

**APPENDIX D: Borough Walking Strategy Action Plan**

# **Borough *Walking* Strategy Action Plan**

## **BOROUGH WALKING STRATEGY –ACTION PLAN**

**(Action Number at beginning, problem/opportunity addressed is at end of each action)**

### **Problems/Opportunities – Future information Needs**

**PI 1** There is a need to consider what additional of information is needed on walking in the Borough, and how it should be collected, and subsequently used.

**PI 2** Opportunities should be found to include data collection on walking and opinions on the walking environment as part of other council and private surveys as appropriate.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>1.</b> Consider what additional of information is needed on walking in the Borough, and how it should be collected, and subsequently used. <b>PI 1</b>	Mainly Environment, Planning & Review	Start 2002, ongoing	Existing staff resources	
<b>2.</b> Information on number of children travelling to borough schools by car will be collected annually and used as a quality of life indicator and for monitoring of the Walking Strategy <b>PI 2</b>	Transport Planning in conjunction with schools.	Start 2002, ongoing	Existing staff resources	
<b>3.</b> More consistent information to be collected re mode of travel to schools as “Safe Routes to Schools” schemes are developed. <b>PI 2</b>	Safety Education Department in conjunction with schools	Start 2002, ongoing	Existing staff resources	
<b>4.</b> Pursue possible project in conjunction with St Mary’s College re: children’s health and	Health Development Team, with St Mary’s College	Discussions start Feb 2002, may be annual project	Existing staff resources, later could be subject to TfL bid.	

physical activity include the collection of information re children and walking. <b>PI 2, PR 14</b>				
<b>5.</b> Take the opportunity to include information collection on walking as part of Council or other organisation's survey work. <b>PI 2</b>	Environment, Planning & Review	Start 2002, ongoing	Existing staff resources	

### Problems/ Opportunities – Strategic Background

**PS 1** There is a need to ensure that the Council's Walking Strategy is considered when other Borough strategies are written or reviewed, and that it is understood by outside organisations, and taken into account where possible.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>General</b> <b>6.</b> Council will produce a strategy summary, for internal and external use, to make it easier for users to see if strategy is relevant to their own work. <b>PS 1</b>	Land Use Policy and Design Section	April 2002	Existing staff resources	

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>Internal</b> <b>7.</b> Everything in the Borough Walking Strategy Action Plan will be fed into the Council's service plans, and other relevant strategy, policy and bidding documents as appropriate. <b>PS 1</b>	All staff	Ongoing	Existing staff resources	London Walking Plan Objective 1 – Improving co-ordination and inclusiveness in the Walking Plan Environment
<b>External</b> <b>8.</b> The Council will make presentations on the Borough Walking Strategy to make sure that it is understood and taken on board by outside organisations, as appropriate. <b>PS 1</b>	Any staff, mainly in Environment, Planning and Review Dept.	Ongoing	Existing staff resources	
<b>9.</b> The Council will ensure that policies from Walking Strategy are fed into company Green Transport Plans, Health Development Plans and other relevant policy documents of outside organisations. <b>PS 1</b>	Any staff, mainly in Environment, Planning and Review Dept.	Ongoing	Existing staff resources	London Walking Plan Objective 1 – Improving co-ordination and inclusiveness in the Walking Plan Environment
<b>10.</b> The Council will maintain it's strong links with the Health Authorities and Primary Care Trust, and continue to input re walking into their future planning and National Service Frameworks <b>PS 1</b>	Health Development Team	Ongoing	Existing staff resources	London Walking Plan Objective 1 – Improving co-ordination and inclusiveness in the Walking Plan Environment

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>11.</b> When providing grants to voluntary organisations, e.g. BTCV, could provide info to them re the Walking Strategy <b>PS 1</b>	Parks, Open Spaces and Cemeteries	Ongoing	Existing staff resources	

**Problems/ opportunities – the walking network (part 1)**

**PN 1** There is a need to ensure with new developments that the developers have considered all possibilities and opportunities at an early stage, taking account not just the site itself, but also the surrounding area. This is easier if the policy is very specific and long standing (e.g. for riverside access), or if a brief has been prepared.

