

# Case Study: School Travel Plan Accreditation

## Workstream School Travel Planning

### Background

The Smarter Travel team has encouraged the Borough's schools to apply for the TfL pan-London Sustainable Travel Accredited and Recognised (STAR) scheme. This scheme is designed to reward schools' efforts to raise their standard of travel planning activity.

The accreditation scheme and related rewards and resources have been developed with the following aims:

- Celebrate examples of good practice – real stories from real schools
- Recognise schools that continue to embrace sustainable travel and achieve a reduction in car use
- Embrace the individuality of each school

Accreditation awards for the scheme are given on three levels:

- sustainable (bronze)
- higher standard (silver) and
- outstanding (gold).

STR has set a target to have 35 schools at 'Bronze' level, 30 at 'Silver' level and 7 at 'Gold' level by September 2011.

Level	2007/08	2008/09	2009/10
Bronze	2	6	34
Silver	0	0	9
Gold	0	0	5

### Schools who have achieved accreditation

#### Outstanding

- St Catherine's
- Sacred Heart
- St Mary's
- The German School London
- St Mary's and St Peter's

#### Higher Standard

- Buckingham
- Hampton Junior
- Tower House
- Carlisle
- Holy Trinity
- Meadlands
- Stanley Infant
- Stanley Junior
- Waldegrave

#### Bronze

- Hampton Hill
- Orleans Infant
- St Mary Magdalen's
- Newland House
- Lowther Primary
- Unicorn
- Heathfield Junior
- Shene
- Nelson
- Vineyard
- Barnes
- King's House
- Marshgate
- The Mall
- The Swedish
- Hampton
- Darell
- The Falcon Prep
- St James' RC
- Kew Green Prep
- Hampton Court House
- The Russell
- Clarendon
- Athelstan House
- Harrodian
- Windham Nursery
- Old Vicarage
- Broomfield House
- Twickenham Prep
- Chase Bridge
- Strathmore
- St John's
- Bishop Perrin
- St Richard's with St Andrew's

A further 10 schools are currently awaiting approval at silver and gold levels.

### Achievements

- 66% increase in accredited schools between 2009 and 2010
- St Mary's CE Primary also achieved SW region platinum award for their travel plan
- Exceeded 2009/10 target for outstanding schools – target = 0, achieved = 5

### Benefits

For schools who achieve Outstanding accreditation the benefits include:

- £400 one-off achievement grant
- Up to £2,000 small grant funding
- First priority for highway engineering works
- In-school cycle maintenance and Dr Bike sessions
- Priority for new pilot projects such as scooter training

### Challenges

- Engaging and selling the benefits to schools
- The amount of paperwork/evidence required to achieve the higher levels of accreditation



The German School London receiving their Outstanding plaque



St Mary's CE Primary with their outstanding and platinum awards