

Richmond Theatre, Ambassador Theatre Group Ltd Environmental Policy

The Ambassador Theatre Group Ltd (ATG) owns and operates Richmond Theatre as one of their suite of venues. While ATG are committed to achieving the highest standards of environmental performance, by preventing pollution and minimising the impact of their operations, they must do so in a competitive market environment. This requires a careful balancing act of environmental service and cost.

Environmental Policy

To ensure that environmental concerns are a priority for normal operation, ATG have implemented a comprehensive environmental policy. ATG aim to ensure that all operations comply with relevant legislation and official codes of practice as a minimum level of performance, and to meet these standards through continuous improvement of environmental performance. The policy covers a broad range of areas, including:

- Conservation of resources, including energy, water, wood, and paper.
- Reducing waste through reuse and recycling, and by using refurbished and recycled products and materials where possible.
- Researching and publishing the company's carbon footprint and setting annual targets to reduce CO² emissions.
- Encouraging manufacturers, suppliers and contractors through tighter specifications to develop environmentally preferable goods and services at competitive prices.
- Educating, training and motivating staff and contractors to work in an environmentally responsible manner and to play a full part in developing new ideas and initiatives.
- Sourcing products from sustainable environments.

Objectives

To meet these goals, ATG have set out a comprehensive list of specific objectives for each area. The key points of this framework document are the action points matching each objective. These actions are given timeframes for completion, and indicators are clearly stated for the achievement of each target. Progress will be monitored and reviewed annually.

Raising awareness

ATG also provides training for employees on environmental issues and the effects of their activities. One example of this strategy implementation is the organisation of meetings for technical managers; affording them with the opportunity to network, share ideas and meet suppliers and contractors who are already producing energy efficient/environmentally friendly products and services.

"Ambassador Theatre Group recognises the need to raise awareness of green issues... As a company, ATG is already taking steps to working towards a greener future and we are committed to achieving the highest standards of environmental performance." (Rosemary Squire, Joint Chief Executive, ATG)

Purchasing and waste savings

ATG has signed up to the London Mayor's Green Procurement Code, which provides practical advice and support to help embed green purchasing in business practices. It is estimated that since 2001, members of this Code have spent £379 million on green products and diverted 1.3 million tonnes of waste from landfill. In 2006, the purchase of green products resulted in 175,000 tonnes of carbon dioxide savings, the equivalent yearly emissions of over 29,000 households.

ATG have also saved over 90 tonnes of glass, 11 tonnes of paper, 3 tonnes of cardboard and 1.5 tonnes of plastic as of October 2007 through recycling initiatives.