

gogreenrichmond

UPON THAMES

Richmond Council's **Go Green Richmond upon Thames** programme provides FREE advice, support and training for businesses who want to manage their environmental impact and cut their costs. A three-tiered accreditation scheme allows your business to get the recognition it deserves.



To attain the Merit Award, businesses have to implement basic actions with regard to energy, waste, water, travel and purchasing. This can include buying Fairtrade products.



At the Advanced Award level businesses are making quantified improvements, have an environmental policy and raise awareness of environmental procedures.



Businesses that achieve the Exceptional Award are working towards an environmental management system and are involved in wider community benefits.



FOR MORE INFORMATION, APPLICATION FORMS, USEFUL TIPS AND A LIST OF ACCREDITED BUSINESSES PLEASE VISIT:

www.richmond.gov.uk/gogreen OR CALL 020 8891 7332

RICHMOND FAIRTRADE GUIDE



®

LOOK OUT
FOR THE
FAIRTRADE
LABEL

HELP US
PROMOTE
FAIRTRADE
PRODUCTS

Guarantees
a **better deal**
for Third World
Producers

RICHMOND: A FAIRTRADE BOROUGH SINCE 2006
Thanks to all the individuals, schools, businesses
and organisations that use and sell Fairtrade products

www.richmondfairtrade.org.uk

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FAIRTRADE EXPLAINED

FAIRTRADE is a people's movement that aims to pay farmers in poor countries a fair price for their produce. Its success proves that it is possible to put social and environmental considerations first, yet still succeed commercially.

Keep an eye out for the FAIRTRADE label and make these your products of choice. It guarantees...

- **PRICE** A fair and stable price that covers producers' costs
- **PREMIUM** Extra income for producers to invest in their communities
- **POWER** A stronger position for small producers in world markets
- **PARTNERSHIP** A closer link between consumers and producers
- **PLANET** Greater respect for the environment

THE FAIRTRADE FOUNDATION (www.fairtrade.org.uk)
LICENCES USE OF THE FAIRTRADE LABEL ON PRODUCTS
IN THE UK IN ACCORDANCE WITH INTERNATIONALLY
AGREED FAIRTRADE STANDARDS.

RICHMOND: A FAIRTRADE BOROUGH

The map overleaf shows shops and cafés in each of the borough's localities that stock Fairtrade goods. To qualify for Fairtrade status, a trader must sell at least two Fairtrade products. (A more detailed directory can be found at www.richmondfairtrade.org.uk)

But it doesn't stop there. The borough needs...

- more traders to sell more products
- more businesses using Fairtrade products at work
- more schools to become Fairtrade schools

Please get in touch with the borough's Fairtrade Steering Group at:

fairtrade@richenvironmentnet.org.uk

- to help us promote FAIRTRADE
- to give updates to this Guide
- to ask any questions