**PN 2** There is a need to ensure that the situation for the walker and disabled users is considered in all schemes proposed or supported by the Council e.g. Changes to public transport facilities, installation of improvement schemes, promotion of cycle routes etc. changes to Parks and leisure facilities. This to include a more formal consultation process, as happens with cycling interests at present.

**PN 3** Council should be prepared with list of carefully thought through proposed improvements to the pedestrian network, which could be covered with Section 106 money, or other resources, and can include improvements to Parks and Leisure facilities.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>12.</b> The Walking Strategy to be taken into account in all Council site briefs and future plans for public open space, existing briefs and plans will be revised to take account of the Walking Strategy, if necessary. <b>PN 1/ ND 1</b>	Land Use Policy and Design Section	From now, ongoing	Existing staff resources	London Walking Plan Objective 4 – Improving development proposals and interchanges  London Walking Plan Objective 6 – Plan Delivery and Monitoring

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>13.</b> The Walking Strategy will be adopted as Supplementary Planning Guidance, and as such will be a material consideration in any planning decisions <b>PN 1/ ND1</b>	Land Use Policy and Design Section	As part of UDP Review process, summer 2002	Existing staff resources	
<b>14.</b> The Council will prepare a check list to audit all Traffic Management schemes, including installation of traffic calming measures, environmental improvement schemes, and changes to public parks, to ensure that the needs of pedestrians are taken into account, and conditions improved for pedestrians where possible. <b>PN 2/ ND 2</b>	Land Use Policy and Design Section/ Transport Planning Section	April/ May 2002	Existing staff resources	London Walking Plan Objective 1 – Improving co-ordination and inclusiveness in the Walking Plan Environment  London Walking Plan Objective 3 – Improving Street Conditions  London Walking Plan Objective 4 – Improving development proposals and interchanges
<b>15.</b> A paragraph will added to Council Committee Reports, in which it will be explained how the scheme takes account of the Walking Strategy, if relevant <b>PN 1/ PN 2, ND 1/ ND 2</b>	All staff	From now	Existing staff resources	London Walking Plan Objective 6 – Plan Delivery and Monitoring
<b>16.</b> The Council will investigate ways in which groups	Land Use Policy and Design Section/	April/ May 2002	Existing staff resources	London Walking Plan Objective 1 – Improving

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
representing pedestrian interests can be formally and consistently consulted on all schemes, not just those directly affecting pedestrians <b>PN 2, ND 3</b>	Transport Planning Section			co-ordination and inclusiveness in the Walking Plan Environment
<b>17.</b> The Council will prepare list of proposed improvements to the pedestrian network, including in parks and leisure facilities, which could be paid for by section 106 money, or other money/ resources (may be done as part of audit of routes, and analysis for Green Space Strategy) <b>PN 3</b>	Transport Planning	Start May 2002, ongoing	Existing staff resources, will be based on audits (TfL money) and analysis for Green Space Strategy	London Walking Plan Objective 6 – Plan Delivery and Monitoring

**Problems/ opportunities – the walking network (part 2)**

**PN 4** some developments do not have direct or clear routes through, need to improve or clarify routes, e.g. by signing.

**PN 5** There is potential to consider the development and promotion of new walking routes or pedestrian short cuts using existing public open spaces, including the resurfacing or improvement of existing paths/ desire lines, opening new access points etc e.g. As routes to school or work, to public transport, shopping, leisure facilities, or as linkages between green space (Subject to aesthetic/ nature conservation effects). There may also be opportunities to negotiate new routes through private open space.

**PN 6** Historic routes in the Borough could be promoted for walking (are often more direct than the road alternative) could be incorporated into tourist trails as in York)

