

gogreenrichmond

UPON THAMES



Green Business Coordinator

sophie.maqsood@richmond.gov.uk

0208 891 7332



SUSTAINABILITY UNIT

21st October 2008



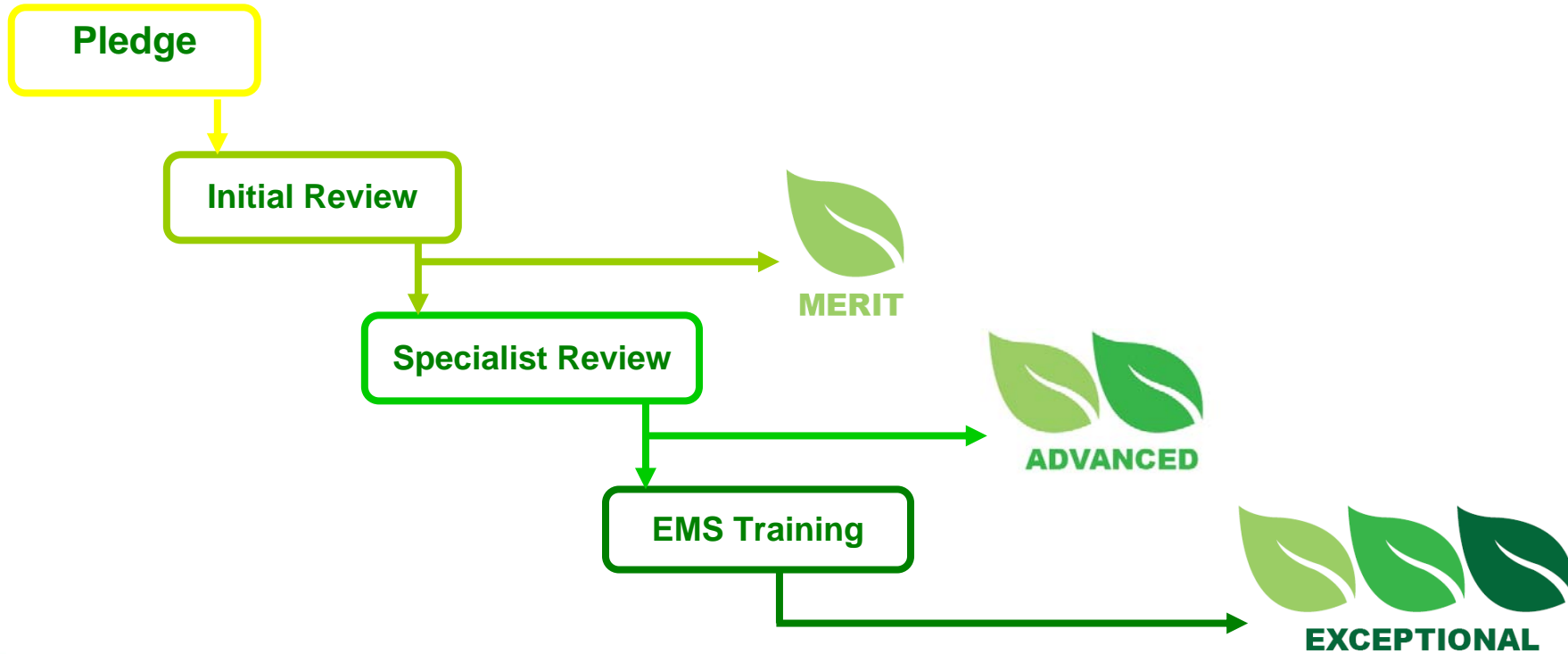
Business Benefits of Going Green

- Cost savings by decreasing waste, water and energy use
- Improve business logistics through increasing internal efficiency
- Comply with legislation and minimise risk
- Gain a competitive advantage by improving company image
- Motivate staff
- Demonstrate commitment to stakeholders by meeting client requirements and be able to prove environmental credentials to customers



