KEW
Area Profile

LONDON BOROUGH OF
RICHMOND UPON THAMES

facts and figures: Kew

Demography:

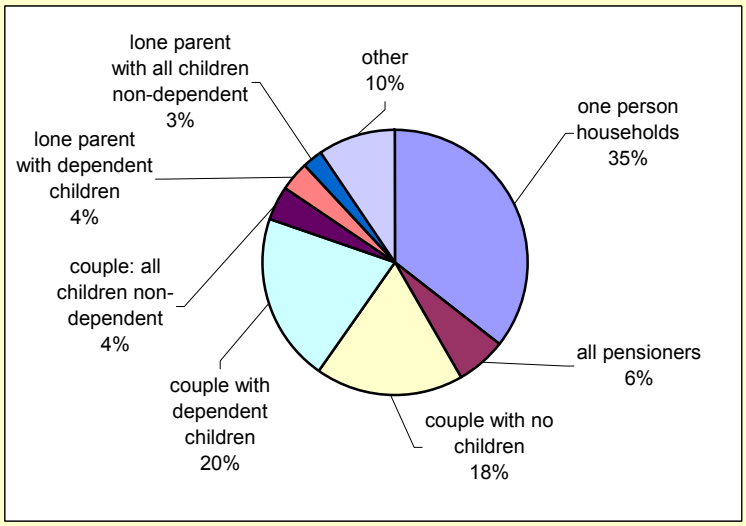
2001 Census			2006 estimate*		
age	number	%	age	number	%
0-4	683	7.23	0-4	531	5.61
5-7	345	3.65	5-9	638	6.73
8-9	210	2.22			0.00
10-14	466	4.93	10-14	552	5.83
15	78	0.83	15-19	467	4.93
16-17	150	1.59			0.0
18-19	114	1.21			0.0
20-24	412	4.36	20-24	586	6.19
25-29	742	7.86	25-29	709	7.49
30-44	2610	27.63	30-44	2477	26.2
45-59	1867	19.77	45-59	1870	19.8
60-64	431	4.56	60-64	462	4.9
65-74	618	6.54	65-74	578	6.1
75-84	493	5.22	75-84	410	4.3
85-89	130	1.38	85-89	109	1.1
90 & over	96	1.02	90 & over	77	0.8
total	9445	100	total	9467	100

* © GLA. 2003 Round-based Ward Projections 3 February 2004 (Scenario 8.1) 2001 Census data, Table KS02. © Crown copyright

The average age of a resident in 2001 was 38.9, similar to both the borough average (38.1) and England & Wales average (38.6). This area has a similar age profile to the borough as a whole, 14% of people aged over 65 and 19% below 16 years.

Estimates produced by the Greater London Authority suggest that the resident population is expected to remain stable.

According to the 2001 Census of Population there were 4210 households. GLA estimates (2003 round – Scenario 8.1) indicate that this figure is due to rise slightly to 4303 by 2006.



source: 2001 Census of Population, Table KS20, © Crown copyright

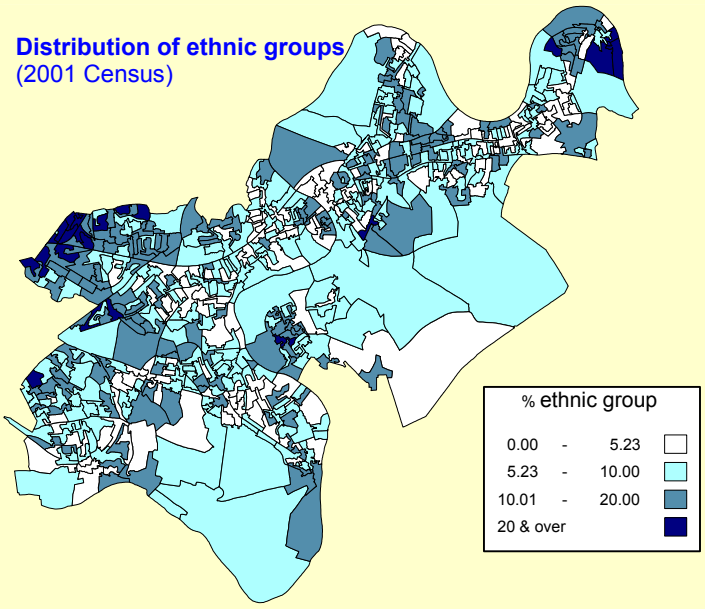
Household type

Just over a third of all households are 1 person households. Of these 13% are lone pensioner households, a similar proportion to the borough average, but slightly below that for England & Wales (14.4%). 3.5% of households are lone parent households with dependent children, a higher proportion than the Borough average (4.3%) no doubt reflect the age structure of the ward, but lower than the England & Wales average (6.5%)