**PN 7** There is potential to open up parts of the Borough for pedestrians by construction of new bridges over railway lines or rivers, or by installing ramps on existing stepped bridges and on stepped paths (e.g. leading to the Thames Path), to allow wheeled access. Schemes already bid for are Twickenham to Ham and Barnes to Fulham.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>18.</b> The Council will identify areas where pedestrian routes are inadequately signed and propose improved signage, as part of audit process. <b>PN 4</b>	Transport Planning	Start 2002/3, ongoing	TfL	London Walking Plan Objective 3 – Improving Street Conditions
<b>19.</b> The Council will identify and promote potential new walking routes or short cuts using existing public open spaces, and take opportunities to negotiate or promote routes through private open space as opportunities arise.(Also to be included in Council Green Space Strategy). <b>PN 5</b>	Parks/ Open Spaces and Cemeteries and Land Use Policy and Design Section	Start 2002/3, ongoing	Existing resources	
<b>20.</b> The Council will identify and promote, or encourage others to promote new historic walking routes. (urban and rural areas) <b>PN 6</b>	Council various Departments including EP& R, Tourism	Ongoing	could include Arcadia, sponsorship or other outside funding	
<b>21.</b> Possible areas for new or improved links for pedestrians to be identified across main roads, rivers or railway lines.etc. as part of wider area pedestrian audit. <b>PN 7</b>	Transport Planning	Start 2002/3, ongoing	Tfl for audit	London Walking Plan Objective 6 – Plan Delivery and Monitoring

### Problems/ Opportunities – Public Rights of Way

**RW 1** There is a need to review the Borough Rights of Way Strategy, and include a Rights of Way Improvement Plan.

Actions	Who by	When	Resources	Cross reference to the London Walking Strategy (where applicable)
<b>22.</b> Council to review its Borough Rights of Way Strategy, and include a Rights of Way Improvement Plan <b>RW 1</b>	Land Use Policy and Design Section	2002/3	Existing staff resources	

### Problems / opportunities – auditing key routes

**AR 1** There is a need to identify and audit key routes, audits to be used to prioritise bidding to secure improvements for pedestrians. Analysis should include any linked to parks/ leisure facilities (open spaces to be analysed as part of the Green Space Strategy), and areas within a 400m catchment of stations and main bus stops. Audits should include assessment of access for disabled people, and include input from user groups.

Actions	Who by	When	Resources	Cross reference to the London Walking Strategy (where applicable)
<b>23.</b> Council to audit key pedestrian routes in Borough, and identify improvements needed, as basis for TfL bids, section 106 funded, and other improvements. Will include safety and disabled issues, and input from user groups. (TfL is developing a standard system) <b>AR 1</b>	Transport Planning / Land Use Policy and Design Sections	2002/2003, ongoing	Existing staff resources, and TfL funding	London Walking Plan Objective 3 – Improving Street Conditions  London Walking Plan Objective 6 – Plan Delivery and Monitoring

**Problems/ opportunities –Pedestrian Priority**

**PP 1** Are there any streets, which could be pedestrianised completely or partially?

**PP2** Is there any potential to create other pedestrian areas within the streets e.g. as City squares.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>24.</b> The Council will continue to implement the proposals for full and partial pedestrianisation in the UDP, and identify other areas where pedestrians could have greater priority, particularly in town centres. <b>PP 1/ PP 2</b>	Transport Planning	ongoing	TfL and existing staff resources	London Walking Plan Objective 6 – Plan Delivery and Monitoring

**Problems/ opportunities – New Developments**

**ND 1** Would there be an opportunity to have greater regard to the needs of pedestrians within new developments?

**ND 2** Is the assessment and monitoring of traffic schemes with respect to the effect on pedestrians and disabled people sufficient, are all opportunities taken to improve conditions for pedestrians as part of other schemes

**ND 3** A better system is required for ensuring input re pedestrian issues at earliest stage, could a consultative body representing pedestrian interests be identified?

**ND 4** Visual appearance is important - “fortress” appearance of gated and private developments can be off putting even if open to the public

**ND 5** Should Home Zones or similar be required as standard in new residential developments above a certain threshold?

**ND 6** Some developments have a “fortress” appearance which is off putting even if it is open to the public.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
Actions 12, 13 and 14 meet <b>ND1, ND2 and ND3</b>				
<b>25.</b> Council will modify UDP policy to ensure that traffic calmed design can be required for new residential developments. <b>ND 5</b>	Land Use, Policy and Design Section	2002	Existing staff resources	
<b>26.</b> The Council will insist on a welcoming appearance, where areas have been designed to be open to the public, including appropriate signing. The Council will continue to discourage gated residential developments. <b>ND 6</b>	Land Use, Policy and Design Section	Ongoing	Existing staff resources	London Walking Plan Objective 4 – Improving development proposals and interchanges

**Problems/ opportunities – links with public transport**

**PT 1** Catchments of 400m around stations and main bus stops should be included in route audits, in conjunction with the public transport providers

**PT 2** There is a need to ensure safe, well-lit comfortable waiting facilities at stations and bus stops, with public transport information.

