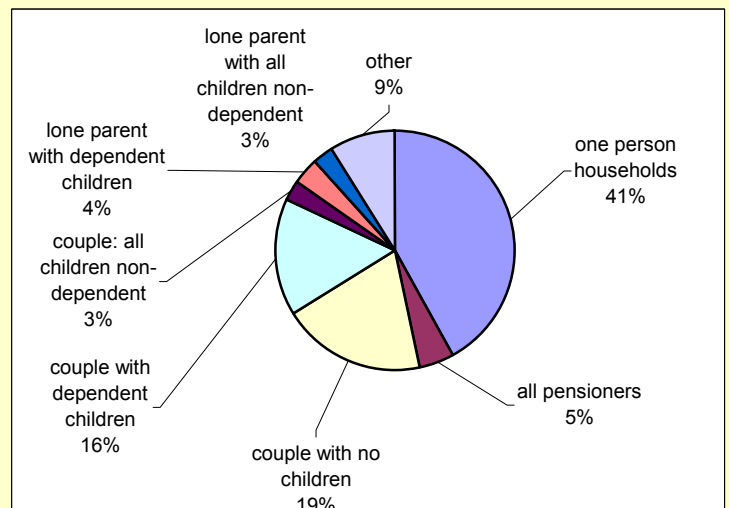
Only 15.6% of households consist of couples with dependent children, well below the borough average of 20.3%.

The average age of a resident in 2001 living in South Richmond was 39.0 and in North Richmond, 38.1, similar to both the borough average (38.1) and England & Wales average (38.6). This area has the lowest proportion of residents aged under 16 (16%) of any of the Consultation Areas (borough average of 19%). South Richmond in particular has a smaller percentage of children. However it does have the largest proportion of 25-29 years olds in the borough.

14% of people living in North & South Richmond are aged over 65 in line with the borough average.

Estimates produced by the Greater London Authority suggest that the resident population is expected to increase marginally.

According to the 2001 Census of Population there were 9705 households. GLA estimates (2003 round – Scenario 8.1) indicate that this figure is due to rise slightly to 9920 by 2006.

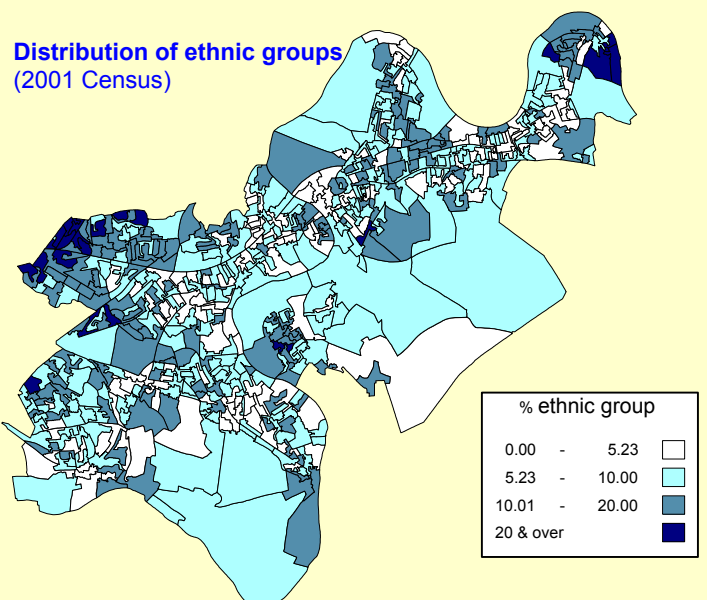


source: 2001 Census of Population (Table KS20). © Crown copyright

Ethnic group

	numbers	%	Borough %	London %
White: British	14554	72.61	78.72	59.8
White: Irish	616	3.07	2.79	3.1
White: Other White	3071	15.32	9.47	8.3
All white	18241	91	90.98	71.2
Mixed: White and Black Caribbean	75	0.37	0.39	1.0
Mixed: White and Black African	36	0.18	0.26	0.5
Mixed: White and Asian	188	0.94	0.89	0.8
Mixed: Other Mixed	150	0.75	0.67	0.9
Asian or Asian British: Indian	346	1.73	2.46	6.1
Asian or Asian British: Pakistani	45	0.22	0.39	2.0
Asian or Asian British: Bangladeshi	87	0.43	0.36	2.2
Asian or Asian British: Other Asian	102	0.51	0.67	1.9
Black or Black British: Caribbean	65	0.32	0.37	4.8
Black or Black British: African	138	0.69	0.48	5.3
Black or Black British: Other Black	19	0.09	0.08	0.8
Chinese	178	0.89	0.75	1.1
Other Ethnic Group	375	1.87	1.26	1.6