Ethnic group

	numbers	%	Borough %	London %
White: British	7209	76.33	78.72	59.8
White: Irish	270	2.86	2.79	3.1
White: Other White	1159	12.27	9.47	8.3
All white	8638	91.46	90.98	71.2
Mixed: White and Black Caribbean	34	0.36	0.39	1.0
Mixed: White and Black African	17	0.18	0.26	0.5
Mixed: White and Asian	95	1.01	0.89	0.8
Mixed: Other Mixed	80	0.85	0.67	0.9
Asian or Asian British: Indian	202	2.14	2.46	6.1
Asian or Asian British: Pakistani	21	0.22	0.39	2.0
Asian or Asian British: Bangladeshi	14	0.15	0.36	2.2
Asian or Asian British: Other Asian	69	0.73	0.67	1.9
Black or Black British: Caribbean	40	0.42	0.37	4.8
Black or Black British: African	25	0.26	0.48	5.3
Black or Black British: Other Black	7	0.07	0.08	0.8
Chinese	80	0.85	0.75	1.1
Other Ethnic Group	123	1.3	1.26	1.6

source: Key Statistics for Wards, Table KS06 © Crown copyright



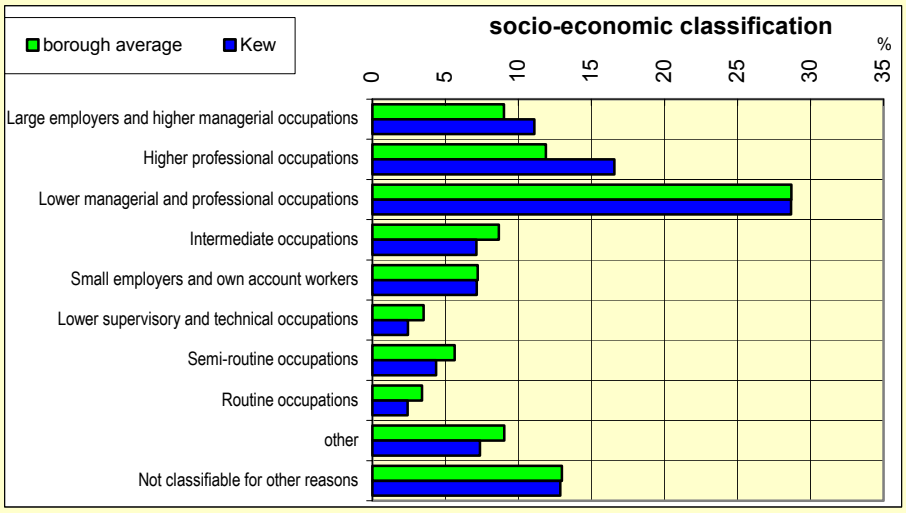
source 2001 Census, Table KS06 © Crown copyright

Kew does not have significant concentrations of any ethnic group. Some 8% of residents are from non-white minority ethnic groups, just less than the borough average (9%).

Quick stats from the 2001 Census:

- 24% of households do not have a car/van and a half of households have one, both figures are in line with the borough average.
- 67% of households are owner occupiers (including those buying with a mortgage), which is only slightly below the borough average of 69%. On Census Day 2001 9% of households rented their accommodation either from the Local Authority or a Housing Association/ Registered Social Landlord, (borough average = 12%). 20% of households rent from a private landlord or letting agency, a figure which is amongst the highest in the borough and well above the borough average of 15%.
- Only 9% of residents aged 16-74 do not have any qualifications, compared with the borough average of 13.6% and the England & Wales average of 29.1%. 57% of people in the same age group have reached the highest qualification level[1], which compares well to the borough average of 45% and the England & Wales average of just 20%.
- 1,069 or 11% of people living in the area have a limiting long-term illness (approximately equal to borough average), of which 38% (407 people) are of working age (16-74 yrs). The percentage of people who have a LLTI is significantly below the England & Wales average of 18%.
- 78% of residents said their health was "good", 17% that it was "fairly good" and only 5% that it was "not good".

Socio-economic classification



(source 2001 Census, Table KS14a, (C) Crown copyright) Residents aged 16-74 only.

There is a significantly higher proportion of residents in the higher professional occupation category (17%) than the borough average (11.9%). In fact, it is the highest for any ward. The area has fewer people in lower skilled occupations categories.

NS-SeC is the National Statistics Socio-Economic Classification providing an indication of socio-economic position, based on occupation.

Economic statistics

- Kew's unemployment rate[2] in January 2005 was 1.8%, the same as the borough average which is the lowest of any London Borough - the London-wide average is 4.4%.

Income[3]

	average income of residents '04	borough rank of wards (1= highest)	London-wide rank of wards (633= highest)
Kew	£48,129	3 out of 18	612 out of 633

Richmond upon Thames has the 6th highest mean household income (£44,006) in 2004 amongst local authorities in Great Britain.

Using this measure of income, data suggest that income levels are extremely high.

[1] First degree; Higher degree; NVQ levels 4 and 5; HNC; HND; Qualified Teacher Status; Qualified Medical Doctor; Qualified Dentist; Qualified Nurse; Midwife; Health Visitor

[2] Claimant count data are supplied by the Office for National Statistics (ONS). The GLA's Data Management and Analysis Group produce estimates of claimant rates. The rate is the claimant count (those the number of people claiming Jobseeker's Allowance (including those signing on for National Insurance credits) in a ward as a percentage of the resident labour force

[3] Paycheck data © CACI Information Solutions. Modelled estimates of gross household income (all sources). No deductions.