**PT 3** Access for disabled people is poor at many of the Boroughs stations

**PT 4** Signage is often poor from stations e.g. to Bushy Park (also from bus stops in Kingston Road)

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
For action in response to PT1, see action 23				
<b>27.</b> The Council will continue to work with the public transport	Transport Planning	On going	Existing staff resources	

providers to improve waiting facilities at stations and bus stops <b>PT 2</b>				
<b>28.</b> The Council will seek improvements to disabled access at stations and bus stops <b>PT 3</b>	Transport Planning	On going	Existing staff resources	
<b>29.</b> The Council will consider signage from stations and bus stops as part of its review of pedestrian signing (see also action 18) <b>PT 4</b>	Transport Planning	On going	Existing staff resources, Sweltrac also undertaking study of 4 Borough stations	

**Problems/ opportunities –speed reduction/ traffic calming**

**SR 1** Need to continue to identify areas for Home Zones, Local Area Treatments or 20 mph speed limits (not just by schools)

**SR 2** Need to ensure the enforcement of speed limits for the benefit of pedestrians e.g. speed cameras

**SR 3** Is there scope for more use of design measures to reduce car speeds e.g. tighter radii at junctions (with parking controls), entry treatments etc. to reduce the time that pedestrians have to be exposed to often fast, turning traffic.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>30.</b> The Council will continue to identify areas for Home Zones, Local Area Treatments and 20 mph speed limits <b>SR1</b>	Transport Planning	On going	Existing staff resources	London Walking Plan Objective 5 – Improving safety and security
<b>31.</b> The Council will continue to enforce, and assist the Police in enforcing speed limits for the benefit of pedestrians by a combination of physical measures to slow traffic and cameras,	Transport Planning	On going	Existing staff resources	London Walking Plan Objective 5 – Improving safety and security

CCTV and other measures to deter and catch offenders. (see also action 59) <b>SR2 / SR3</b>				
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**Problems/ opportunities - Schools**

**SC1** Need to continue to bid for resources, and give priority to speeding up the programme so that every school has a Safety Zone, including secondary schools

**SC 2** Need to monitor effectiveness of present schemes

**SC 3** Could explore other ways in which the Council could encourage walking to school

**SC 4** There is potential for more joint working between the Health Development and Safety Education Sections within the Council.

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>32.</b> The Council will continue with it's programme to introduce safety schemes to at least 8 schools each year. <b>SC 1</b>	Transport Planning (including Safety Education)	On going	TfL	London Walking Plan Objective 5 – Improving safety and security
<b>33.</b> The council will look at improving monitoring arrangements after school safety schemes have been introduced <b>SC 2</b>	Transport Planning (including Safety Education)	2002/ 2003	Existing staff resources	London Walking Plan Objective 6 – Plan Delivery and Monitoring
For action in response to <b>SC 3</b> see action <b>75</b>				
<b>34.</b> The relevant staff in the Health Development and Safety Education Sections to discuss how they can work more closely on certain projects. <b>SC 4</b>	Health Development and Safety Education Sections of EP & R	On going, discussions have already started	Existing staff resources	

**Problems/ opportunities – crossing facilities**

**CR 1** There is a need to identify:-

- whether all crossing points where people want to cross, whether there other places where crossing facilities are needed
- whether pedestrians have sufficient time and priority at crossings and are they responsive to pedestrians?
- where dropped kerbs are required, and where do they need to be improved
- where tactile paving is required
- where would raised roadways preferred
- whether there is anywhere that railings compel pedestrians to walk longer distances, which could be removed or reduced
- where any foot bridges, should be replaced with street level crossings
- where illegal footway parking causes problems at crossings