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UPON THAMES



LONDON BOROUGH OF
RICHMOND UPON THAMES

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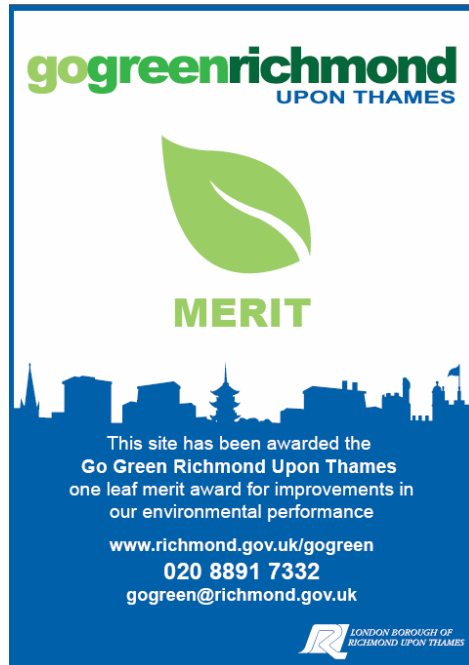
Free Support and Awards

Support and Awards over three tiers

- Confidential 1:1 advice
- Seminars:
 - Writing environmental policy
 - Running a staff awareness campaign
- 1) Initial Environmental Review + tailored report
- 2) Specialist audit
- 3) EMS training ISO14001 and BS8555



Merit Award



- Implement basic steps from initial environmental review across
 - Energy
 - Waste
 - Water
 - Purchasing
 - Travel
- Monitor consumption



Specialist support



21st October 2008



Advanced Award



- Implement improvements across two significant impacts
- Have quantifiable savings
- Visible commitment to environmental improvements



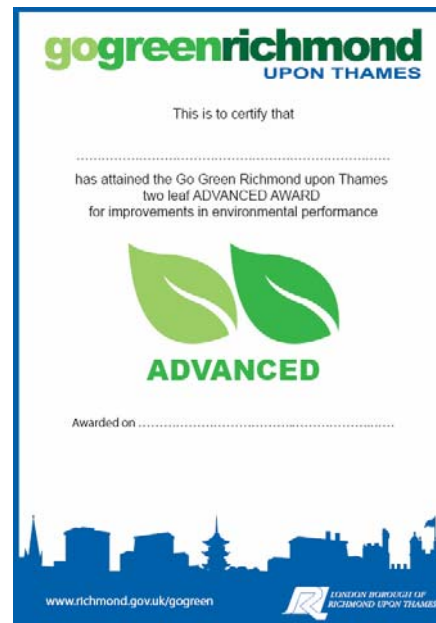
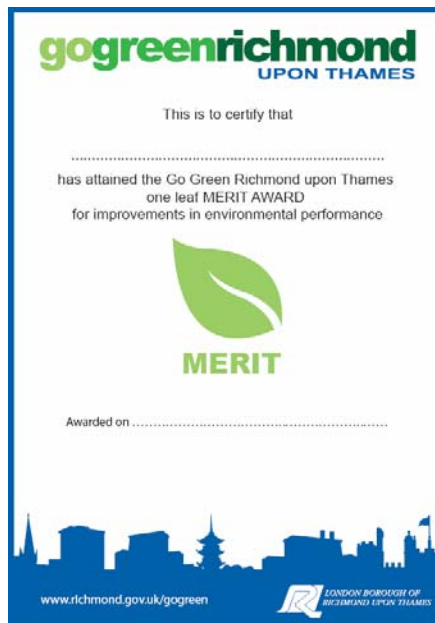
Exceptional Award



- Progress towards objectives and targets
- Environmental Management System
- Community engagement



Accreditation Certificates





www.richmond.gov.uk/gogreen

Awards - London Borough of Richmond upon Thames - Microsoft Internet Explorer

Address: http://www.stage.richmond.gov.uk/go_green/gg_work/gg_awards.htm

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@WORK @HOME @SCHOOL

Go Green at work

- Support
- Awards
- Pledge
- Merit award
- Advanced award
- Exceptional award
- Case studies and Press

Awards

MERIT ADVANCED EXCEPTIONAL

Go Green Richmond upon Thames recognises good practice through a tiered accreditation scheme. Through achieving the awards your business will benefit from a range of free services and advice to reduce your environmental impact.

At each level of award you will receive a certificate and window sticker to display your credentials. You will also be added to the list of successfully accredited businesses on our website and benefit from publicity opportunities. Businesses that display their leaf awards can show their customers, staff and stakeholders that they are taking responsibility for their environmental impacts and making steps towards going green. It is quick and simple to apply for an award and there is support at each step to help your business make environmental improvements.

Accreditation is achieved for environmental improvements at your business' site. If you have several sites across Richmond you can apply for an award for each site.

Pledge

To get started you can make a pledge to improve your business' environmental performance. Once you have made a pledge you will receive information and

- Factsheets
- Events, seminars and training courses
- Audits and support
- Award application
- Business forum