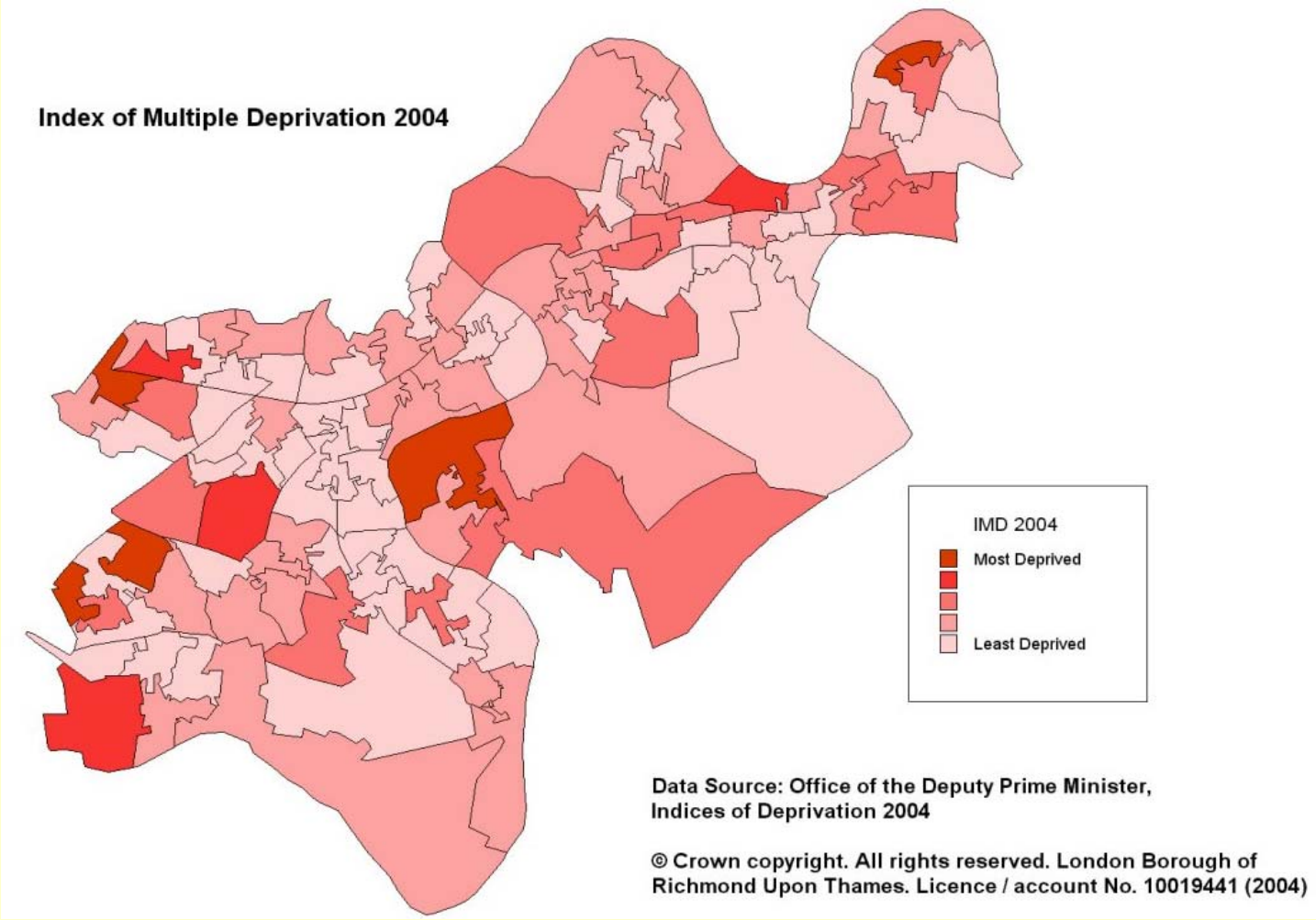
Deprivation

The ODPM's Index of Multiple Deprivation 2004 has been analysed at ward level by the GLA (excluding the City of London).

Kew does not have any Super Output Areas[4] which are amongst the 30% most deprived in the country. Kew ward is ranked the 570th highest (least deprived) out of the 624 wards in Greater London[5].

There are no Super Output Areas (SOAs) in the borough which fall within the 20% most deprived in the country.

The following map plots relative deprivation in the borough by SOA.



For more information please refer to indices.deprivation@odpm.gsi.gov.uk

For more information from the 2001 Census use the following link:
http://www.richmond.gov.uk/depts/env/envplanning/policy/borough_census_data/default.htm

[4] Super Output Areas (Lower Layer) are combinations of SOAs which are the smallest geographical area used in the Census.
[5] Not based on actual scores, but the average SOA rank within the ward out of all SOAs in England. The ward rank is based on these averages.