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>35.</b> As part of audit process Council will consider all the issues identified in <b>CR 1</b>	Transport Planning / Land Use Policy and Design Sections	2002/2003, ongoing	Existing staff resources, and TfL funding	London Walking Plan Objective 6 – Plan Delivery and Monitoring

**Problems/ opportunities - lighting**

**LI 1** Need for lighting to be adequately designed for pedestrians, and areas identified where improved lighting may be desirable (including away from the road and at stations, bus stops and in car parks,

**LI 2** Lighting maintenance must be adequate for pedestrian needs

**LI 3** Any proposed lighting, particularly in open areas, should consider the effect on light pollution, aesthetics, ecology and on intrusion to nearby residences

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>36.</b> The Council will identify open areas where improved lighting would be desirable, and review which parks are shut at night (as part of the Green Space Strategy), the Council will also identify key walking routes where good lighting should have more priority as part of audit process (see action). Any new proposals will include schemes designed specifically for pedestrians, and will take account of the effect on light pollution, aesthetics, ecology and on intrusion to nearby residences <b>LI 1/ LI 3</b>	Environment, Planning and Review	Start 2002 as part of audit process and analysis for Green Space Strategy	TfL – audits and existing staff resources	London Walking Plan Objective 3 – Improving Street Conditions  London Walking Plan Objective 6 – Plan Delivery and Monitoring
<b>37.</b> The Council will continue with it's existing system of prioritizing lighting maintenance <b>LI 2</b>	Highway Maintenance	Ongoing	Existing budgets	

**Problems/ opportunities – personal security**

**PC1** Is there any where in the Borough where CCTV cameras would be welcomed as an aid to personal safety?

**PC2** Are there any other measures that could be taken to improve actual and perceived personal safety for walkers? (e.g. Discourage designs or actions, which provide concealment for criminals, e.g. full length advertising in telephone kiosks., lighting, maintenance of vegetation, graffiti removal)

**PC3** Need to improve the sense of community to reinforce a sense of belonging and responsibility and thereby improve actual and perceived public security

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>38.</b> The Council will continue with the installation of CCTV in town centres, by public transport and in any areas where it is considered to be a deterrent to crime or to aid in the arrest and conviction of offenders <b>PC 1</b> ,	Transport Planning	On going	Various including parking revenue, sponsorship (eg RFU)	London Walking Plan Objective 5 – Improving safety and security
<b>39.</b> The Council will continue with its Graffiti Initiative <b>PC 2</b>	Council – corporate policy	On going	Existing budgets	
<b>40.</b> The Council will continue to implement the Community Safety Plan <b>PC 2</b>	Council– corporate policy	On going	Existing budgets	London Walking Plan Objective 5 – Improving safety and security
<b>41.</b> The Council will continue to implement its Community Plan, and continue to support local community initiatives <b>PC 3</b>	Council– corporate policy	On going	Existing budgets	London Walking Plan Objective 5 – Improving safety and security
<b>42</b> Consideration will be given to a street warden or area ranger scheme, with a community rather than policing role <b>PC 3/ PR 17</b>	Council	2002	Budget to be identified	

**Problems/ opportunities – walking environment**

**WE 1** Need to ensure that vegetation is cut back from the edge of the pavement or footway to allow free passage for pedestrians.

**WE 2** identify whether pavement widening would be desirable, or whether there would be opportunities for the reallocation of road space for pedestrians in any specific locations

**WE 3** Need for a consistent Council policy on routes shared between cyclists and pedestrians, taking into account current guidance.

**WE 4** There is a need to identify areas where the surface type, or design of the footway is unsuitable for disabled people, or those with buggies,

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>43</b> The Council will continue to require owners to cut back their plants beside footways and footpaths and consider publicising owner's responsibilities. <b>WE 1</b>	Environment Planning and Review	On going	Existing staff	
For action in response to <b>WE 2</b> and <b>WE 4</b> see action 23				
<b>44.</b> The Council will follow the recommendations of current guidance, including DETR guidance when making provision for shared use schemes on footways, and the Countryside Agency Guidelines for Cycling on the Towpath for proposals on the Thames Path. <b>WE3</b>	Environment Planning and Review	On going	Existing staff resources	

**Problems/ opportunities – street furniture**

**SF 1** There is a need to ensure that street furniture is appropriately designed and located for the pedestrian as part of the design process all new schemes, not just those for pedestrians.

