Following the breakfast business event on 21st January and maintaining the impetus on keeping in business during the current economic climate, the Business, Skills and Employment Partnership have arranged a number of seminars for small businesses in the borough during February.

Wednesday 4th February
Richmond Business School, Parkshot, Richmond
9 am, to midday

1. SURVIVING THE ECONOMIC RECESSION

This will be a generic session discussing marketing, operational and financial strategies to adopt to help counter the current economic climate.

Delivered by Craig Linfoot, a Business Link for London specialist adviser, offering strategic advice and guidance to companies. He has a background in management consultancy and education, with first-hand experience in starting and managing new ventures.

Wednesday 11th February 2009
Richmond Business School, Parkshot, Richmond
9 am, to midday

2. CUSTOMER RETENTION AND STAYING COMPETITIVE

This will be a very detailed marketing workshop looking at specific ways to improve customer retention and sharpening the competitive edge of your business. It will also consider efficiency issues relating to ICT and human resources.

Delivered by Tim Little, an expert adviser working with clients in Richmond area and formerly with Business Link. His specialist knowledge is in ICT, marketing and people development. Eight years ago, he set up his own successful business - Morgan Langley Consultants.

Wednesday 18th February 2009
Richmond Business School, Parkshot, Richmond
9 am, to midday

3. FINANCIAL STRATEGIES FOR COMBATING THE DOWNTURN

Andrej Warhaftig is a business adviser in London Borough of Richmond upon Thames, specialising in finance for businesses and focusing particularly on smaller and start up companies. He draws on his 26 year career in banking and will offer invaluable advice on the best financial management practices needed to survive the recession.

Each seminar will also provide information about Go Green Richmond, with an opportunity to sign up for more in depth business assessments of sustainable business practice with Sophie Maqsood, the green business adviser for Richmond upon Thames.

The seminars are all free of charge and expressly designed for companies trading in the borough. You are invited to attend one, two or all of them, as you require, by registering with Ragdeep Sehmbi, Environment Department, London Borough of Richmond upon Thames, Civic Centre, Twickenham, TW1 3BZ.

Tel: 020 8487 5035
Fax: 020 8891 7347
E-mail: r.sehmbi@richmond.gov.uk

There may well be further seminars to follow, so please stay in touch by visiting our webpages regularly:

www.richmond.gov.uk/business