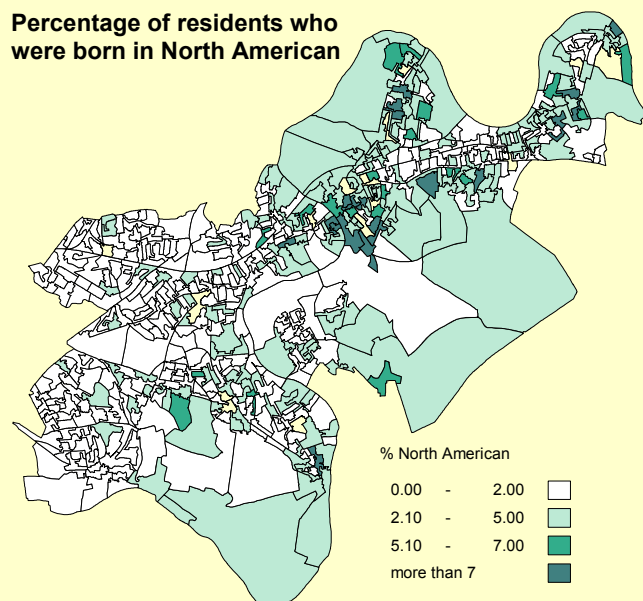
source: Key Statistics for Wards, Table KS06 © Crown copyright



source: 2001 Census, Table KS06. © Crown copyright

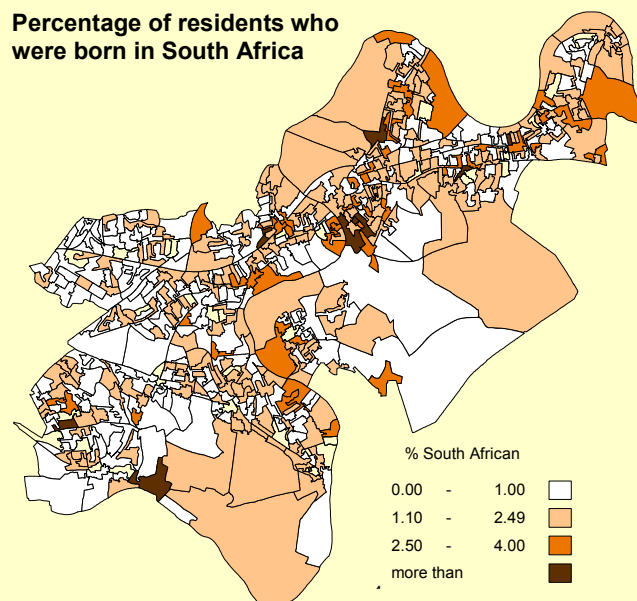
This area's proportion of non-white ethnic minority groups (9%) is the same as the borough average. The area, along with Barnes is unusual in that it has a particularly high proportion of those in the "other white" category. Country of Birth data does not identify the ethnic group of individuals but can give us some information. The following maps show that there is a concentration of people born in South Africa and North America living in the area.

Percentage of residents who were born in North American



source: 2001 Census, Table UV08, © Crown copyright

Percentage of residents who were born in South Africa



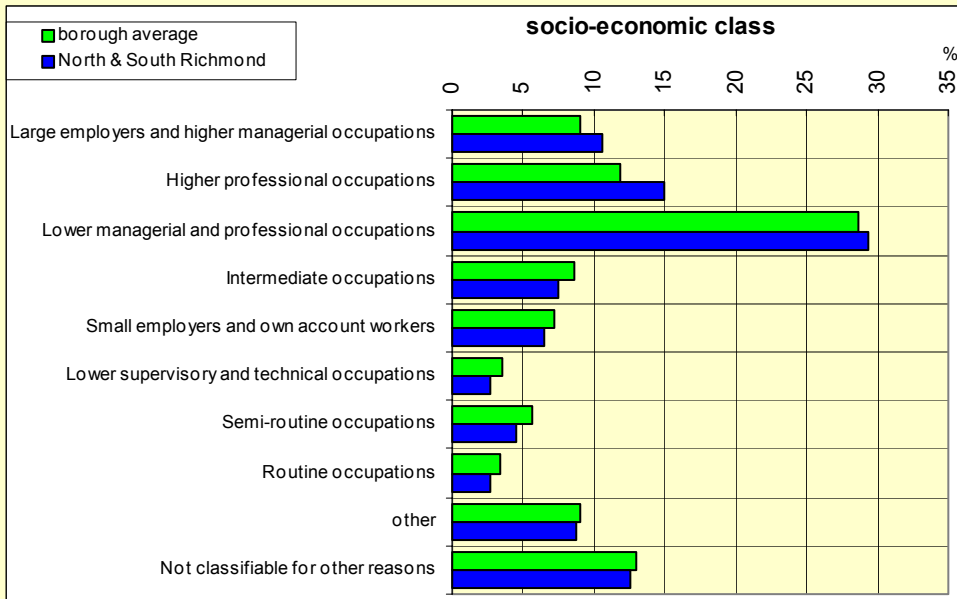
source: 2001 Census, Table UV08, © Crown copyright