**SF 2** There is a need to review the location and design of existing street furniture as part of the auditing process, including the removal of unnecessary street furniture

**SF 3** There is a need to review pedestrian signing as part of the audit process, including what is signed and from where, and the design of these signs

**SF 4** There is a need to encourage public art

**SF 5** There is a need to ensure that existing features such as fountains, sculpture, milestones, horse troughs and memorials, including those in the parks, are protected and restored.

**SF6** Resources need to be found to improve public toilets and increase them as part of encouraging walking

**SF 7** How does the Council resolve the conflict between the benefits of having tree lined streets, and the problems for walkers of tree roots and leaves in Autumn.

**SF 8** There is a need to encourage well designed and sited, small scale temporary or seasonal facilities such as ice cream vans or tea kiosks along or near to walking routes and open spaces, to provide facilities for walkers

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>45.</b> The Council will continue to promote the use of it's advisory publications: Street Design Manual, Design for Maximum Access and also other relevant publications such as those by English Heritage <b>SF 1</b>	Environment Planning and Review	On going	Existing staff resources	
<b>See action 23 (audit)</b>				
<b>46.</b> The Council will encourage the installation of public art in relation to the pedestrian environment	Environment Planning and Review	On going	Various, including grants, sponsorship	
<b>47.</b> The Council will seek the protection and restoration of	Environment Planning and Review	On going	Existing staff resources	

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
existing features such as fountains, sculpture, milestones, horse troughs and memorials, including those in the parks (see also Green Space Strategy, Arcadia).				
<b>48.</b> The Council will consider further- adopt a toilet schemes, look again at pub partnership schemes, and require the provision of public toilets as part of new developments (e.g. shops) where appropriate.	Environment Planning and Review	On going	Various, not Council	
<b>49.</b> The Council will consider the implications for Autumn leaf fall when specifying species for street tree planting (see also Tree Strategy)	Environment Planning and Review	On going	Existing staff resources	
<b>50.</b> The Council will to encourage the provision of well designed and sited, small scale temporary or seasonal facilities such as ice cream vans or tea kiosks along or near to walking routes and open spaces, to provide facilities for walkers	Environment Planning and Review, Environmental Protection (planning applications)	On going	Existing staff resources	

### **Problems/ Opportunities – Obstructions and Illegal Users**

**OI 1** Are there any specific areas where pavement obstacles or illegal users are a problem?

**OI 2** Need to ensure that if rear loading facilities are available shops are encouraged to use these, to avoid obstructing the road or pavement. If this is not possible perhaps deliveries could be timed to minimise disruption.

**OI 3** Need to deter illegal cycling on the footpaths

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
For action to meet <b>OI 1</b> see action 23				
<b>51.</b> Council to continue to encourage the provision and appropriate use of delivery facilities <b>OI 2</b>	Transport Planning, Environmental Protection (conditions on Planning permissions)	On going	Existing staff resources	
<b>52.</b> Council to continue to support London byelaw, and design schemes to deter illegal users and to provide suitable facilities for cyclists	Environment Planning and Review	On going	Existing staff resources (will cross refer to Council's cycling strategy)	

**Problems/ opportunities - maintenance**

**MT 1** Financial resources are severely limited for footway and footpath maintenance

**MT 2** It is necessary to consider the needs of pedestrians particularly the elderly in the road maintenance programme

**MT 3** Need to keep priorities for maintenance under review, e.g. there is a need to ensure that newly promoted walking routes are well maintained

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>53.</b> Idea re “be a responsible owner” leaflet, could be publicised via local residents associations <b>MT 1, PR 16</b>	Council	2002/2003	No budget identified. Idea to encourage residents to be responsible for their street, let Council know of any problems etc.	
<b>54.</b> Council will continue to look at other ways to look after paths eg using volunteer to do some Thames Path maintenance <b>MT 1</b>	Highway Maintenance Parks, Open Spaces and Cemeteries	On going	No budgets identified, but some use of volunteers	
<b>55.</b> The Council will bid for TfL money for the implementation, maintenance and promotion of the Capital Ring, London Loop and Thames Path <b>MT 1</b>	Transport Planning	2003/2004	TfL, (will be possible from 2003/ 2004)	
<b>56.</b> Council will continue with present system of priorities for maintenance, but keep under review if usage changes <b>MT 2/ MT 3</b>	Highway Maintenance	On going	Existing budgets	London Walking Plan Objective 6 – Plan Delivery and Monitoring

