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| Name of project / activity / event | IBM Industry day | | |
| Subject Area/s supported | IT Diploma | | |
| Number of young people | 10 | Year Group | 9 |
| <p>Why was it organised?</p> <ul style="list-style-type: none"> • To provide a group of students with an understanding of the IT Diploma. • To enable the students to take part in a one day activity that will prepare them for and give them a taster of the Diploma qualification. | | | |
| <p>Overview of the event</p> <p>The 12 young people we invited to IBM's offices in Bedfont where they were met by the organisations community liaison officer.</p> <p>The students were provided with an overview of the company and its business functions. They also had an opportunity to speak with members of staff and experiment with equipment designed by IBM. This included, a machine used by the NHS to examine a bodies height, weight, and BMI</p> <p>They were then provided with a group task, led by IBM. The task investigated the IT involved in the development and use of different types of transportation.</p> <p>Students also spent time in the server room and were given a talk about the networking of computers followed by a question and answer session.</p> | | | |

Summary of evaluations and outcomes

School

The teacher from Grey Court rated the employers contribution as excellent

The schools were successful in securing a large enough cohort to be able to deliver the IT Diploma in 2010.

Student comments

- The best part was seeing computers and other machines designed by IBM
- It was amazing
- It was fun and factual
- I enjoyed Learning about IBM as a company and what they do

When asked to rate the day:

4 students rated it as excellent

6 students rated it as good