Quick stats from the 2001 Census:

- 30% of households do not have a car/van, a figure well above the average of 24% which may be related to the excellent transport links in the area and the lower proportion of families. A half of households have one in line with the borough average.
- Only 58% of households are owner occupiers (including those buying with a mortgage), which is well below the borough average of 69%. On Census Day 2001 15% of households rented their accommodation either from the Local Authority or a Housing Association/ Registered Social Landlord, (borough average = 12%). 22% of households rent from a private landlord or letting agency, a figure which is amongst the highest in the borough and well above the borough average of 15%.
- Only 11% of residents aged 16-74 do not have any qualifications, compared with the borough average of 13.6% and the England & Wales average of 29.1%. 54% of people in the same age group have reached the highest qualification level¹, which compares well to the borough average of 45% and the England & Wales average of just 20%.
- 2,408 or 12% of people living in the area have a limiting long-term illness (equal to borough average), of which 42% (1019 people) are of working age (16-74 yrs). The percentage of people who have a LLTI is significantly below the England & Wales average of 18%.
- 77% of residents said their health was "good", 17% that it was "fairly good" and only 6% that it was "not good".

¹ First degree; Higher degree; NVQ levels 4 and 5; HNC; HND; Qualified Teacher Status; Qualified Medical Doctor; Qualified Dentist; Qualified Nurse; Midwife; Health Visitor

Socio-economic classification



source 2001 Census, Table KS14a, © Crown copyright. Residents aged 16-74 only.

There is a significantly higher proportion of residents in the “higher professional occupations” category (15%) than the borough average (12%). The area has fewer people categorised as falling within the lower skilled or routine occupational groups.

NS-SeC is the National Statistics Socio-Economic Classification providing an indication of socio-economic position, based on occupation.

Economic statistics

- South Richmond’s unemployment rate² in January 2005 was 1.8%, the same as the borough average, whereas North Richmond’s rate was higher at 2.0%. The borough rate is the lowest of any London Borough - the London-wide average is 4.4%.

Income³

	average income of residents '04	borough rank of wards (1= highest)	London-wide rank of wards (633= highest)
North Richmond	£43,337	12 out of 18	556 out of 633
South Richmond	£47,813	5 out of 18	608 out of 633

Using this measure of income, data suggest that income levels are high.

Richmond upon Thames has the 6th highest mean household income (£44,006) in 2004 amongst local authorities in Great Britain.

Town centre statistics

- Richmond town centre is the largest in the borough and has over 200 shops. It provides both food & non-food shopping facilities for borough residents and beyond. A range of indicators suggest that the centre is buoyant.
- At 4.6% in 2004, its vacancy rate is very low, well below the national average of approximately 12%.
- It is estimated that it has approximately 50,000m² of retail floorspace⁴.
- It has a well developed restaurant and leisure sector. It has a unique shopping environment including the Green, the River Thames and the high quality of the built environment.
- Zone A rents (prime retail floorspace) have been rising steadily since 1993 and were £180ft² in 2004⁵.

² Claimant count data are supplied by the Office for National Statistics (ONS). The GLA’s Data Management and Analysis Group produce estimates of claimant rates. The rate is the claimant count (those the number of people claiming Jobseeker’s Allowance (including those signing on for National Insurance credits) in a ward as a percentage of the resident labour force

³ Paycheck data © CACI Information Solutions. Modelled estimates of gross household income (all sources). No deductions.