## Promotion

### Problems /opportunities – Promotion of Walking

#### Continuing with existing successful schemes

**PR 1** Promotion already carried out is becoming higher profile and more successful over the years, there is a need to continue with and expand on successful promotions

#### Awareness Raising

**PR 2** There is a need to change the public perception of walking, it is not a low status activity, it is important. There needs to be a mind shift so that walking is considered as the first option. The car is often used for very short journeys. Results of best practice could be disseminated.

**PR 3** Local allegiance can be achieved through public consultation and participation

**PR 4** Incentives are needed, the easier the choice to walk is made, the more likely it is that the public will do it.

**PR 5** Improved facilities for walking should be publicised once they are in place (including to disabled people).

**PR 6** There is a need to focus on the needs of children re road safety and improving independent mobility, this will also benefit other road users. Young people are less fixed in their habits, are not yet drivers, and it may therefore be easier to change their behaviour.

**PR 7** There is a need to ensure that all relevant staff are trained to consider walking issues, walking is now considered to be very important as part of National and Regional aims to promote sustainable transport and walking for Health, and it is important that the new best practice is widely disseminated.

#### New Specific Ideas

**PR 8** Provide better local maps of walking routes – connections, short cuts, crossings, entry points to large buildings, parks etc; including at stations in town centres.

**PR 9** Develop a scheme of good and consistent signing for pedestrians – including walking times to key destinations.

**PR 10** Council to encourage other organisations to promote walking, town trails etc.

**PR 11** Encourage more shops to provide home delivery where customers can order goods at a shop, which are delivered later. Publicise the shops that already offer such a service.

**PR 12** Encourage the provision of left luggage facilities at stations or else where, so that people can arrive by train etc. and walk without all of their luggage. E.g. at each station/bus station/Kew Gardens/Royal Parks and near walking routes.

**PR 13** Produce a leaflet to encourage walking generally based on council's "Walking to Work " leaflet.

**PR 14** Opportunities to work with other organisations eg St Mary's College

**PR 15** Suggest that Health Development organise Health Walks with the Countryside Agency as part of the GP referral scheme.

**PR 16** Produce a "Responsible owners guide" for residents" publicizing owner's responsibilities

**PR 17** Consider appointing a number of street wardens, to look after the area, and assist Council in carrying out its functions

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>57.</b> Council will continue to promote The Thames Access Guide, The Thames Path, The Capital Ring, the London Loop, The Beverley Brook Walk and The River Crane Walk. <b>PR 1</b>	Policy and Design	On going (Beverley Brook and River Crane walk leaflets to be reprinted March 2001)	Existing staff resources TfL	London Walking Plan Objective 2 – Promoting Walking
<b>58.</b> Council will encourage other organisations to promote walking, town trails etc. and assist with leaflet and poster distribution and promotion as appropriate e.g. Richmond Ramblers walks guide, the WHI guide on Walking for Health <b>PR 1/ PR 10</b>	Council	On going	Existing staff resources and outside resources	London Walking Plan Objective 2 – Promoting Walking
<b>59.</b> Council will continue to support National Initiatives to reduce speeds <b>PR 1</b>	Council	On going	Existing staff resources and outside resources	
<b>Action - Awareness raising</b> <b>60.</b> Council will produce a leaflet to encourage walking generally based on council's "Walking to Work " leaflet, under the Travel Awareness scheme <b>PR 2/PR 7</b>	Transport Planning	2002/2003	TfL – Travel Awareness	
<b>61.</b> The council will continue to consult the public on all new schemes, including promotional activities. New methods of public consultation will be developed. <b>PR 3</b>	Council	On going	Existing staff resources (new staff appointment to be a consultaion officer for E.P and R)	London Walking Plan Objective 2 – Promoting Walking