⁴ Range of estimates produced by ODPM, Experian GOAD & Drivers Jonas

⁵ © Colliers Conrad Ritblat Erdman

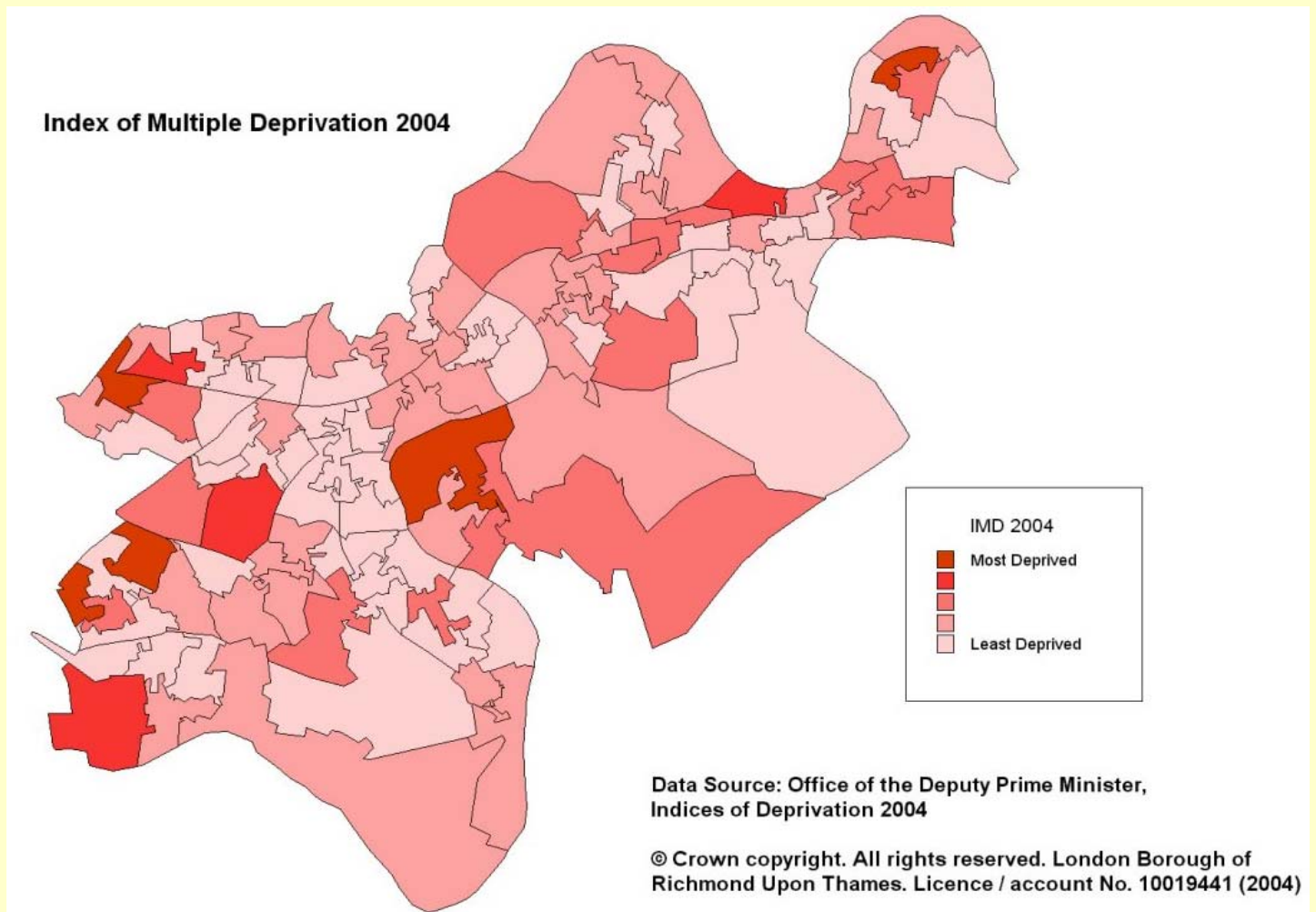
Deprivation

The ODPM's Index of Multiple Deprivation 2004 has been analysed at ward level by the GLA (excluding the City of London).

Neither ward has any Super Output Areas⁶ which are amongst the 30% most deprived in the country. North Richmond ward is ranked the 526th highest (least deprived) out of the 624 wards in Greater London⁷. South Richmond is ranked 554.

There are no Super Output Areas (SOAs) in the borough which fall within the 20% most deprived in the country.

The following map plots relative deprivation in the borough by SOA.



For more information please refer to indices.deprivation@odpm.gsi.gov.uk

For more information from the 2001 Census use the following link:

http://www.richmond.gov.uk/depts/env/envplanning/policy/borough_census_data/default.htm

⁶ Super Output Areas (Lower Layer) are combinations of SOAs which are the smallest geographical area used in the Census.

⁷ Not based on actual scores, but the average SOA rank within the ward out of all SOAs in England. The ward rank is based on these averages.