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
<b>62.</b> The Council will publicise any improved facilities for pedestrians once they are installed eg high profile opening events <b>PR 5</b>	Transport Planning	On going	Existing staff resources	London Walking Plan Objective 2 – Promoting Walking
<b>63.</b> The Council will give priority to initiatives to encourage children to walk more. <b>PR 6</b>	Council	On going	Existing staff resources	London Walking Plan Objective 2 – Promoting Walking
<b>64.</b> Council will continue to ensure that staff have training in policy development for walking, improvements to the pedestrian environment and the promotion of walking for health, leisure and transport. <b>PR 7</b>	Council, priority for E.P & R	On going	Existing staff resources, may include input from voluntary groups	
<b>Action – New Specific ideas</b> <b>65.</b> Council will provide better local maps of walking routes – connections, short cuts, crossings, entry points to large buildings, parks etc; including at stations in town centres, and freely available locally, including in libraries. <b>PR 8</b>	Land Use Policy and Design	2003/ 2004	TfL, other	
<b>66.</b> Council will develop a scheme of good and consistent signing for pedestrians – including walking times to key destinations. <b>PR 9</b>	Transport Planning / Land Use Policy and Design	2002 on (rights of way signing already underway)	TfL,	London Walking Plan Objective 3 – Improving Street Conditions
<b>67.</b> Council will promote/ support others in the promotion of visible	Transport Planning (Safety Education)	2002 on	TfL/ Sponsors	

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
clothing, luminous patches, arms bands etc. for pedestrians of all age groups <b>PR 10</b>				
<b>68.</b> Encourage more shops to provide home delivery where customers can order goods at a shop, which are delivered later. Publicise the shops that already offer such a service. <b>PR 11</b>	Transport Planning (Green Transport) or LA 21	2002 on	Existing staff resources/ TfL (Travel Awareness) and other	
<b>69.</b> Encourage the provision of left luggage facilities at stations or else where, so that people can arrive by train etc. and walk without all of their luggage. E.g. at each station/bus station/Kew Gardens/Royal Parks and near walking routes. <b>PR 12</b>	Transport Planning (Green Transport)	2002 on	Existing staff resources/ Railtrack/ Transport Providers	
<b>70.</b> Produce a leaflet to encourage walking generally based on council's "Walking to Work " leaflet Walking to work leaflet <b>PR 13</b>	Transport Planning (Green Transport)	2002 on	Existing staff resources / TfL Travel Awareness	
(For possible project in conjunction with St Mary's College, see Action 4)				
<b>71.</b> When events are advertised, include public transport and walking <b>PR 4</b>	Council	On going	Existing staff resources	
<b>72.</b> Consider more favourable	Council	On going, as charges are	Existing staff resources	

<b>Actions</b>	<b>Who by</b>	<b>When</b>	<b>Resources</b>	<b>Cross reference to the London Walking Strategy (where applicable)</b>
charges for leisure facilities if don't use car, <b>PR 4</b>		set		
<b>73.</b> Council will support the development of a programme of Health Walks in the Borough as part of a GP referral scheme <b>PR 15</b>	Health Promotion and Special Projects	On going	Existing staff resources Health Authority/ Countryside Agency (grants)	London Walking Plan Objective 3 – Improving Street Conditions
<b>74.</b> Publicise school safety zones more – not just at school, but also in vicinity, continue with Walking bus Safety promotion at schools – <b>PR 6</b>	Transport Planning (especially Safety Education)	2002 on	Existing staff resources/ TfL	London Walking Plan Objective 3 – Improving Street Conditions
<b>75.</b> Re-consider other ways in which the Council could encourage walking to school, eg Walking buses – there are many permutations of these <b>PR 6</b>	Transport Planning (especially Safety Education)	2002 on	Existing staff resources/ TfL	
<b>76.</b> Promote walking as part of promoting and encouraging Green Transport Plans to local businesses <b>PR 1</b>	Transport Planning (Green Transport)	2002 on	Existing staff resources/ TfL (Travel Awareness)	London Walking Plan Objective 3 – Improving Street Conditions
For “Responsible owners guide” for residents see action <b>53</b>				
For Street wardens see action <b>42</b>				